

# Leaders rely on server refreshes to drive better IT outcomes.

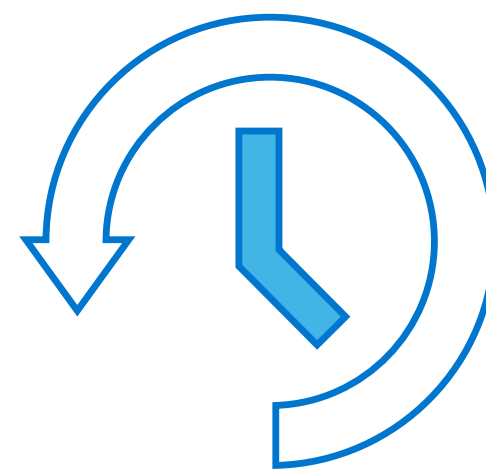
ESG analysts interviewed IT executives in mid-market organizations to better understand what makes a trusted a data center leader, why those leaders are better at driving technology and business outcomes, and how modern servers help them win.

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## Modern servers empower mid-market IT leaders and enable a trusted data center.



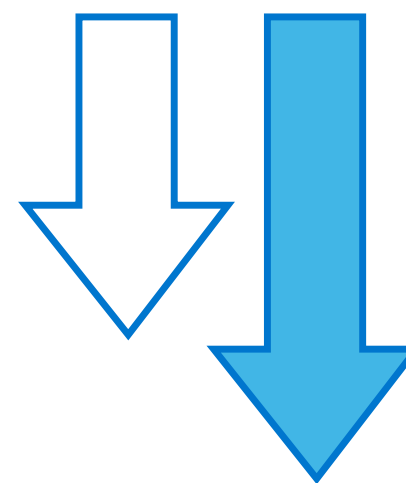
Leaders are **1.9x** more likely to report all servers have cryptographically signed firmware<sup>1</sup>



Leaders save an average of **10.5** person-hours per week<sup>1</sup>



**92%** of leaders have met or exceeded ROI forecasts<sup>1</sup>

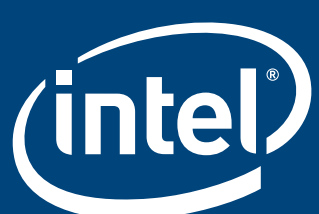


Leaders are **2.2x** more likely to feel infrastructure investments have greatly reduced risk<sup>1</sup>

## Modernize your servers. Refresh your business.

ESG quantified the value of a server refresh and found that organizations with modern server environments save up to \$14.3 million per year in downtime costs.<sup>1</sup> The foundation of a trusted data center starts with the industry's #1 servers from Dell Technologies.<sup>2</sup>

[Read the eBook >](#)



Dell Technologies and Intel solutions

<sup>1</sup> Source: Based on ESG eBook "The Trusted Data Center and Server Infrastructure: Best Practices and Business Results for Midmarket Organizations" commissioned by Dell Technologies and Intel Corporation, November 2019. Results are based on a survey of 1,650 midmarket IT decision makers from 9 countries and evaluating trusted data center best practices, grouping Leaders by alignment to all best practices, and Laggards by alignment to three or fewer. Actual results will vary. Full report: <https://www.dell.com/resources/pt-br/asset/analyst-reports/solutions/is2003g0006-002-ebook-dell-emc-trusted-data-center-server-solution.pdf>

<sup>2</sup> Based on 2Q19 shipments of x86 servers. Source: IDC Quarterly Server Tracker, Q2 2019.

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