

# WAYS IT LEADERS ARE TRANSFORMING PC MANAGEMENT

Companies are embracing new, innovative strategies like PC as a Service and cloud-based management to enhance employee experiences, support device diversity and expand their capacity for innovation.



are looking for cloud-based management\*

Solutions like VMware Workspace ONE let you manage seamlessly from the cloud and offer a level of automation and self-service that increases flexibility and cuts costs.



want PC as a Service\*

Companies are looking to move to subscription-based deployment models that offer high-performance devices and predictable pricing, like Dell PC as a Service.



are exploring new deployment models\*

Nearly every firm surveyed reports plans to move to a new device deployment model within the next 12 to 24 months. A quarter of them are already shifting.



are prioritizing workforce productivity\*

Improving workforce productivity is top of mind and the devices that employees use on a daily basis will either inhibit or drive their experience.



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\*Forrester Opportunity Snapshot: A custom study commissioned by Dell, "The Future of Enterprise Computing Starts Now," May 2019. Based on a survey of 1,186 IT leaders. Actual results will vary. See report: <https://www.dell.com/en-gb/unified-workspace/future-of-enterprise-computing-forrester-report.htm>