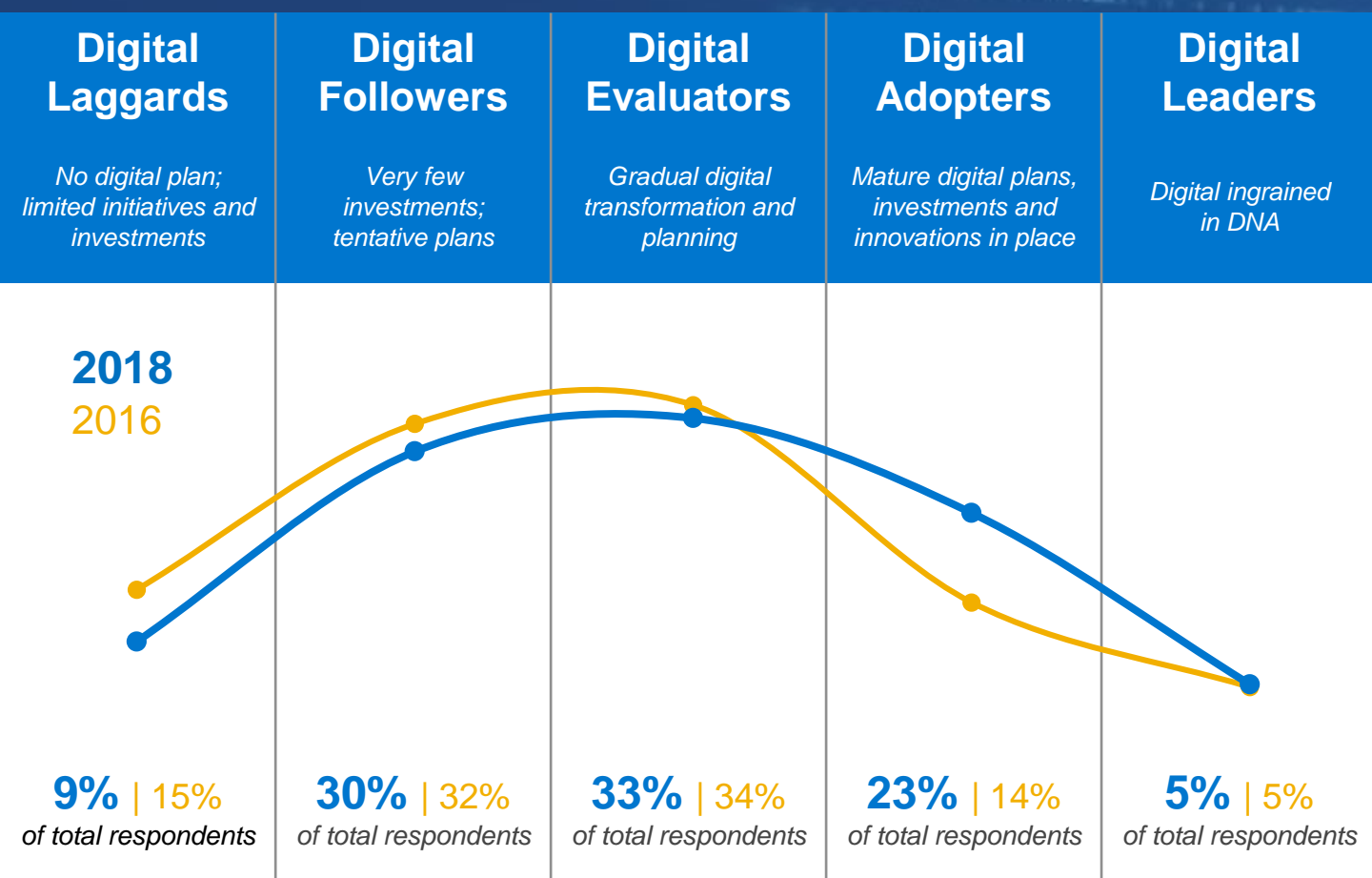


Are businesses ready for the digital future?

In partnership with Intel and Vanson Bourne, we polled 4,600 business leaders across 40+ countries and 12 industries to assess their digital transformation efforts.

This Digital Transformation Index maps today's digital business maturity levels.



Maturity Ranking by Country

Top 3

India
Brazil
Thailand

Bottom 3

France
Denmark
Japan

Maturity Ranking by Industry

Top 3

Telecom
Technology
Financial services

Bottom 3

Insurance
Manufacturing
Public healthcare

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SOURCE: Vanson Bourne Digital Transformation Index Survey, August 2018. 4,600 business leaders from companies with 250+ employees, across 40+ countries and 12 industries. Some lists have been shortened for clarity.

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