QTRADO — the result of four German press wholesalers merging — ensures high-quality services from day one with a Dell EMC hyperconverged infrastructure (HCI).

### Company Profile

- **QTRADO**
- **Industry**: Wholesale distribution
- **Country**: Germany
- **Website**: [www.qtrado-logistics.de/](http://www.qtrado-logistics.de/)

### Seamless transition enables growth and delivers more value from IT.

- **0** downtime in the cutover to the virtualised QTRADO infrastructure
- **50%** time savings for configuring servers in the virtualised environment
- **5 years** support for business operations before technology refresh required
- **IT innovates more and contributes more to the business**

### HCI infrastructure

- **6 Dell EMC VxRail appliances**
- **2 Dell EMC Data Domain systems**
- **4 months from delivery of VxRail appliances to cutover**
- **3 days needed for training and configuration of VxRail by IT team**

### 120 servers and applications virtualised on VxRail, including:

- Finance and accounting systems
- 5 press wholesale industry-specific systems
- 5 additional business databases
- Distribution and logistics software

### Switch to HCI.

Last day for business processes using the four separate companies’ IT systems.

### Virtualised QTRADO infrastructure takes over.

- **Last day for business processes using the four separate companies’ IT systems.**
- **31 March 2019**
- **1 April 2019**

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Keep your eye on Germany’s newest, largest press wholesaler.

A new player in the press wholesale market.

When four German press wholesalers decided to join forces in a new company, QTRADO GmbH & Co. KG, they were ready to claim a strong market position. The four companies needed to ready a new IT foundation for QTRADO and transition to it without any interruptions to existing business activities.

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Including training and configuration, it took us just three days to begin using the Dell EMC VxRail appliances. Compared to the traditional way of configuring servers, we save at least half the time by virtualising them on VxRail.

Learn more about Dell EMC solutions.

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