

# REALIZE

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# REALIZE YOUR DIGITAL FUTURE



**DELL**EMC/Forum



Technology is transforming  
the way we live and work at  
an **ever-increasing pace.**

## Right Now

8s

average human  
attention span

## Work Anywhere

80%

of employees want  
to telecommute daily

## Data Deluge

90%

of data produced  
in the last 2 years

## More Threats

1B

identities exposed  
due to data breaches





Change can bring  
rich **opportunities.**



Transform entire  
industries.





# DIGITAL TRANSFORMATION

IT INVESTMENTS \$

2000

**IT Transformation**  
Optimize IT For The Business

2015

**Digital Transformation**  
IT Is The Business

2030

Source: IDC

DELL EMC



# Uncertain Future

78%

feel threatened by  
digital startups

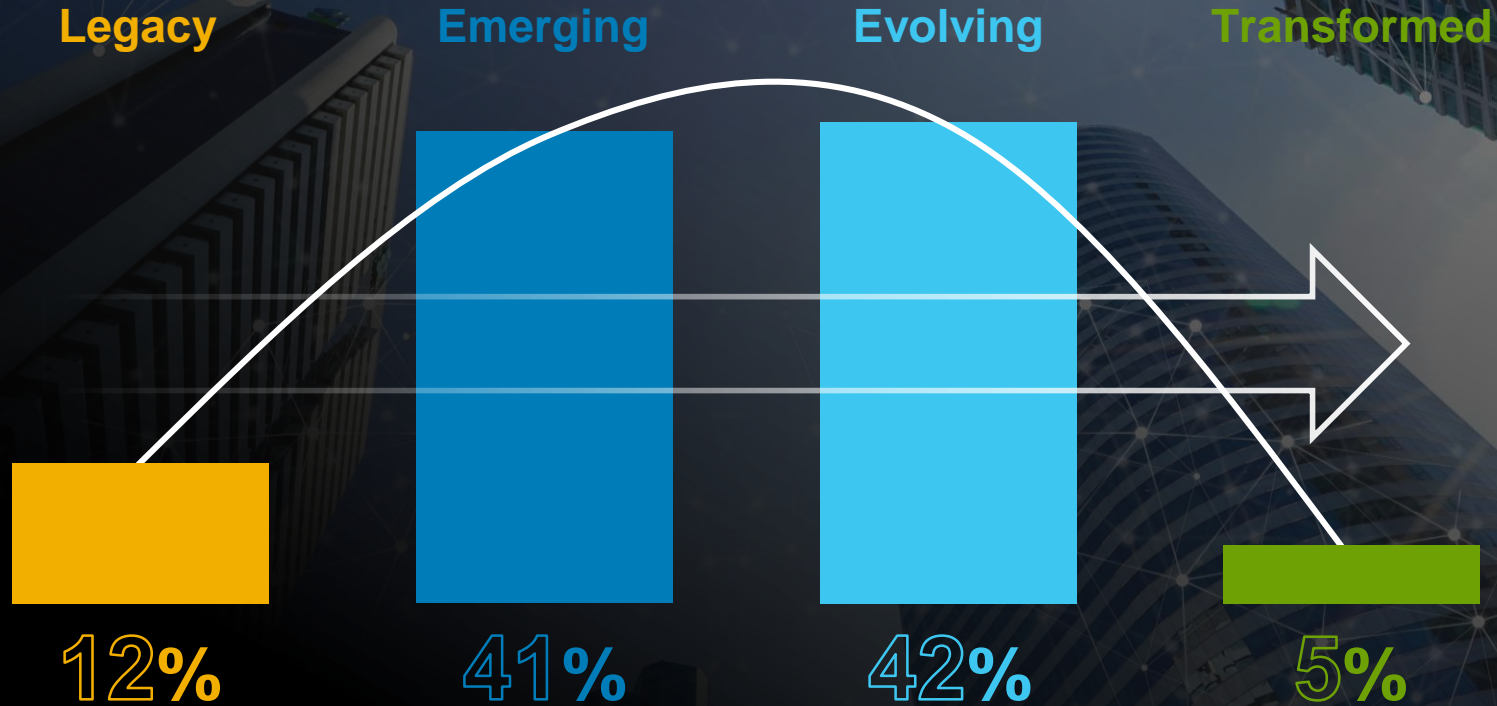
52%

have already experienced  
significant disruption to  
their industries

48%

don't know what  
their industry will  
look like in 3 years

# IT Transformation Maturity



Source: ESG & Dell EMC

DELL EMC

# For Those Who Succeed

3x

More likely to be  
ahead of schedule  
on new projects

33%

More budget  
available for  
innovation

2x

More likely  
to exceed  
revenue goals

Source: ESG & Dell EMC

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# DELL Technologies



DELL EMC

Pivotal

RSA

SecureWorks®

virtustream®

vmware®

# INNOVATION



# VALUE





# LEADERSHIP



# DELL Technologies



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Microsoft

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