



Intelligence meets simplicity

OptiPlex Family

The most secure,¹ intelligent,² and
manageable³ commercial PC's

1 Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

2 Based on Dell analysis, November 2023. Dell Optimizer not available in OptiPlex 3000 series, Latitude Chromebook Enterprise, and Linux-based devices.

3 Based on Dell internal analysis, January 2024.



Why partner with OptiPlex



Intelligent user experiences

Engineered for simplicity, the new OptiPlex line delivers the most hassle-free, intelligent and reliable user experiences. Our straightforward portfolio offers ease and assurance of purchasing the best OptiPlex form factor and features for the job.

Fully customize your PC experience with the world's most intelligent commercial PC's,¹ driven by Dell Optimizer and super-charged with Intel® Core™ processors (14th gen).¹ Unlock more AI efficiency with cloud-based Windows Copilot.

Reliability is at our core, helping protect your IT investment. OptiPlex customers can save an average of \$267K annually thanks to our supply chain resiliency and device reliability for life extension.²



Simplified, Modern IT

OptiPlex has over 30 years of expertise delivering premium desktops at a global scale. Our most secure & simple to manage offerings, coupled with direct services and support, make IT management a breeze.

Strengthen visibility and compliance through new Dell-exclusive management and unique security features built into every OptiPlex desktop.

New Dell Manageability Solutions makes optimizing your fleet of the world's most manageable commercial PC's³ easy and reliable.

Secured Component Verification offered only by Dell,⁴ ensures PCs are secure from factory to first boot.



Advancing Sustainability

OptiPlex helps empower your organization to make an impact on the future with innovative and sustainable products and solutions.

We are continually expanding the use of innovative materials, as the new OptiPlex family is built with up to 56.7% Post-Consumer Recycled content (PCR),⁵ and is the world's first desktop PC to be designed with 50% recycled steel in the chassis.⁶

OptiPlex offers multi-pack shipping* with recycled or renewable packaging material for a great unboxing experience and reduced waste. Complete the circular economy of your devices with Dell's Asset Recovery Services.*

¹ Based on Dell analysis, November 2023.

² Based on Forrester analysis, commissioned by Dell, March 2024: "The Total Economic Impact of Dell Latitude and OptiPlex Devices"

³ Based on Dell internal analysis, January 2024.

⁴ Based on Dell internal analysis, September 2023.

⁵ Based on Dell internal analysis, January 2024. Percentage is based on system plastic weight and may vary by model.

⁶ Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF and OptiPlex SFF Plus. Based on internal analysis of publicly available information.

*Available on select OptiPlex configurations and subject to regional availability of this feature.

Featured on the new OptiPlex

Responsive, business-class productivity

Featuring Intel® Core™ processors (up to 14th Gen), and built-in AI of Dell Optimizer.¹ Cloud-based Windows Copilot delivers enhanced AI experiences.

Industry-leading reliability

OptiPlex adds new levels of quality achievement for 10 years²

Industry's most manageable commercial PC³

Get the latest BIOS, drivers, and firmware versions, validated and delivered seamlessly by Dell.

Easy management

OptiPlex features one BIOS for new all-in-ones and one BIOS for new tower form factors.

Tool-less designs

support easy serviceability and expandability.

Experience new Audio enhancements

from Dell Optimizer that adjust loudness, cancel out noise, and eliminates echoes.

Serious upgrades

Native USB-C and DDR5 memory on all configurations, new FHD camera standard for All-in-Ones.

Designed and tested with an intelligent ecosystem

including #1 world-wide Dell Displays,⁷ AI-enhanced collaboration accessories and flexible mounts and stands flexible mounts and stands.

Trusted Environmental Standards

EPEAT Climate+ Champion, EPEAT® Gold, EnergyStar®, and TCO Gen⁹ Certifications⁵ and up to 50% recycled steel⁶ on select configurations.

Industry's most secure commercial PC,⁴

Only Dell: Offers off-host BIOS verification and Indicators of Attack to reduce exposure to future threats

Only Dell: Integrates PC telemetry with industry-leading software to improve fleet-wide security.



1 Based on Dell analysis, November 2023.

2 Based on Dell internal analysis, August 2023, from Dell Quality Intelligence (Qi) tool.

3 Based on Dell internal analysis, January 2024.

4 Based on Dell internal analysis, September 2023.

5 Based on internal analysis, October 2023.

6 Based on internal analysis, December 2023. Percentage applies to total steel weight in the chassis. Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex Small Form Factor and OptiPlex Small Form Factor Plus.

7 Source: IDC Worldwide Quarterly PC Monitor Tracker, Q2 2023. From 2014 to 2022



Premium design and experiences

Simple to Own

Fueled by 30+ years of customer insights, leads OptiPlex to continually enhance and simplify the desktop experience. We've successfully done away with model numbers which allows for a simple, 2-step purchase experience:

- 1 Choose the right form factor
- 2 Select the right features for the job

This year, we're making USB Type-C connectivity and DDR5 memory standard across configurations, to easily meet more bid specification requirements.

Modern work solutions

Cut the cords with the new Micro (35W), featuring our premier, single-cable Type-C power delivery solution. A single cable provides power, video, and data to the Micro from a USB-C Hub Monitor (90W). It's compatible with a wide array of displays and mounts for a fully flexible "all-in-one" experience.

The sleek 24" All-in-one features a patented power supply technology¹ and new standard FHD HDR (High Dynamic Range) camera that auto-adjusts for clarity in any environment. Gain 21% better multi-threaded CPU operations performance, including optimized video conferencing, when transitioning from 13th Gen to 14th Gen Intel® Core™ i7 processors².

Integrated design

We curate end-to-end desktop solutions for OptiPlex, imagining new paths to productivity with every generation.

Each component of the purpose-built ecosystem is designed and tested together and procured from high-quality and sustainable materials.

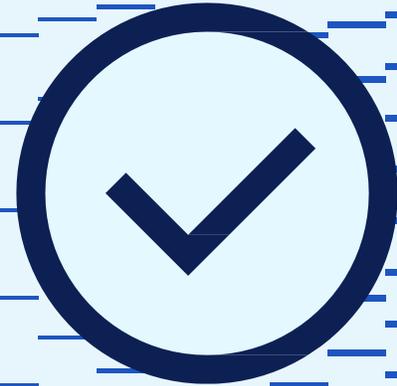
Our integrative approach enables users to do their best work with the freedom of uninterrupted workflows.

¹ Based on Dell Internal Analysis, March 2023.

² Based on Dell Internal Analysis, March 2024. Measured by Cinebench R23 with following configurations: OptiPlex 7010 Plus Tower, i7-13700, 8GB (1x8GB) DDR5, Integrated Intel HD Graphics, 256GB PCIe SSD CL35, Windows 11 vs. OptiPlex 7020 Plus Tower, i7-14700, 8GB (1x8GB) DDR5, Integrated Intel HD Graphics, 256GB PCIe SSD CL35, Windows.

Steadfast Reliability

OptiPlex invests in reliable product experiences, built to last and perform



<1%
Service event

We are committed to making your IT investment count. That is why **fewer than 1%** of OptiPlex desktops experience a first-year service event.¹



10 years
Quality Achievement

OptiPlex continually raises the standard in quality product design, as we've reduced customer quality incidents by >50% in the past 10 years.¹

Unprecedented cost savings

Benefit from enhanced device reliability from OptiPlex, leading to an average annual saving of \$267K in user productivity. Extend device service life by up to a year, resulting in additional savings of up to \$267K annually, while enjoying up to \$100K in IT support personnel productivity benefits. Reclaim up to \$123K annually and 20 business hours of end-user productivity through unparalleled device reliability.³



**Beyond the
standard**

OptiPlex is designed with stringently procured PC components and ecosystem featuring Dell Monitors and client peripherals. To match the reliability and support our customers have come to expect with Dell PC's, each accessory is backed by a Limited Hardware Warranty that includes three years of industry-leading Advanced Exchange Service.

Going beyond MIL-SPEC standards, OptiPlex is a pioneer in PC quality testing including electrical, humidity/thermal, vibration, shock and HALT tests.



**Durable by
design**

Exemplifying the durable innovation of OptiPlex, the ventilated front chassis of our towers, and the fan-less design of our thin client both work to keep your PC cool.

OptiPlex desktops are a cost-effective IT investment – and their inherent fixed locations, along with durable construction, contribute to a long life cycle.

¹ Source: Based on Dell Internal Analysis, August 2023. Data pulled from Dell Quality Intelligence (QI) tool; whereby "service event" is indicated by Dell facilitating 1.) part replacement or 2.) service technician dispatch for repair.

² Source: Based on Forrester analysis, commissioned by Dell, March 2024. "The Total Economic Impact of Dell Latitude and OptiPlex Devices." Numbers based on 5,000 devices and savings are estimated to a 3-year present value figure.

³ Based on internal analysis, May 2024.

Sustainable innovation

Delivering innovative technology and solutions to reduce our environmental impact, for ourselves and our customers. We take a circular approach to design, focusing on renewable materials & packaging, energy conservation, recycling and even reparability.



Sustainable materials

A long-time leader in sustainable innovation The new OptiPlex family is built with up to **56.7% PCR post-consumer recycled plastic** and ITE derived closed loop plastic,¹ and is the world's first desktop PC designed **with 50% recycled steel** in the chassis.⁶

World's first desktop PC designed with 50% recycled steel in the chassis. (CLM-010898 Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF and OptiPlex SFF Plus. Based on internal analysis of publicly available information)



Reliability is in our DNA

OptiPlex is built with quality-tested components in an easy-to-service, tool-less design. We offer long life-cycle support and make it simple to access and replace parts, offering a large selection of new and spare parts to get the most life out of our products.

[Learn More >](#)



Packaging

OptiPlex ships in packaging made with at least **91% recycled or renewable** content² to reduce our logistical footprint. Select desktops are also eligible for multipack shipping³ which helps reduce packaging and transportation waste.



Responsible IT Asset Retirement

Asset Recovery Services makes it easy for our customers to retire legacy equipment securely and responsibly, regardless of brand.⁵ Prioritizing material reuse lets us extend the product lifecycle and maximize value return. The outcome is a seamless transition from old to new technology, that protects both your business and the planet.

[Learn More >](#)



Eco-labels

Sharing eco-label certifications help our customers make informed, sustainable IT purchase decisions. OptiPlex is registered **EPEAT Gold with Climate+** designation, meeting the industry's best practices for decarbonization.⁴



EPEAT Gold, ENERGY STAR[®] and TCO 9.0 certifications available⁸

¹ Based on Dell internal analysis, February 2023.

² Based on Dell internal analysis, March 2023. Renewable materials in the form of FSC (The Forest Stewardship Council) certified paper fibers from responsibly managed forests.

³ Based on internal analysis, December 2023. Currently, not available for OptiPlex All-in-Ones.

⁴ Based on internal analysis, October 2023. Applies to OptiPlex Micro Plus, OptiPlex SFF, OptiPlex SFF Plus, OptiPlex Tower, OptiPlex Tower Plus, OptiPlex AIO 35W and OptiPlex AIO Plus. Based on EPEAT Climate+ Designations achieved in all applicable countries. EPEAT registered where applicable. EPEAT registration varies by country. See www.epeat.net for registration status and tier levels.

⁵ Asset Recovery Services is conveniently available as a stand-alone service or part of Dell APEX, Lifecycle Hub and ProDeploy Client Suite; in 35 countries.

⁶ Includes OptiPlex Micro, OptiPlex Micro Plus, OptiPlex Tower, OptiPlex SFF and OptiPlex SFF Plus. Based on internal analysis of publicly available information.

Simplify IT

Our most secure¹ and most manageable offerings make IT management a breeze⁶

SECURITY

Improve fleet-wide security with multiple layers of defense

Reduce the attack surface and enhance long-term cyber resilience with Dell Trusted Workspace



Be secure from first boot

Rigorous, state-of-the-art supply chain controls and Dell-unique Secured Component Verification reduce the risk of product tampering.



Spot ticking timebombs

Early-alert feature Indicators of Attack, offered only by Dell, scans for behavior-based threats.



Stay protected from evolving threats

Only Dell offers off-host BIOS and firmware verification, providing greater security than other PCs. The latest Intel vPro®-based PCs provide an estimated 70% attack surface reduction.⁵

Layer on advanced threat protection with software from our ecosystem of best-of-breed partners.

Only Dell integrates device telemetry with industry-leading software to improve fleet-wide security.¹

[Learn More >](#)

MANAGEABILITY

Manage your fleet of PCs - reliably and easily

Help secure and optimize your endpoints and deliver end-user productivity with Dell Manageability Solutions

Dell Trusted Update Experience makes it simple to update endpoints, packing the latest BIOS, driver, and firmware version. Dell is the only Top-5 PC vendor that:



Publishes² a device drivers and downloads release schedule:

IT Admins can deploy fleet-wide device updates on a predictable timeline.



Performs³ integrated validation of all driver and BIOS modules in an update:

IT Admins can expect a trusted, system compatible update deployment, across a fleet of devices.



Dell has the industry's first:⁶

Binary Large Object (BLOB) package-based solution using Microsoft Intune

Systems Management Solution to integrate with Workspace ONE

Hardware OEM systems management solution to integrate with Intel vPro®

One BIOS

OptiPlex facilitates easy maintenance with a single BIOS across new Micro, Small Form Factor and Tower configurations and a single BIOS for All-in-Ones.

[Learn More >](#)

¹ Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

² Based on internal analysis, May 2023.

³ Based on Dell internal analysis, May 2023, of integrated validation approaches of Top 5 PC vendors.

⁴ Applicable to PCs on Intel processors. Not all features are available with all PCs. Additional purchase required for some features. Availability varies by region. Integrations available for CrowdStrike Falcon Insight XDR and Carbon Black Audit & Remediation.

⁵ Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Details at www.intel.com/performance-vpro. Results may vary.

Legacy, scale and innovation

Dell Technologies is your trusted partner for the future of work

Dell Technologies APEX

1st

and most comprehensive¹
As-a-service portfolio that spans from multi-cloud to client devices.

Experience the flexibility to transform your IT and deploy the latest technologies at predictable costs.

Dell APEX PC-as-a-Service
Fully customizable subscription covers everything - devices, software and services; available from one-to-five-year terms.

Dell APEX Managed Device Service
Fully managed, subscription with a team of IT experts to keep business devices up-to-date and secure; and no year-long commitment (US only).

[Learn more>](#)

Asset Recovery Services

2.6B

Pounds of electronics recovered since 2007⁶
Let Dell help you securely and responsibly retire your old IT equipment - regardless of brand - to allow for a seamless transition from old to new technology, while protecting both your business and the planet.

[Learn more>](#)

AI-driven support services

36TB

Telemetry data processed per day²
Evolving with you, using machine learning and an AI engine that learns fast. Trust Dell Technologies to deliver hyper-efficient, automated IT support, drawn from decades of AI experience and top-ranked services.

[Learn more>](#)

ProDeploy Client Suite for PCs

30K+

PC's configured daily³
For organizations of any size, find the right-sized deployment solution to solve an array of IT needs.

35 years of deployment expertise from Dell ensures seamless experiences for configuration, imaging, and provisioning; as well as asset tagging and warehousing.

[Learn more>](#)

Modern Lifecycle Solutions

ProSupport Suite for PCs

641

Hours of admin time saved per year⁴
With advanced telemetry and AI, IT teams can remotely manage the health of their Dell fleet, anticipate and resolve issues and automate PC updates.

[Learn more>](#)

Dell Premier

297%

ROI over 4 years⁵
Modernize IT purchasing by shopping your catalog in a tailored online solution. Gain control over the entire IT ecosystem to cut costs, standardize ordering, access analytics and more.

[Learn more>](#)

¹ Based on Dell internal analysis, April 2023. Payment solutions provided to qualified commercial customers by Dell Financial Services through Dell Technologies group companies or authorized business partners. Solutions may be changed without notice and are subject to product availability, eligibility, credit approval, acceptable documentation and local applicable law.

² Based on Dell internal analysis, November 2023.

³ Based on Dell internal analysis, April 2023.

⁴ Based on a Principled Technologies test report, "Simplify PC management and save IT admin time with an automated support service," dated September 2023. Testing commissioned by Dell.

⁵ Based on a Forrester Total Economic Impact™ Study Commissioned by Dell Technologies and Intel, "The Total Economic Impact™ Of Dell Premier Solutions", August 2021. Actual results may vary.

OptiPlex All-in-One

Work in comfort and in style with a sleek design, and built-in, secure collaboration features



Responsive, secure business-class performance

Intel vPro® platform featuring Intel® Core™ up to i9 65W processors (14th Gen), with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

Optional 5MP IR camera with Presence Detection

Experience secure collaboration while the auto-tilt profile keeps users front and center during video calls (available on the All-in-One Plus configuration).

Input Guardian ensures stable power supply

Work confidently with your All-in-One featuring leading-edge innovation in UPS (uninterruptible power system) technology.⁴

Personalized, virtual desktop experience

Configure your OptiPlex All-in-One with Dell ThinOS, Dell Hybrid Client or Windows 10 IoT Enterprise to power your VDI environment with a smarter user experience, stronger security and easier IT management.

Enhanced conferencing experiences

New standard FHD HDR (High Dynamic Range) camera auto-adjusts clarity in any environment.

Sustainably built

Built with up to 54% PCR post-consumer recycled plastic.¹ All-in-One is designed with up to 53.6% post-consumer recycled plastic (PCR) and closed loop ITE derived plastic¹ and at least 94% recycled or renewable packaging.² OptiPlex All-in-One (35-Watt) ships with an adapter designed with 50% post-consumer recycled plastic.³

Work comfortably your way

The All-in-One boasts virtually borderless, TUV-certified displays, and offers a choice of matching ergonomic stand options for a minimal footprint.

Designed and tested for All-in-One

Dell UltraSharp 24 Monitor – U2424H

Dell 24 Monitor – P2423D

Dell Pro Wireless Keyboard and Mouse – KM5221W

Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W

Dell Premier Wireless ANC Headset – WL7024

OptiPlex Entry 24 All-in-One Height Adjustable Stand

OptiPlex Premier 24 All-in-One Height Adjustable Stand

OptiPlex Premier 24 All-in-One Height Adjustable with optional DVD/RW Stand



¹ Based on Dell internal analysis, February 2023. Percentage is of total plastic weight in product and may vary by model.

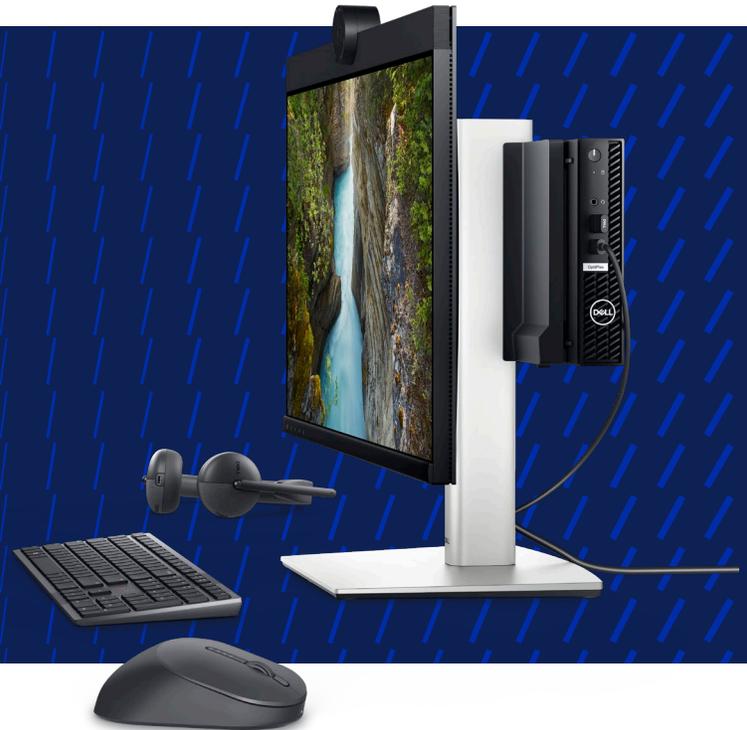
² Based on Dell internal analysis, March 2023.

³ Based on Dell internal analysis, February 2024.

⁴ Based on Dell Internal analysis, March 2023.

OptiPlex Micro

Intelligent productivity in
a modular, minimal design



Responsive, secure business-class performance

Intel vPro® platform featuring Intel® Core™ up to i9 65W processors (14th Gen), with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

The most energy-efficient ultra-compact PC¹

The latest Micro is designed with up to 73% quieter acoustics & enhanced energy-savings with a new cooling solution.² Its innovative design now features up to 50% Post-industrial recycled steel,³ up to 56.7% Post-consumer recycled plastic (PCR) and closed loop ITE derived plastic⁴ and 13% OBP (ocean-bound plastic).⁵

Deploy OptiPlex Micro just about anywhere

The tiny 1.18 Liter micro blends into any workspace with a choice of 6 custom mounts.

Clean, hassle-free workspace

Create a Single Cable Type-C Power Delivery solution with Micro (35W), powered by a Dell USB-C Hub monitor, (or your choice of 90W compatible hub monitors), all neatly mounted to a Micro All-in-One Stand.

Fast and efficient

Micro features up to 2 M.2 Gen 4 SSD, up to 64GB DDR5 RAM, native USB-C connectivity and plenty of port options.

Personalized, virtual desktop experience

Free up your workspace with the OptiPlex Micro Form Factor (35W) Thin Client Solution (*not available to configure with Dell ThinOS).

Designed and tested for OptiPlex Micro

- Dell 27 Monitor — P2723D
- Dell UltraSharp 24 USB-C Hub Monitor — U2424H
- Dell Premier Multi- Device Wireless Keyboard and Mouse — KM7321W
- Dell Pro Wireless Keyboard and Mouse — KM5221W
- Dell Speakerphone — SP3022
- Dell Premier Wireless ANC Headset — WL7024
- Dell Wired Headset — WH3024
- Dell Vertical Desktop Stand
- Dell Dual VESA Mount w/Adapter Bracket
- Dell Wall/Under-the- Desk VESA Mount w/ PSU Sleeve
- OptiPlex Micro All-in-One VESA Mount for E-Series Monitors with Base Extender
- Dell Single Monitor Arm — MSA20
- Dell Micro All-in-One Stand — MFS22



¹ Based on internal analysis of publicly available information, June 2023, via TCO Certified Product Finder. CLM-009539

² Now up to 39% quieter acoustics & enhanced energy-savings with new cooling solution. Source: Based on internal Dell analysis, January, 2024, final benchmarks pending.

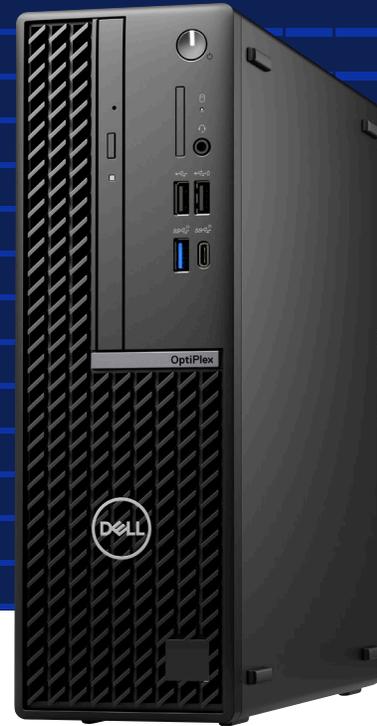
³ Applies to select configurations launching in March 2024. Based on internal analysis of publicly available information, February 2024. CLM-010898

⁴ Percentage is based on system plastic weight and may vary by model. Based on internal analysis, January 2024. CLM-010573

⁵ OptiPlex Micro Form Factor uses up to 13% ocean-bound plastic (OBP) in the fan and fan housing. Based on internal analysis, January 2024. CLM-010598

OptiPlex Small Form Factor

Balance compact size and powerful performance in a desk-friendly design



Responsive, secure business-class performance

Intel vPro® platform featuring Intel® Core™ up to i9 65W processors (14th Gen), with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

Sustainable innovation

OptiPlex Small Form Factor is sustainably built, now featuring up to 50% Post-industrial recycled steel,¹ with up to 39% Post-consumer recycled plastic (PCR) and closed loop ITE derived plastic,² and at least 90% recycled or renewable packaging.³ Work in new Quiet mode, for enhanced energy-conservation and up to 39% quieter acoustics for your PC.⁴



The right fit

OptiPlex Small Form Factor offers more ports than the micro, while being more space-conscious than the tower (7.86 Liters).

Fast and efficient

Speed up boot times, application responsiveness and device performance and charging time with 100% SSD (boot drive), up to 128GB DDR5 memory and USB-C (standard front panel).

Smart connectivity

Drive up to four displays simultaneously, via native DisplayPorts (up to 4K resolution) or from the optional video port (up to 5K resolution). Features native Type-C USB 3.2 Gen 2x2 (20Gb).

Designed and tested for OptiPlex Small Form Factor

- Dell UltraSharp 24 Monitor – U2424H
- Dell 24 Video Conferencing Monitor – P2424HEB
- Dell 27 Monitor – P2723D
- Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W
- Dell Pro Wireless Keyboard and Mouse – KM5221W
- Dell Pro Webcam – WB5023
- Dell Premier Wireless ANC Headset – WL7024
- Dell Wired Headset – WH3024
- Dell Speakerphone – SP3022
- OptiPlex Small Form Factor All-in-One Stand – OSS21
- OptiPlex Small Form Factor Cable Cover

¹ Based on Dell internal analysis, December 2023. Percentage applies to total steel weight in the chassis.

² Based on Dell internal analysis, February 2023. Percentage is of total plastic weight in product and may vary by model.

³ Based on Dell Internal Analysis, March 2023.

⁴ Based on internal Dell analysis, January, 2024. Details: Quiet mode is designed to index PC performance on quieter acoustics and energy conservation for your SFF. Experience up to 39% gen over gen improvement in acoustics with new OptiPlex SFF Plus and OptiPlex SFF, final benchmarks pending.

OptiPlex Tower

Push the limits of multi-tasking performance and scalability



Responsive, secure business-class performance

Intel vPro® platform featuring Intel® Core™ up to i9 125W processors (14th Gen), with revolutionary hybrid architecture, automate workload allocation for more multi-tasking productivity.

Work your way

OptiPlex Tower offers a choice of two chassis – 18.7 Liter and 14.6 Liter to fit your workspace needs. For ultimate desktop configurability, the tower features the most storage and expansion options, including up to four PCI/PCIe slots.

Sustainable innovation

OptiPlex Tower is sustainably built, now featuring up to 50% Post-industrial recycled steel,¹ with up to 53.6% Post-consumer recycled plastic (PCR) and closed loop ITE derived plastic,² and at least 90% recycled or renewable packaging.³ Work in new Quiet mode, for enhanced energy-conservation and up to 39% quieter acoustics for your PC.⁴

See and do more

Power rich content workflows with VR-capable NVIDIA® GeForce® RTX™ graphics (available for Tower Plus). Support up to 3D CAD workflows with AMD Radeon™ RX graphics options (available for Tower and Tower Plus).

Fast and efficient

Conquer demanding projects with up to 128GB DDR5 memory and reliable storage options including up to three M.2 SSD along with hard drive bays for data storage.

Smart connectivity

Drive up to four displays simultaneously, via native DisplayPorts (up to 4K resolution) or from the optional video port (up to 5K resolution). Features native Type-C USB 3.2 Gen 2x2 (20Gb).

Designed and tested for OptiPlex Tower

Dell 27 Monitor – P2723D
 Dell UltraSharp 24 Monitor – U2424H
 Dell 24 Video Conferencing Monitor – P2424HEB
 Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W
 Dell Pro Wireless Keyboard and Mouse – KM5221W
 Dell Slim Conferencing Soundbar – SB522A
 Dell UltraSharp Webcam – WB7022
 Dell Pro Webcam – WB5023
 Dell Premier Wireless ANC Headset – WL7024
 OptiPlex Tower Cable Cover



¹ Based on Dell internal analysis, December 2023. Percentage applies to total steel weight in the chassis.

² Based on Dell internal analysis, February 2023. Percentage is of total plastic weight in product and may vary by model.

³ Based on Dell Internal Analysis, March 2023.

⁴ Based on internal Dell analysis, January, 2024. Details: Quiet mode is designed to index PC performance on quieter acoustics and energy conservation for your Tower. Experience up to 39% gen over gen improvement in acoustics with new OptiPlex Tower Plus and OptiPlex Tower, final benchmarks pending.

OptiPlex XE4 Tower & Small Form Factor

Intelligent, industrial-grade desktops built for ultimate stability, expandability and performance



Secure, business-class performance

Intel vPro® with 12th Gen Intel® Core™ i9 125W processors.

Durable design

XE4 is designed to run in corrosive and high heat settings up to 45° C ambient. It is marine certified and stands up to rigorous testing including MIL-STD 810G.

Sustainable innovation

XE4 is built with up to 60% recycled and closed-loop materials.¹



XE4 is built for longevity

It offers the highest change visibility from OptiPlex Minimum three-and-a-half-year purchase life cycle eases IT planning.

Thunderbolt 4 Add-in card

Fast, secure connection to more high-resolution monitors.

Fast and efficient

Available with up to three M.2 gen 4 SSD options and up to 128GB DDR5 memory.

Designed and tested for OptiPlex XE4

Dell UltraSharp 27 Monitor – U2724D
Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W
Dell Wired Headset – WH3024
Dell Speakerphone – SP3022
OptiPlex Tower and Small Form Factor Cable Cover

OptiPlex 3000 Thin Client

Sleek and mighty desktop thin client optimized for Dell cloud client solutions



Most secure¹ and versatile thin client

Designed by OptiPlex, with 30+ years of reliable desktop innovation, including a rich ecosystem and sustainable components.

Ready for hybrid work

Enjoy built-in support for popular virtual workspaces and easy collaboration, with an optimized architecture supporting leading unified communications solutions.

Instant, seamless access to digital and virtual workspaces

Intel® Celeron and Pentium Quad Core processors.

Compact, fan-less design

Ideal for tight spaces and delivers a quiet, durable computing experience (no moving parts).

Long life-cycle

With three year Next Business Day Support (as expected by thin client customers).

Modern hybrid cloud management

Solution for greater control and agility.

Designed and tested for OptiPlex 3000 Thin Client

Dell 24 Monitor – P2425H

Dell Pro Wireless Keyboard and Mouse – KM5221W

Dell Wired Headset – WH3024

OptiPlex Micro and Thin Client All-in-One Stand – MFS22

OptiPlex Micro and Thin Client Dual VESA Mount with Adapter Bracket

Dell Single Monitor Arm – MSA20

