



VORTEX OF CHANGE

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WE ARE LIVING IN A WORLD OF CHANGE. IT'S NO LONGER - "BUSINESS AS USUAL"

70%

of Global 2000 CEOs will center their strategies around Digital Transformation by 2017¹

40%

of businesses in the top 20 of every industry, will be disrupted by 2018²

12

The average age of a company used to be 60. By 2020 it will be 12 years old

50%

of the workforce will be Millennials by 2020³

140M

Number of knowledge worker jobs potentially displaced by cognitive robotics by 2025

THIS IS THE LEAST AMOUNT OF CHANGE WE WILL EVER SEE

1. IDC – Digital Transformation Predictions ([source](#))

2. PNC – Digital Disruption Challenges ([source](#))

3. PWC – Millennial at Work, Reshaping the workplace ([source](#))

4. KPMG – Cognitive Robotic Process Automation Poised to Disrupt Knowledge Worker Market ([source](#))

INDUSTRIAL REVOLUTION : A PERIOD OF UNPRECEDENTED TECHNOLOGICAL AND ECONOMIC DEVELOPMENT




...AND THIS IS JUST THE BEGINNING

3D PRINTING

COGNITIVE
SYSTEMS

SMART
MACHINES

THE
VORTEX
EFFECT



MERGED
REALITY

WEARABLE
TECHNOLOGY

5G CONNECTIVITY

INNOVATION ACROSS ALL INDUSTRIES – DIGITAL FUSION

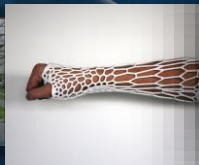


“DIGITAL FUSION”

Blending of Traditional and Digital Business Models



Smart
Agriculture



3D Printing in
Healthcare



Wearables
(Industrial/Lifestyle)



Robotic Surgery



Autonomous Cars



Human
Augmentation

**THE COMPETITIVE LANDSCAPE
IS EVOLVING...**

**... AND IT'S CHANGING
AT 'LIGHT SPEED'**

**TRADITIONAL
COMPETITION**



**YOUR BUSINESS
GETTING SQUEEZED**



**NEW DISRUPTIVE
BUSINESSES**

HOW TO CLOSE THE INNOVATION & AGILITY GAP ?

BLIND SPOTS & OPPORTUNITIES

The background of the slide is a high-quality photograph of Earth and the Moon from space. The Earth's curved horizon is on the right side, showing blue oceans and white clouds. The Moon is visible in the center-left, showing its cratered surface. The background is the deep black of space with some distant stars.

**YOUR MOST LIKELY DISRUPTOR IS A COMPANY YOU
DON'T SEE COMING**

EXAMPLES: ASTALIFT COSMETICS, TESLA CARS...

**THE 4TH INDUSTRIAL REVOLUTION IS
YOUR OPPORTUNITY TO OVERTAKE**

THERE'S ALWAYS A DARK SIDE

BUSINESS RISK



“Cyber Crime costs projected to reach \$2 Trillion by 2019”¹

SOCIAL IMPACT

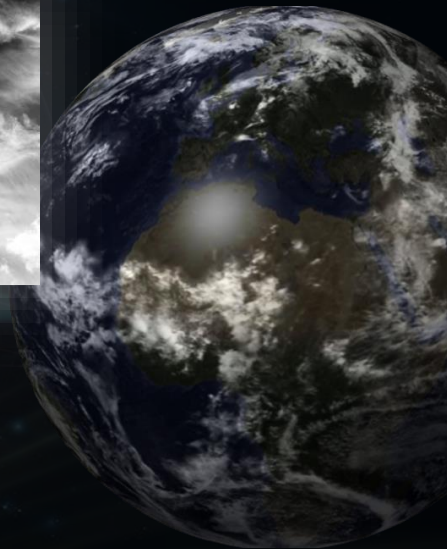


“By 2025 up to 140 million knowledge worker jobs could be displaced by cognitive robotics”²

REGULATION & CONTROL



“Drone technology is out-flying Canadian legislation”³



NEED TO BALANCE RISK & REWARD

1. Forbes ([source](#))
2. McKinsey Global Institute ([source](#))
3. Journal of Commerce ([source](#))

THE RISK OF DOING NOTHING



A STORM WARNING...

“at our forecasted churn rate, about half of the S&P 500 will be replaced over the next 10 years”¹

1. Innosight ([source](#))



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BACKUP

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SOCIAL RESPONSIBILITY HAS POSITIVE IMPACTS



SOCIAL

LOOKING OUT...

2000% DECREASE

in public opinion,
following coverage
of negative tax
position

...AND LOOKING IN

27% INCREASE

in stock price
following cessation
of tobacco sales in
pharmacies

1. Project ROI (<http://projectroi.com>)