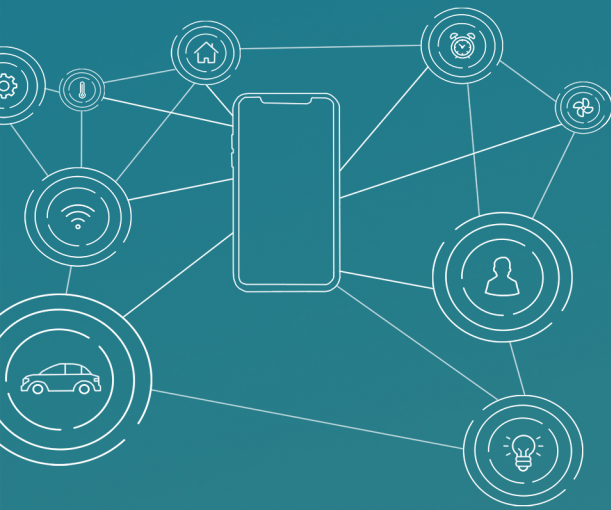


REALIZING 2030

Institute for the Future forecasts that emerging technologies & human-machine partnerships will completely transform our lives by 2030.



FORECASTS- 5 SHIFTS TOWARD CONNECTED LIVING IN 2030



NETWORKED REALITY

The line between virtual and real-life will vanish.

56%

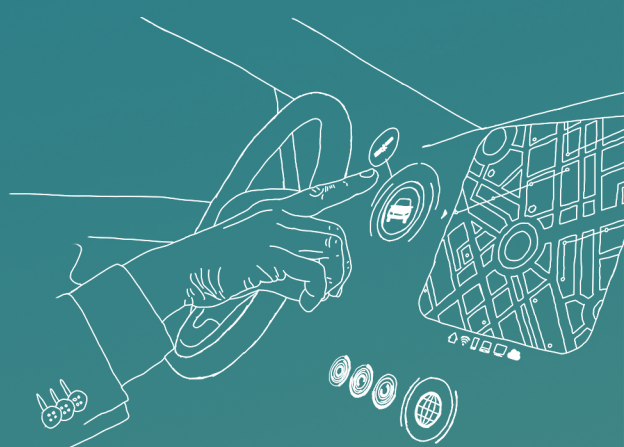
of leaders would embrace day-to-day immersion in virtual and augmented realities*

CONNECTED MOBILITY & NETWORKED MATTER

Autonomous vehicles will be like mobile computers and will make roads and traffic safer.

50%

of leaders believe they will travel in a self-driving car by 2030*



FROM DIGITAL CITIES TO SENTIENT CITIES

Cities will quite literally come to life through their own networked infrastructure.

68%

of people on Earth will live in urban areas in three decades**

AGENTS AND ALGORITHMS

A highly personalized “operating system for living” will anticipate our needs and free up our time.

76%

of leaders expect they'll restructure the way they spend their time by automating more tasks*



ROBOTS WITH SOCIAL LIVES

Robots will be ready for prime-time and will share and crowdsource innovation.

70%

of leaders would welcome partnering with machines to surpass our human limitations*

WHAT'S NEXT?

To realize this future, humans must overcome challenges related to data privacy, data silos and algorithmic inequality.

Thanks to the power of data and advances in processing power and software, a new chapter in technology-led human progress is upon us. But the time to act is now!

Read the full report at:
DellTechnologies.com/FutureOfLiving



Source: * 4,600 business leaders from companies with 250+ employees, across 40+ countries and 12 industries; Vanson Bourne and Dell Technologies, 2018

** United Nations, 2018 Revision of World Urbanization Prospects, December 2018