

# Elevate Employee Productivity By Choosing The Right Display Monitors

To achieve better employee and customer experience

## RECOMMENDATIONS

A well thought-out display monitor strategy is important for improving employee productivity:



Tailor your approach to selecting monitors based on employee requirements.



Future-proof your display monitor strategy.

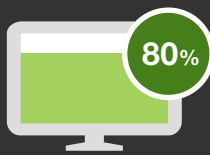


Embrace a predictable display monitor refresh cycle.

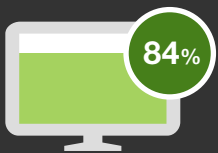
Improved hardware is the most important factor that positively affects employee's productivity. Among all hardware options, display monitors are cited as the top driver. Why?



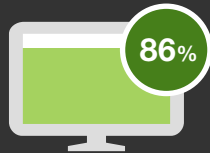
Cite a more immersive and higher resolution display monitor positively impacts productivity.



Report that a large display monitor increases productivity.



Believe that being able to view a great deal of work on a large display monitor is important for their work.



State that a dual-display monitor is important for their work.

## WHAT FEATURES OF DISPLAY MONITORS DO EMPLOYEES VALUE MOST?

### INCREASED ABILITY TO MULTITASK

85% believe the ability to multitask would reduce the time required to gather information from multiple sources, applications, and/or files.

### HIGHER RESOLUTION

79% believe the ability to view extremely sharp images with a high level of detail is important for their work.

### IMPROVED COMFORT

73% believe that improved cable management or fewer wires for a clutter-free desk is important for their work.

## CHOOSE THE RIGHT DISPLAY MONITOR TO MATCH EMPLOYEE NEEDS.

Your employees have different work habits and display monitor requirements.



Desk-centric employees need comfort and usability.



Corridor warriors need to transition seamlessly when multitasking.



Remote workers need comfort and ease of support.



On-the-go professionals need portability and flexibility.



Read the full study

**Methodology:** Dell commissioned Forrester Consulting to conduct an online study with 355 professionals, including knowledge workers and hardware procurement decision makers at organizations with 5,000 or more employees. The study was completed in March 2018. Base: 355 professionals from FSI, healthcare, government, and media and entertainment industries across seven countries/regions. Source: A commissioned study conducted by Forrester Consulting on behalf of Dell, May 2018

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