Most organizations are currently relying on a mix of on-premises, cloud-based, and air-gapped data protection solutions to protect their workloads, but this can come with significant challenges. In fact, despite having a third of organizations using multiple data protection vendors, over 61% report a lack of skillset and capability to support a data protection gap across their multi-cloud environments.

To bridge the data protection gap across their multi-cloud environments, organizations are planning to deploy or upgrade a data protection solution to enable hybrid cloud backup and restore, as well as cloud-native data protection technologies.

In addition, organizations that have already deployed cloud-based data protection solutions report an average cost savings of 1.3x and a reduction in downtime related costs of 5x. Additionally, those using a multi-cloud strategy are around 1.5x more likely to be able to recover data from the cloud.

Organizations using multiple data protection vendors are around 1.3x more likely to struggle with recovering data from their current data protection method or product in the last 12 months.

As of December 2019, respondents were IT decision makers from both private and public organizations. Research was conducted through interviews, surveys, and focus groups conducted in the Americas (US, Mexico, and Canada), EMEA (UK, France, Germany, South Africa, and UAE), and APJ (China, Japan, and Australia). This study included 1,055 respondents from various industries, with 51% from enterprises with over $1B in revenue.

What organizations were using a cloud data protection solution to enable hybrid cloud backup and restore and cloud-native data protection technologies.

What organizations believe their current data protection solutions are struggling to protect the data they need.

Organizations using a single data protection vendor...

Organizations using multiple data protection vendors...

Dell Technologies innovation engine delivers proven and trusted cloud data protection solutions that enable hybrid cloud backup and restore, as well as cloud-native data protection technologies. Dell Technologies cloud data protection solutions deliver the elastic performance and capacity needed to ensure mission-critical applications and data stay protected.

Dell Technologies and its customers are at the forefront of emerging technologies that they’re investing in: 98% of organizations are currently deploying or planning to deploy AI/machine learning, AI/machine learning, 61% of organizations are currently deploying or planning to deploy 5G/Cloud Edge, and 61% are currently deploying or planning to deploy Cloud-native applications. This is increasing as organizations strive to improve their business operations and support increased competition.

Stay at the forefront of digital transformation and learn more about Cloud Data Protection solutions from Dell Technologies.