

# Increase security and reduce risk with a consistent hybrid cloud.

Adopting a hybrid cloud infrastructure allows organizations to meet essential compliance and security needs without slowing down innovation or limiting access to emerging services.\*

[Learn more about cloud challenges and opportunities.](#)

A study conducted by IDC found that 67% of surveyed enterprises reported data security as a top concern when using a public cloud. Specifically, these organizations stated concerns regarding identity/access/credential management, insecure APIs and vulnerability of hypervisors and other shared resources.

Integrating hybrid cloud platforms can help. Hybrid clouds provide the flexibility to deploy workloads in the appropriate platform based on business needs.

A majority of study participants reported an increase in security and reliability metrics as a result of hybrid cloud investments.

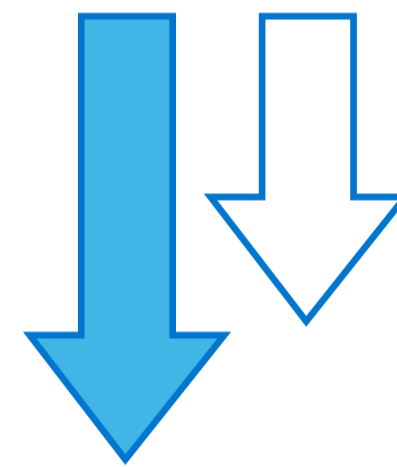
One enterprise, a large SaaS provider, reported that the ability to move workloads and data to the right location was a top reason to maintain an active hybrid cloud configuration.

When looking for the right solution for IT architecture, a hybrid cloud infrastructure enables the ideal mix of everything public and private clouds have to offer while maintaining security.

**An IDC study found that surveyed organizations that implemented a hybrid cloud infrastructure saw:**



**95%**  
of respondents are confident in data security of hybrid cloud



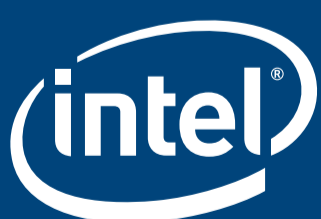
Up to  
**13%**  
reduction in risk

# Modernize IT with a consistent hybrid cloud.

Dell Technologies Cloud is designed to make hybrid cloud environments easier to operate with the power of VMware software and Dell EMC infrastructure. A consistent hybrid cloud enables higher operational efficiency and faster application deployment cycles without adding complexity to the IT infrastructure.

[Read the full IDC study to learn more about consistent hybrid cloud.](#)

[Learn more at DellTechnologies.com/BetterCloud.](https://www.delltechnologies.com/BetterCloud)



**Dell Technologies and Intel Solutions**

\*IDC White Paper, sponsored by Dell EMC and Intel: IDC: The Power of Hybrid Cloud - Addressing the Breadth of Enterprise Workload Requirements, May 2019 <https://www.delltechnologies.com/en-us/solutions/cloud/dell-technologies-cloud.htm#cobrand=intel&overlay=/collaterals/unauth/analyst-reports/solutions/idc-the-power-of-hybrid-cloud-addressing-the-breadth-of-enterprise-workload-requirements.pdf>

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