


A man with short dark hair and glasses, wearing a light blue collared shirt and a green sweater, is shown in profile, looking towards the left. He is standing in a server room, with rows of server racks visible in the background. The racks have various components and cables, and some have small lights. The lighting is dim, with a blueish-purple hue, typical of a data center environment.

ProDeploy Infrastructure Suite

DELLTechnologies

Accelerate technology adoption with
deployment designed for you



Faster, better deployment with less IT effort.

It's never been easier maximizing new technology on day one.

Your team is excited about technology's potential and ready to drive business to the next level.

Your challenge?

Maximize the power of new tech while keeping resources focused on innovation.

ProDeploy Infrastructure Suite is adapted to modern infrastructure, delivering practical choices for hardware and software with versatile delivery options to fit every budget and operating model.

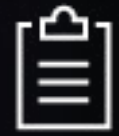
Accelerate deployments from planning to production, through our best practices, refined over 35 years of delivery at the edge, the core, and the cloud. Adapted to modern IT needs, ProDeploy Plus can deploy 3X faster than in-house administrators.

Expert delivery and configuration assure that you are getting the most from technology on day one. Focused on business outcomes, ProDeploy is tailored to meet the needs of the customers and best fit demands of modern infrastructure technology.

The Stats

Dell Technologies Services does what we do best, while you focus on your business

At Dell Technologies, we have invested over 35 years in building best-in-class deployment practices and tools, backed by elite professionals with broad and deep knowledge. Our established global scale drives consistent deployments to help you drive greater business results, around the clock, around the globe.



3X
Faster
deployment
time v internal
admin ^{*1}



115
Hours
saved v
internal
admin ^{*2}



58%
Fewer
support calls
in the first
90 days ^{*3}



Best in class processes based on 30+ years of experience

ProDeploy Infrastructure Suite at a glance

Deployment methods to meet every business need and budget from the core to the cloud to the edge

Good Better Best

Designed to fit most Data Center infrastructure deployment for server, storage, networking, data protection, CI/HCI.

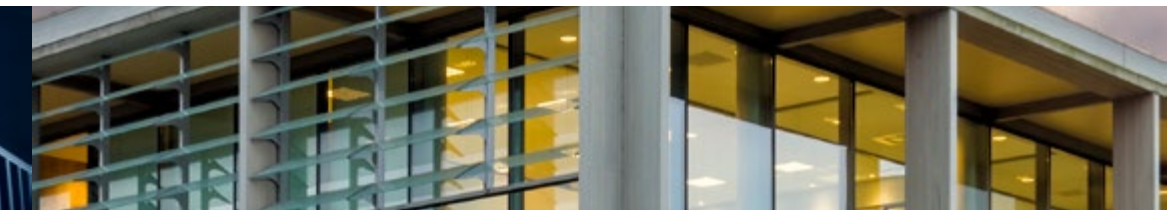


Basic Deployment
ProDeploy
ProDeploy Plus

Field based

Modular Services

Designed to fit customers needing deployment tailored to task. Includes field, factory and remote delivery options and selectable features.



ProDeploy Flex

Field & Factory

ProDeploy Plus

The market's most complete deployment offer

From planning to knowledge transfer, ProDeploy Plus provides the skill and scale needed to successfully execute demanding deployments in today's complex IT environments. We start with a site readiness review, planning and recommendations. A single in-region point of contact for localized project management will keep things on track and an online collaboration platform helps track progress and stay engaged with our delivery experts.

We then elevate your experience with onsite hardware and software deployment coupled with guidance and implementation of cyber security best practices for APEX AIOps Infrastructure Observability.

Your deployment is kept on track with a single in-region point of contact for project management and an online collaboration platform that helps you track progress and stay engaged with our delivery experts.

you get...

- In-region, single point of contact for project management
- Implementation planning
- 24x7 onsite hardware and software installation
- Implementation of cyber security best practices for APEX AIOps Infrastructure Observability
- Project documentation and knowledge transfer



“With ProDeploy Plus we realized accelerated technology adoption with expert deployment of new PowerProtect Appliances. Experts came on premise and handled all the installation for us and even shared knowledge around the new technology.”

Dimitris Mataftsis
Backup Administrator,
National Bank of Greece

ProDeploy

Maximize your new technology starting on day one

Customer expectations are high, and workforce needs can shift rapidly. How can you deploy infrastructure that best leverages your resources and maximizes the value of the new technology?

Rapidly adopt new technology and set your organization up for success with expert planning and implementation, installation, and knowledge transfer.

ProDeploy provides flexible hardware installation choices and remote software deployment guided by certified deployment engineers. We focus on getting you up and running so you can focus on your business and prepare for what comes next.

you get...

- Single point of contact for project management
- Implementation planning
- 24x7 onsite hardware and remote software deployment*
- Project documentation and knowledge transfer

* Remote guided hardware installation available on some hardware. Speak with your Dell representative for more information



“Deploying an infrastructure like ours and integrating it with our existing systems in less than a week, without any impact on our production, was pretty impressive.”

Nicolas Varrin
IT Infrastructure Engineer,
GLOBAZ

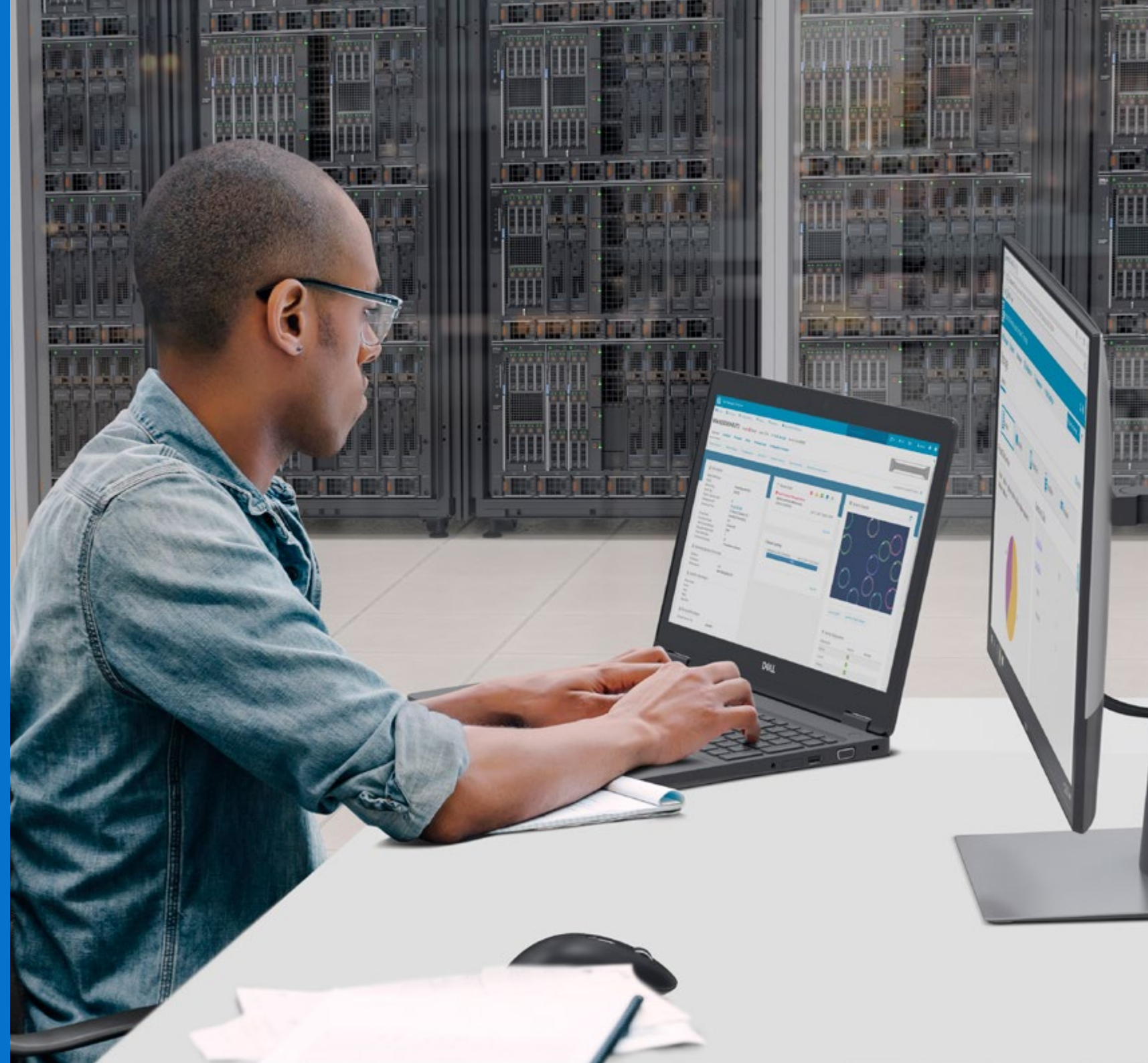
Basic Deployment

Get Consistent hardware installation by experienced technicians

Trust Dell Technologies to install your hardware quickly and right the first time, while freeing up your staff's time. Basic Deployment delivers worry-free professional installation of server, storage data protection and networking systems by experienced technicians who know Dell Technologies products inside and out. Not only will you save time, you'll reduce the need for maintenance and simplify future products when you let Dell Technologies or our partner's deployment experts do the heavy lifting - whether you have one site or multiple locations.

you get...

- Onsite hardware installation during business hours
- Packaging material disposal at on-site refuge and recycling locations



Stay Connected

Follow your deployment and more in TechDirect

Collaboration with our experts online to plan, track and deliver your deployment projects from an end-to-end management portal in TechDirect. Once your Dell Technologies hardware is in production, start using our services technology for an adaptive, automated digital experience that lets you optimize the systems powering your datacenter - through asset retirement.

ProDeploy Flex

All deployments are not equal.

When business needs demand greater versatility, ProDeploy Flex delivers deployment tailored to task. It features flexible delivery methods for hardware and/or software with remote or onsite field deployment, factory configuration and rack integration.

ProDeploy Flex goes beyond our other offers with options for deployment choices for conditions outside the data center, delivery of third-party networking hardware, plus installation of software applications (i.e. Edge, AI and more).

you get...

- Single point of contact for project management, with more specialized options for greater peace of mind
- Blend factory, remote and onsite service delivery methods to achieve your best value
- Economies of scale for larger deployments
- Selectable options for more challenging deployments
- Built to deploy Dell Native Edge platforms



Choice of delivery options

Enhanced field deployment

Includes selectable features built for the more challenging installations and locations when deploying outside traditional datacenters. Support for site access protocols or processes when safety and security are a factor. Third-party networking hardware and installation of third-party software.

Factory configuration

With ProDeploy Flex you Dell can preconfigure your individual servers as part of our factory process so that you receive your PowerEdge servers ready to install. You can easily setup asset tagging, system settings, and image load. Subsequent orders will include the same repeatable configuration. Save time with consistent results even at very high volumes.

Rack integration

Receive products racked and configured from our facility, ready to roll in place, saves time and resources. Every rack with enterprise system technology is different and correct integration is key to success. Our engineers will work with you to define your solution to optimize power & cooling, cable layout, and network configuration in a consistent technology build.

Deployment for AI

With the unique demands of GenAI workloads, deploying AI infrastructure is a complex process

We tackle the challenges with precision and experience, ensuring your AI platform is deployed, delivered and optimized for peak performance.

Rest assured, you will receive a meticulously configured, secure, and validated solution designed to support scalable AI applications and drive innovation.

you get...

- A comprehensive evaluation of your data center to ensure your infrastructure is prepared for the rigorous demands of GenAI
- Rack layout design, compute and storage layer design, GPU server configuration
- State of the art networking design, switch configuration, and cable installation
- Multiple rounds of testing to ensure all systems operate at peak efficiency and meet performance criteria
- Dedicated delivery and setup for immediate operation
- Knowledge transfer (upon request)





Beyond ProDeploy

In addition to the ProDeploy Suite, we provide additional services to accelerate adoption in the enterprise.

- Additional Deployment Time
- Production Ready for Data Protection
- Data Migration Services
- Residency Services
- Training Certification
- Other Delivery Services

Data Migration Services

Data is one of your organization's most important resources and you need that data to fuel business growth

But distributed data can keep valuable insights out of reach. Our experts help efficiently move data from where it is, to where it will drive innovation. We migrate data every day, all over the world, in any situation you can imagine. Whether you are upgrading technology, changing platforms or leveraging cloud, our experts use proven tools to streamline migrations and provide you with a faster time to value.

Our Data Migrations Services provide greater control, security and value through standardized processes in planning, execution and knowledge transfer. We lower risk through expert-delivered, dependable best practices developed over 30 years of data migration success. Our goal is to improve data availability and migrate your data efficiently with greater data integrity. Let Dell Technologies help accelerate migrations at every level of your transformation.



features

- 24/7 hours of operation
- Remote Project management
- remote technical resources
- Unified delivery program management
- Proven robust selection of tools
- Remote monitoring and status reporting
Onsite options for services

Production Ready for Data Protection

Businesses face constantly evolving challenges regarding data

While data can create opportunity and advantage, it also brings complexity and risk. Introducing a new Data Protection solution requires complex configuration to meet the essential requirements.

Our experts can elevate your technology investment and drive you into production faster, ensuring critical Data Protection solutions are matched to your unique environment to deliver the best experience for your business. Dell Technologies Services' complete portfolio delivers accelerated time to production.



features

- Protect data per industry regulations
- Prevent mission critical data loss
- Integrate with Disaster Recovery
- Centralized data backup
- Cost-effective large scale data retention

Additional Deployment Time

ProDeploy Plus, ProDeploy or Basic Deployment are designed to fit most new technology Installations

When the deployment need is greater in length, complexity or scope, choose Additional Deployment Time to reach success with blocks of remote or onsite assistance.

Additional Deployment Time can extend the ProDeploy Suite or be used separately to get new technology ready for day one.

features

- Easily extend the ProDeploy Suite
- Get specialized help from certified experts
- Choose from remote or on-site development assistance.

Residency Services

New technology creates competitive advantage for businesses, but solution must be introduced in a way that suits your unique requirements

Residency Services can help set you up for the future success and growth

- **Drive transformation initiatives and integration at scale**
- **Deliver accelerated adoption of new technology**
- **Expertly pair solution to the unique business environment**
- **Keep IT Infrastructure running at its peak**

Unmatched Expertise

- **Specialized experts with validated expertise across Dell Technologies infrastructure Products, as well as platforms and solution in support of IT and application transformation and work force productivity goals**

Individualized Service

- **Residents are directed by our priorities and time, with an extensive resource selection process to match the right resource to your individual needs.**
- **Backed by an extensive global network with utmost resource flexibility.**
- **Residency can be delivered in-person or virtually in over 100 countries, with short term options starting at 1 week for certain engagements.**

Elevated Technology with Measurable Results

Residents help throughout multiple phases of the IT adoption cycle, from implementation and integration to operation and optimization, delivering measurable results as seen in a recent IDC study

- 50% improvement in technology performance
- 47% in technology utilization
- 40% reduction in cost of IT service delivery
- 45% improvement in IT staff efficiency
- 23 fewer incidents per month
- 9 weeks saved during technology transitions

Experience the Dell Technologies Difference

Built on the principle of putting customers first, Dell Technologies is uniquely positioned to provide consistent services from edge to core to cloud.

Dell Technologies are designed to transform your investments and enable you to be an agent of change for your organization.

Whether you are adding new technology, consolidating existing systems or building a data center from the ground up, you can count on Dell Technologies for an efficient deployment culture beginning at the factory. Make sure even the most complex project is effectively planned, configured, integrated and tested right from the start and supported for the future. We'll look after your deployment projects, so you can look after your business and drive rapid adoption of your digital technologies.

*1 Based on a June 2023 Principled Technologies study "Using Dell ProDeploy Plus Infrastructure can improve deployment times for Dell technology"

*2 Based on a May 2023 Principled Technologies study "Faster and easier server installation with Dell ProDeploy Factory Configuration or ProDeploy Plus Infrastructure services"

*3 Based on a July 2022 internal analysis of support data from February 2022 through July 2022.

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Go to DellTechnologies.com/ProDeploy for more information or contact your Dell Technologies advisor.