

Top Reasons to choose Dell EMC PowerStore over Pure FlashArray



Unmatched Agility with AppsON Technology

PowerStore with AppsON brings applications closer to the data with the only purposed-built array with a built-in VMware ESXi Hypervisor¹

Anytime Upgrades Program

The industry's most flexible controller upgrade program²

Scale Up and Out for Flexible Growth

PowerStore appliances can grow to 898 TB of capacity, and up to 4 PowerStore appliances can be clustered for scale out benefits³

Persistent NVMe Flash and SCM Drive Support

Purpose-built to support NVMe Flash and Storage Class Memory (SCM) drives

Guaranteed Data Efficiency

Always-on inline data reduction includes 4:1 guarantee⁴ without an assessment

Remarkable Flexibility with Unified Storage

PowerStore is designed to support block, file and vVols natively on a single system

Why Dell Technologies over Pure Storage

Future-proof program

now with Anytime Upgrades for PowerStore, with three-year satisfaction guarantee⁵

Dell Technologies incentive programs

to make trade-in cost effective⁶

Native migration tools included

that let you automate entire migrations directly from the PowerStore Manager wizard

Free assessments

with live optics

1. Available on PowerStore X models. Based on Dell analysis of publicly available information on current solutions from mainstream storage vendors, April 2020. 2. Based on Dell analysis, April 2020 using publicly available data to compare the highest available program/subscription offers for node upgrades. Anytime Upgrades requires purchase of minimum 3-year ProSupport Plus and ProSupport (Select or Standard) Add-on at point of sale to qualify. 3. Cluster capability available on PowerStore T models only. 4. 4:1 average rate guaranteed across customer applications. Rates for individual applications may vary. See Future-Proof program terms and conditions for details. 5. Three-year Satisfaction Guarantee requires purchase of a 3-year ProSupport agreement. Compliance is based on product specifications. Any refund will be prorated. Contact your sales representative for more details. 6. Trade-in value determined based on market conditions at Dell EMC's sole discretion. Contact your sales representative for more details. Copyright © 2020 Dell Inc. or its subsidiaries. All Rights Reserved. Dell Technologies, Dell, EMC, Dell EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners.