REALIZE

GLOBAL SPONSORS







Modernize Infrastructure

Dell EMC's Strategic Vision for your Modern Data Center

Ondrej Bacina

Regional Lead Infrastructure Solutions Marketing for CEE

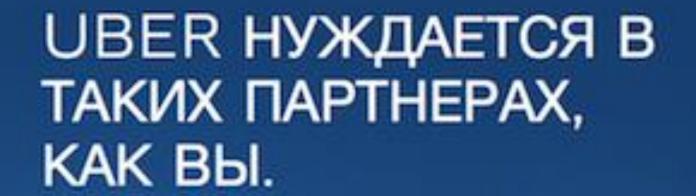
Twitter: @OndrejAtDellEMC

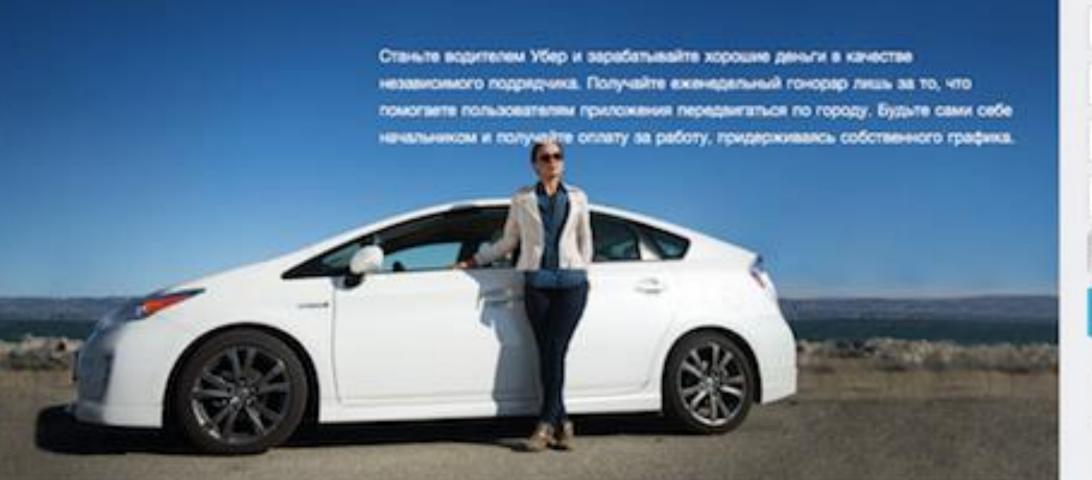
GLOBAL SPONSORS











Annec an

Твлефон

Пароль

(vie očinas)

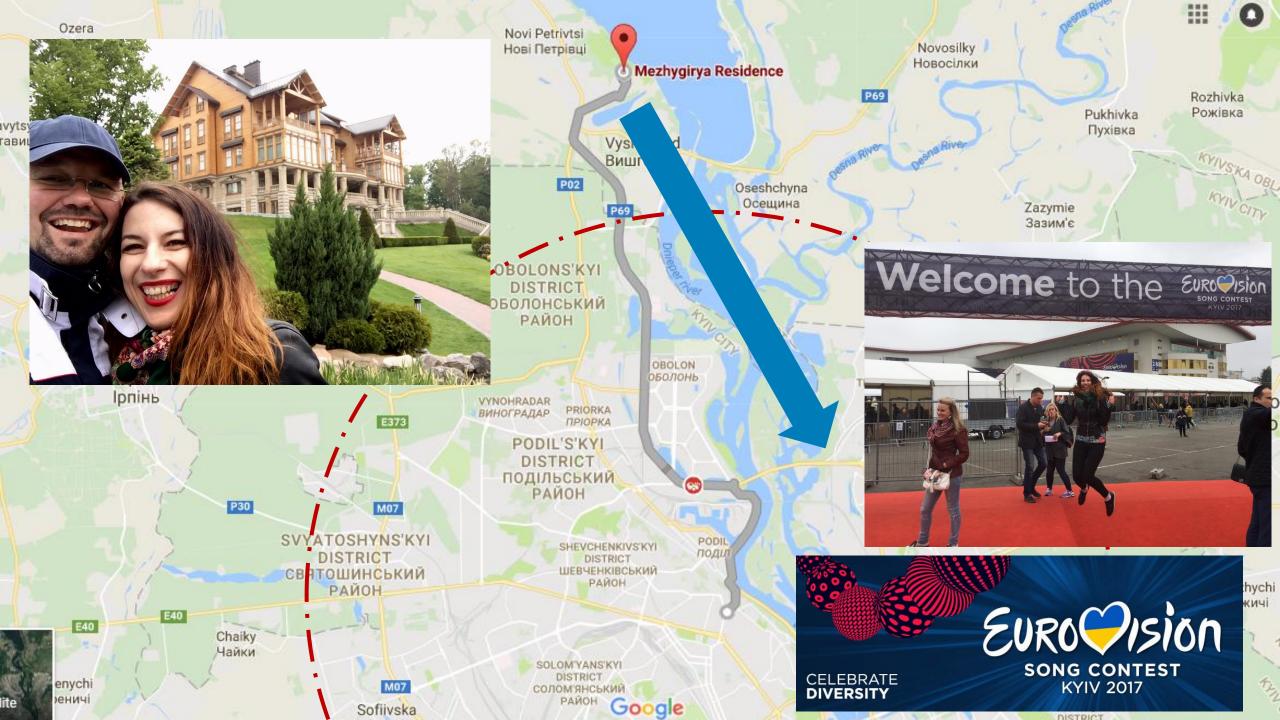
Откуда вы

-

84.40

-

-



Two distinct architectural paradigms

CLIENT-SERVER SCALE-UP APPS

SHARED STORAGE

INFRASTRUCTURE RESILIENCY



TRADITIONAL



DISTRIBUTED SCALE-OUT APPS

COMPUTE + STORAGE NODES

APPLICATION RESILIENCY

CLOUD NATIVE

D¢LLEMC

Traditional APPLICATIONS

Cloud-native APPLICATIONS

IT Transformation

Optimize IT to run the business more efficiently

Digital Transformation

Transform so IT BECOMES the business

2000

2015

2030

Applications drive business value

mongoDB

- RabbitMQ



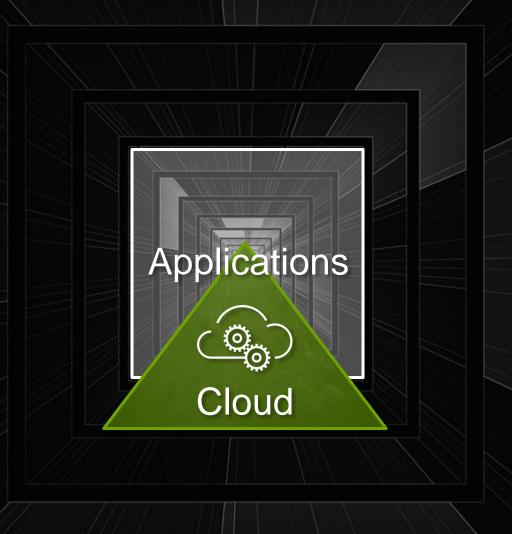


ORACLE



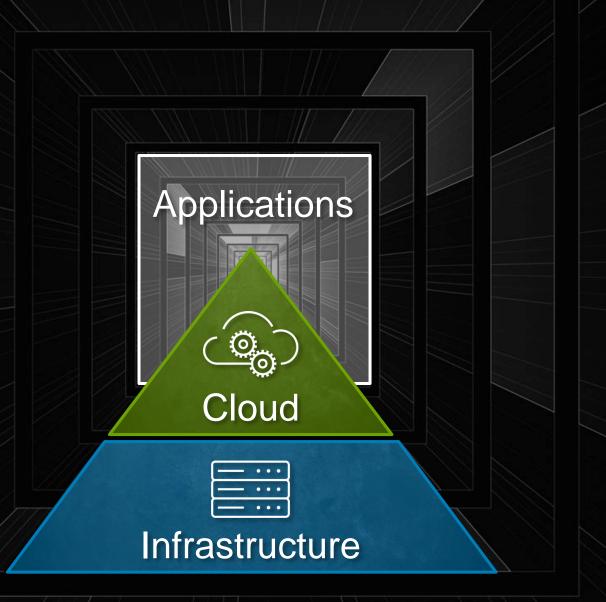
Applications increasingly run on clouds

Dell EMC is the leader in cloud



Clouds run on IT infrastructure

Dell EMC is the leader in infrastructure





And are enhanced by services & financing models

Dell EMC is the leader in **Applications** Services & Support Cloud Services Financing Infrastructure

IT must master both IT and digital transformation







Traditional apps are moving to Hybrid Cloud

Hybrid Cloud is being built on Converged infrastructure



Mission Critical Applications









General Purpose Applications

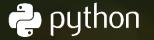






Cloud-Native Applications











Mission Critical Applications

virtustream

General Purpose Applications

mware

vSphere + NSX

Cloud-Native Applications



Hybrid and multi-cloud for ALL apps in an enterprise















Mission Critical Applications





General Purpose Applications



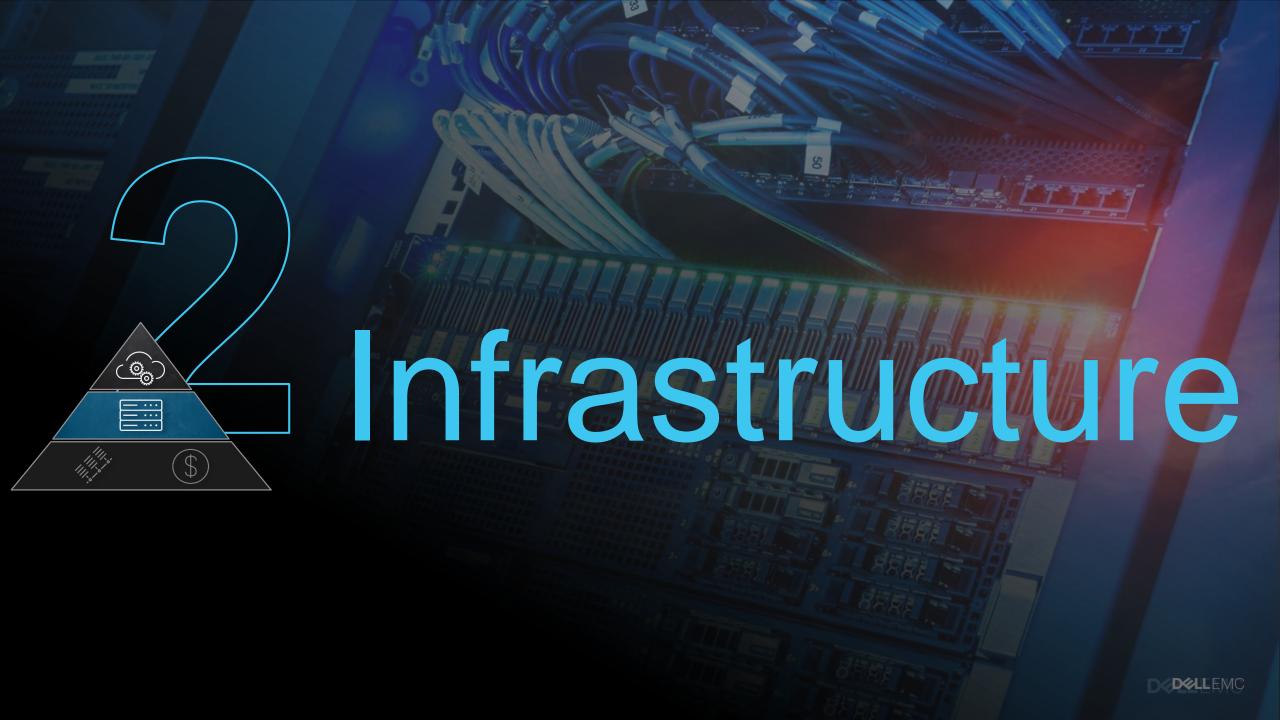
Enterprise Hybrid Cloud

Pivotal.

Cloud-Native Applications



Native Hybrid Cloud



The characteristics of modern architecture



Flash



Scale-out



Softwaredefined



Cloudenabled



Trust



Networking

#1

Open Networking

Networking



Converged

#1

In Converged

The Dell EMC Pilars of Modern Datacenter



Servers

#1

Server Provider

Converged

Data Mng.



Storage &

#

In Storage & Data Protection

DELLEMC



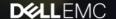
T-Series

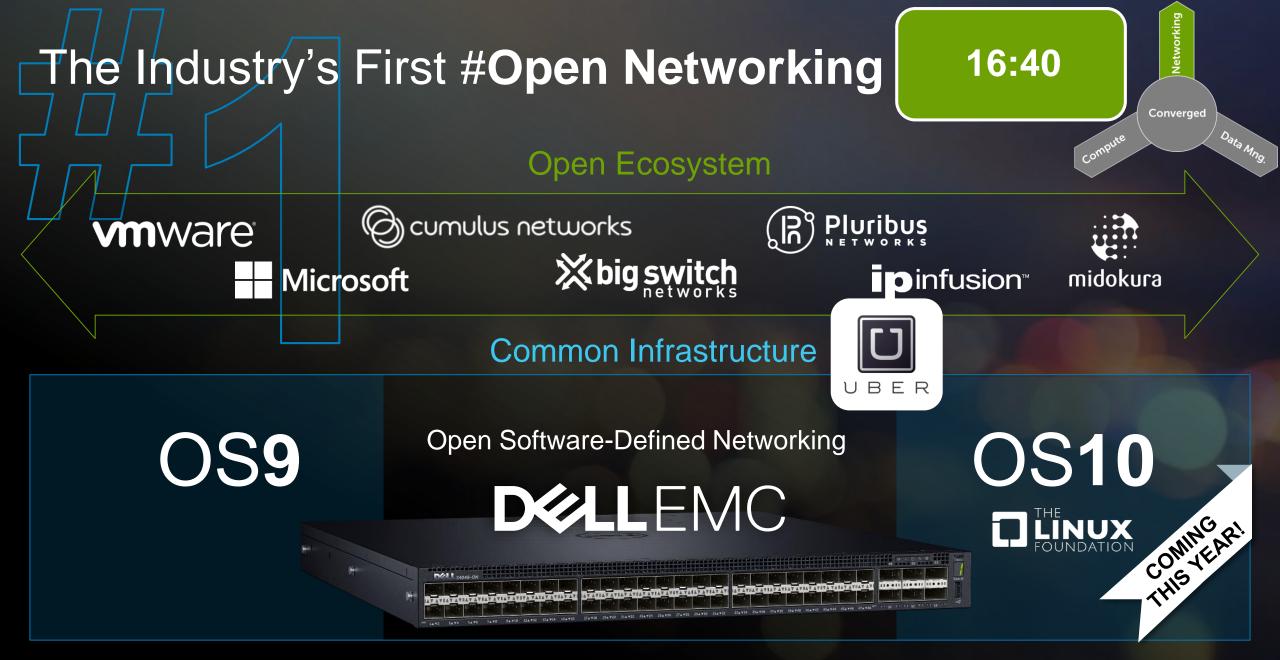
M-Series

R-Series

FX-Series

Dell Extreme Scale Infrastructure







High-End

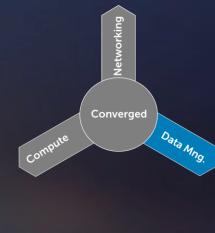


Unstructured







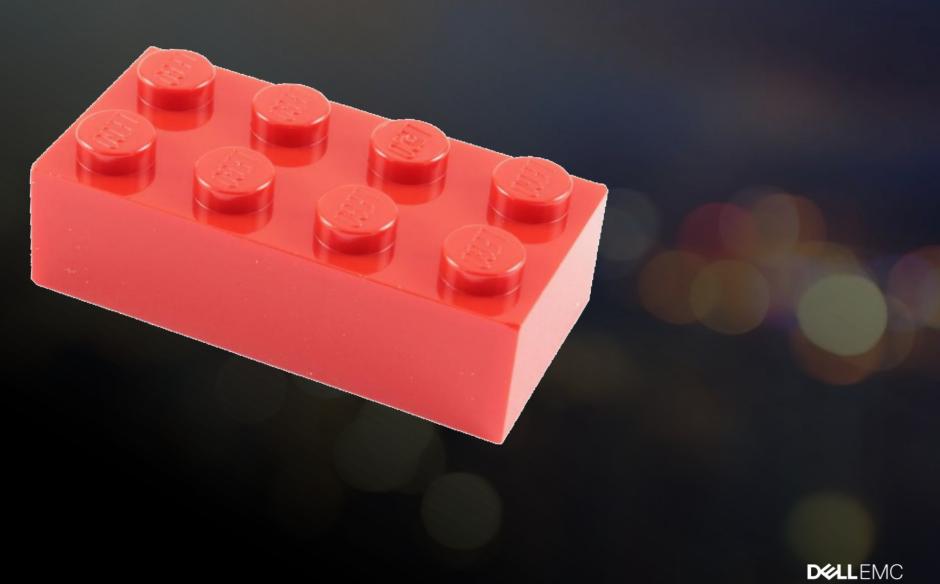


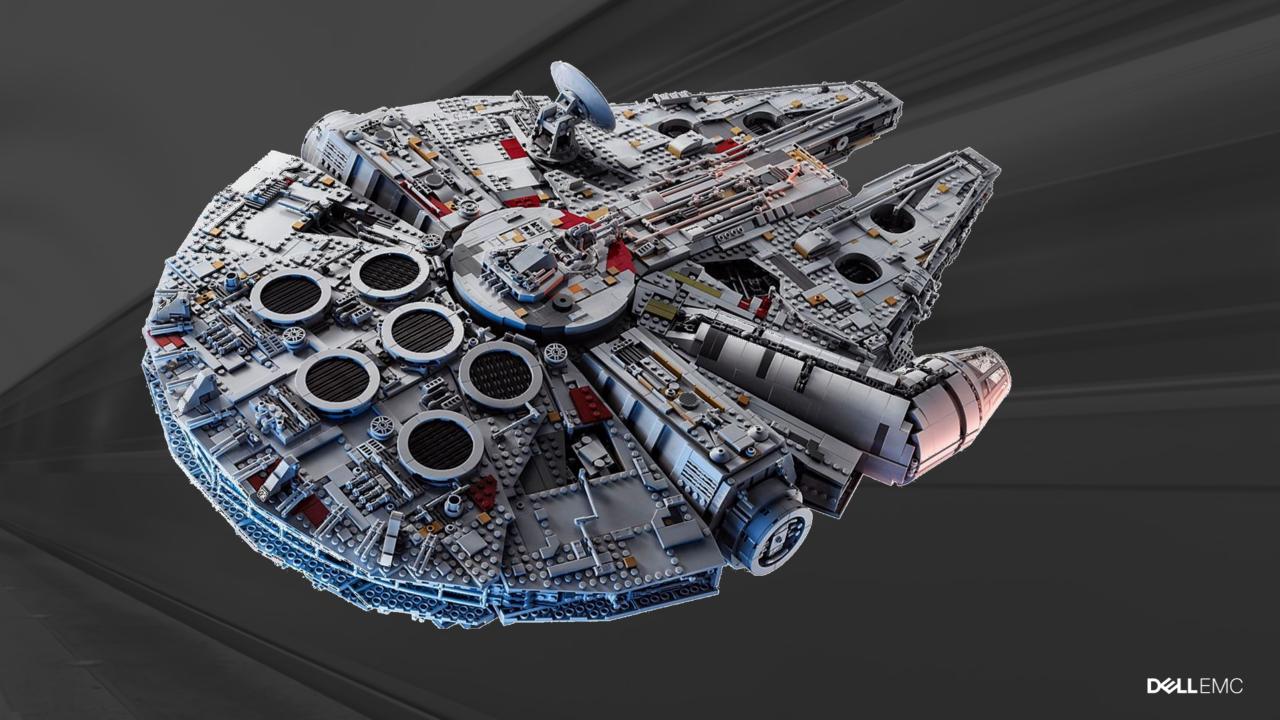


14:40

15:40

Be Prepared To Converged Shift > Gear





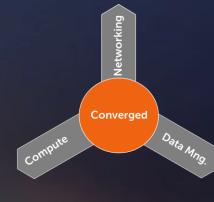


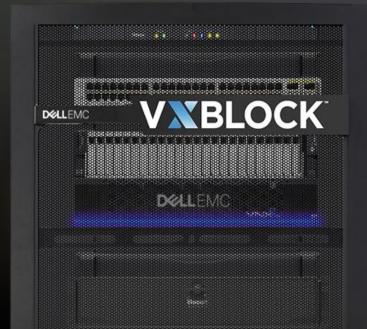
Competitive advantage is increasingly shifting to time



Converged Infrastructure

The Fastest Way To The Modern Data Center

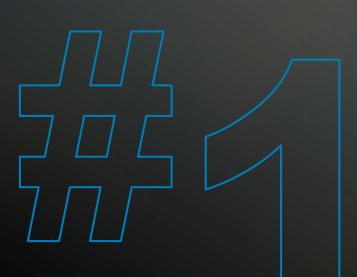




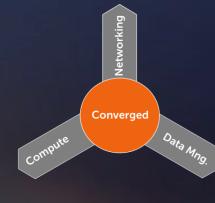
Modular Design
For Data Center Scale

Trusted "Engineered System" Experience





Hyper-Converged Appliances

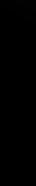


Start Small, Grow Big Simple To Manage

12:10

Lower Cost



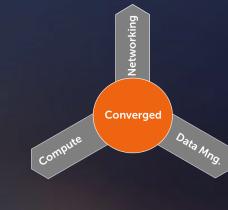








INDUSTRY'S #1 Converged Systems



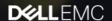




Blocks

Appliances

Racks











Modernize data center

Automate service delivery

Transform IT operations





DULLEMC