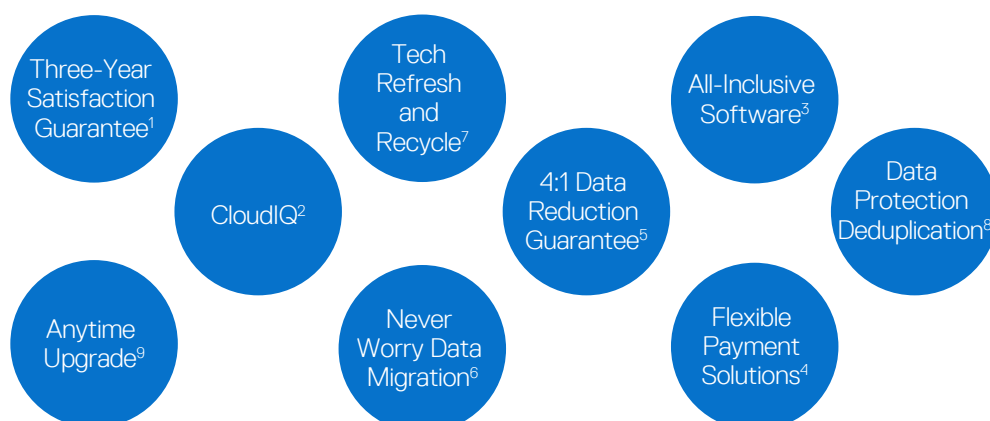


FUTURE-PROOF

Dell PowerStore

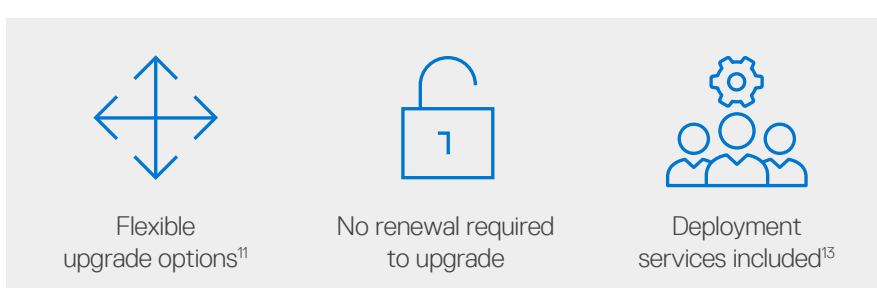
Dell's Future-Proof Program is a collection of offers, assurances, and guarantees designed to help companies simplify their IT operations. Future-Proof simplifies all stages of IT ownership, helping IT departments focus on business goals while Dell Technologies handles the rest.

FUTURE-PROOF PROGRAM



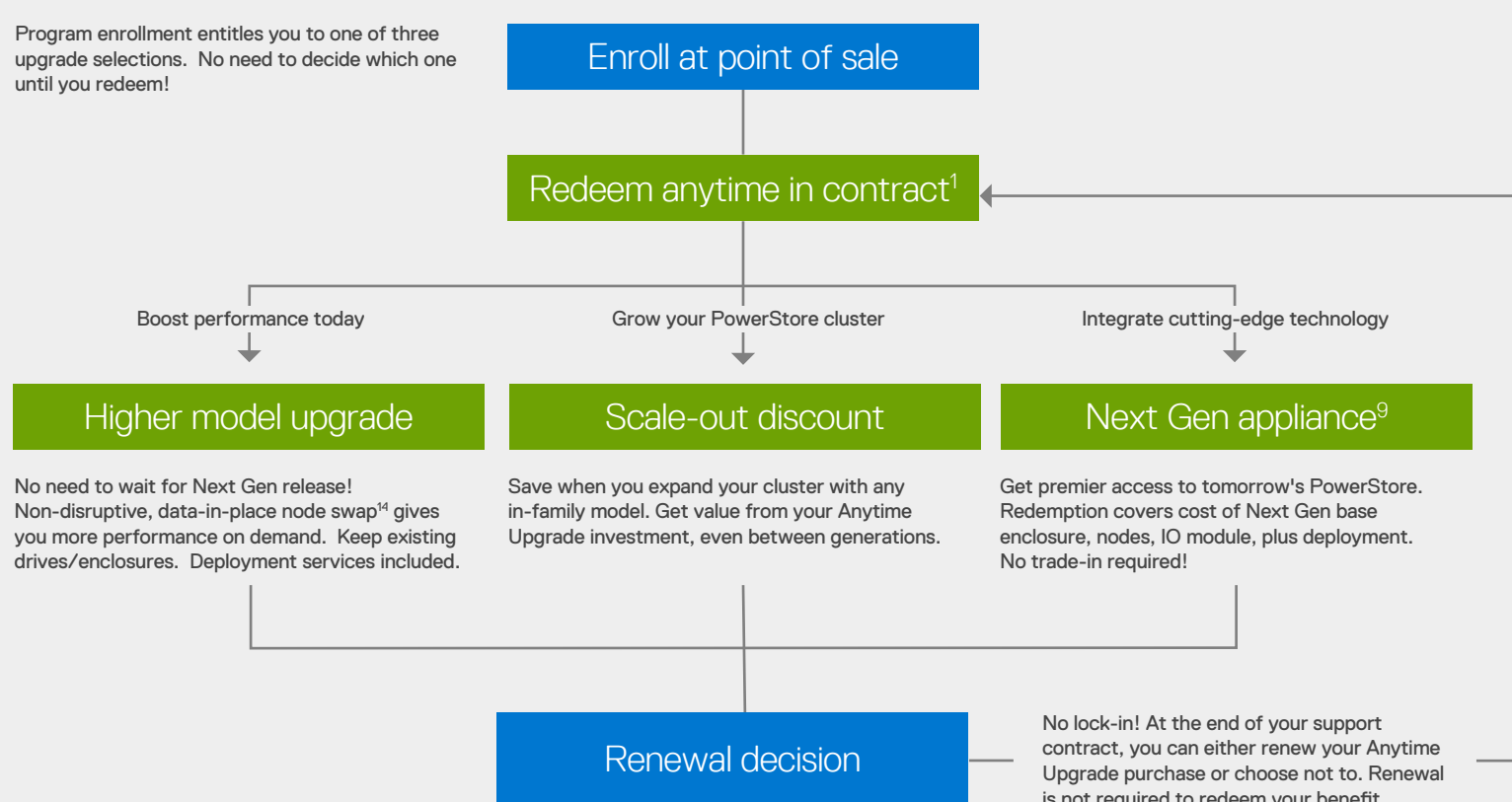
Stay continuously modern with Anytime Upgrade

Anytime Upgrade, the industry's most flexible controller upgrade program¹⁰, gives you confidence your workloads are always running on the latest technology.



Anytime Upgrade helps you respond to unforeseen change.

Program enrollment entitles you to one of three upgrade selections. No need to decide which one until you redeem!



Welcome to the PowerStore experience

Enterprise storage made simple

Continuously modern software

All-inclusive array software	All array software included with appliance, no license to purchase or maintain.
Future software enhancements	Get immediate access to PowerStore's ever-expanding list of feature innovations and ecosystem automations at no cost.

Continuously modern hardware

Adaptable architecture	Scale up and out with single-drive granularity, auto-configuring services, and intelligent load balancing.
Anytime Upgrade	Industry's most flexible controller upgrade program ⁵ ensures your workloads are always running on the latest technology. No renewal required to redeem upgrade.

World class services

ProSupport	Central point of accountability for all hardware and software issues. Flexibility to tailor support to the criticality of specific systems and the complexity of your environment.
ProDeploy	Let our certified engineers handle all aspects of planning, validation, and execution to ensure PowerStore integrates seamlessly with your existing environment.
Support-managed upgrades	Reduce risk with expert guidance and support for any software or hardware change.
Dedicated expert team	Get "concierge-like" continuity and personalization from Service Account and Technical Account managers intimately familiar with your environment.
Predictive analytics services	End-to-end monitoring and alerts cover storage, servers, and networking from single interface. Proactive health checks, cybersecurity alerts, capacity forecasting and more.
Mobile/SaaS-based management	Access to CloudIQ and other Dell management tools from any mobile device.
Instant L2 support access	Get to the front of the line with immediate routing to higher level support team, anytime.
Priority access to specialized support experts (PSP)	Minimize disruptions with immediate advanced troubleshooting from an engineer that understands the entire Dell Technologies infrastructure solutions product portfolio.
On-site break/fix	Quick access to trained, onsite hardware replacements, with flexible repair/replacement options for 4-hour or next business day SLAs.

Additional offer advantages

3-year satisfaction guarantee¹	Dell will fix all issues if storage does not meet the claims made online or in corresponding specification sheets or customer can receive a pro-rated refund. ¹⁰
4:1 data reduction guarantee⁵	Save money and maximize capacity, no assessment required.
Flexible payment solutions⁴	Purchase and consume PowerStore your way.
Tech refresh and recycle⁷	Reduce power, cooling, and support costs associated with legacy IT equipment by recycling storage at no additional cost when purchasing new Dell storage.



Learn More about PowerStore



Contact a Dell Sales Representative

- Requires purchase of a 5-year ProSupport agreement. Compliance is based on product specifications. Any refund will be prorated.
- CloudIQ is available at no additional charge for products with a valid ProSupport (or higher) contract.
- Includes select software needed to store and manage data.
- Dell Flexible Payment Solution modules enabled by Dell Financial Services (DFS).
- 4:1 average rate guaranteed across customer applications. Rates for individual applications may vary. See Future-Proof Program terms and conditions for details.
- Disclosure: Never-Worry Data Migrations: Does not include data transfer services. Customer responsible for ensuring data is backed-up.
- With a qualifying purchase, recycle legacy IT storage at no additional charge.
- Requires customer signature and purchase of a ProSupport, ProSupport Plus or with the Mission Critical maintenance agreement. Applicable products include Data Protection products only.
- Requires minimum purchase of 5-year ProSupport or Pro Support Plus contract with Anytime Upgrade offered at point of sale only. Service choice availability may vary by product. Upgrades available 180 days after invoice. Terms and conditions apply.
- Anytime Upgrade is available for purchase with PowerStore at POS only, and requires a ProSupport or ProSupport Plus contract. Upgrades available 180 days after invoice. Based on Dell analysis comparing the highest available program offers for controller upgrades, June 2022.
- Next Generation + Higher Model" and "Scale-out" upgrades available in Anytime Upgrade. Data-in-place upgrades include deployment and support of upgraded nodes. Dell ProDeploy or ProDeploy Plus is required for Scale-out deployment.
- Terms and conditions apply.
- Higher Model and Next Gen appliance upgrades only.
- Upgrade covers next-higher-model node swap within current generation.