



## Top reasons to move toward consistent hybrid cloud with modernized IT.

IDC research finds that organizations that modernize IT infrastructure to achieve a consistent hybrid cloud reap the benefits of cloud at scale.

Read the full InfoBrief and learn more.

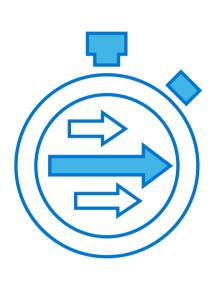
Many organizations are deploying workloads across multiple cloud platforms to meet demands, and as a result, are experiencing significant complexity. A consistent hybrid cloud removes this operational chaos, simplifies management and accelerates outcomes. Achieving hybrid cloud consistency requires rethinking legacy IT technologies and processes to gain the agility, scalability and reliability needed for today's business demands.

IDC offers a roadmap for achieving hybrid cloud consistency and it starts with investments in modernized, cloud-enabled IT — including modern storage, servers, data protection, hyperconverged and software-defined networking. These solutions allow your organization to see key benefits, such as:

- Achieving a higher rate of operational excellence, thus accelerating innovation and improved customer experiences
- Delivering resources instead of products while setting and exceeding high security standards
- Shifting to more autonomous operations that deliver infrastructure as code and enable continuous and consistent workload enhancement

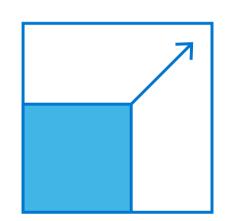
IDC research shows that the benefits of investing in modernized IT to jumpstart your path to consistent hybrid cloud don't stop here. You can expect improved scalability, better access to data-driven insights, faster delivery of applications and much more.

Investing in modernized IT for a consistent hybrid cloud delivers meaningful business benefits that simplify operational complexities and drive innovation.



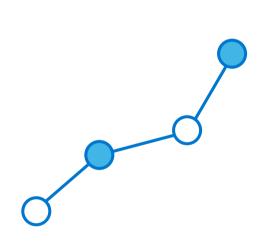
Speed delivery of new applications with

51% faster development lifecycles\*



Improve scalability with

48% faster deployment of servers\*



Gain better access to data-driven analytical insights with

55% faster completion of analytical queries\*

## Modernizing IT for consistent hybrid cloud delivers real results.

Follow the IDC roadmap for a consistent hybrid cloud experience so you can grow and protect 25% of revenue per year.\* Dell Technologies offers proven, end-to-end, cloud-enabled solutions including modern storage, servers, data protection, hyperconverged, open, software-defined networking and a proven cloud IT infrastructure – all designed to reduce operational complexity, drive innovation and accelerate business outcomes.

Download the IDC InfoBrief for the roadmap to hybrid cloud consistency.



Dell Technologies and Intel solutions