

Top reasons to choose Dell EMC PowerStore over NetApp AFF



Unmatched agility with our AppsOn Technology

PowerStore with AppsON brings applications closer to the data with the only purpose-built array with a built-in VMware ESXi hypervisor.¹

Anytime Upgrade Program²

The industry's most flexible controller upgrade program.³

NVMe Flash and SCM drives available as persistent storage

Leverage NVMe SCM drives as persistent storage for your highest-performance workloads, across all PowerStore models.

Guaranteed data reduction

Always-on inline data reduction includes average 4:1 guarantee⁴ without an assessment.

Predictable PowerStore software costs

No additional software license purchase required as you add capacity.

Why Dell Technologies

Future-proof program

now available with Anytime Upgrades² for PowerStore, with three-year satisfaction guarantee⁵

Dell Technologies incentive programs

to make trade-in cost-effective⁶

Native migration tools included

that let you automate entire migrations directly from the PowerStore Manager wizard

Free assessments

with live optics

1. Available on PowerStore X models. Based on Dell analysis of publicly available information on current solutions from mainstream storage vendors, April 2020. 2. Upgrade available 180 days after invoice. Requires purchase of minimum 3-year ProSupport Plus with Anytime Upgrade Select or Standard add-on option at point of sale to qualify. Anytime Upgrades Program availability may vary by country and segment. Additional terms and conditions apply. For details contact your sales representative. 3. Based on Dell analysis, April 2020 using publicly available data to compare the highest available program/subscription offers for node upgrades. 4. 4:1 average rate guaranteed across customer applications. Rates for individual applications may vary. See Future-Proof program terms and conditions for details. 5. Three-year Satisfaction Guarantee requires purchase of a 3-year ProSupport agreement. Compliance is based on product specifications. Any refund will be prorated. Contact your sales representative for more details. 6. Trade-in value determined based on market conditions at Dell EMC's sole discretion. Contact your sales representative for more details. Copyright © 2020 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners.