



Brian K. Reaves

Chief Diversity & Inclusion Officer

Brian Reaves is the Chief Diversity & Inclusion Officer of Dell, responsible for Dell's global equality and inclusion initiatives. In this role, he partners with leaders and team members across the organization to deepen and advance Dell's culture of inclusion as a fundamental business imperative.

Brian is an experienced technology executive with a track record of success in advancing diversity and inclusion within the tech industry. Prior to joining Dell, Brian was a Senior Vice President (SVP) within SAP's Office of the CEO organization, where he led Diversity & Inclusion (D&I) initiatives for the company. In that role, Brian focused on the development and implementation of D&I strategies and tactics that drove sustainable business value.

While at SAP, Brian was the key innovator for two of SAP's major diversity initiatives: Project Propel, which provided trainings on the latest technologies to a variety of groups, including Minority Service Institutions (MSIs) and Historically Black Colleges and Universities (HBCUs); and Project Dream, which aimed to increase exposure of SAP products to a more diverse range of consumers.

Over the past 30 years, Brian has held senior executive software development and management roles in a number of industries/technology sectors including cloud computing, supply chain, healthcare, finance, telecommunications and utilities.

Brian began his career as a software developer at Xerox Corporation and had the opportunity to participate in ground-breaking technology innovation at locations across the globe including the Palo Alto Research Center (PARC), which is well known for key innovations including laser printing, Ethernet, the modern personal computer and object-oriented programming.

Brian's passions include design thinking, international travel and professional/amateur sports. Brian holds a B.S. in Mathematics/Computer Science from UCLA and grew up in the South-Central Los Angeles area.