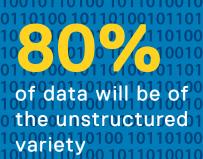
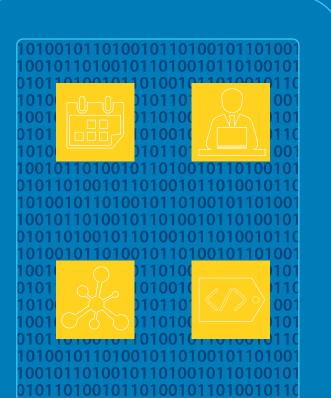


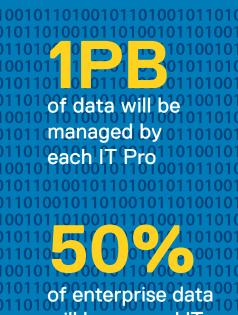
Source: Dell Transformation Index for a poll of 4000 executives around the globe

Business Transformation Powered by Data

Business transformation is changing today's business landscape. Mobile apps have come to embody the promise of business transformation. These new applications are not only disrupting traditional business models, but also generating unprecedented amounts of data. IDC estimates:







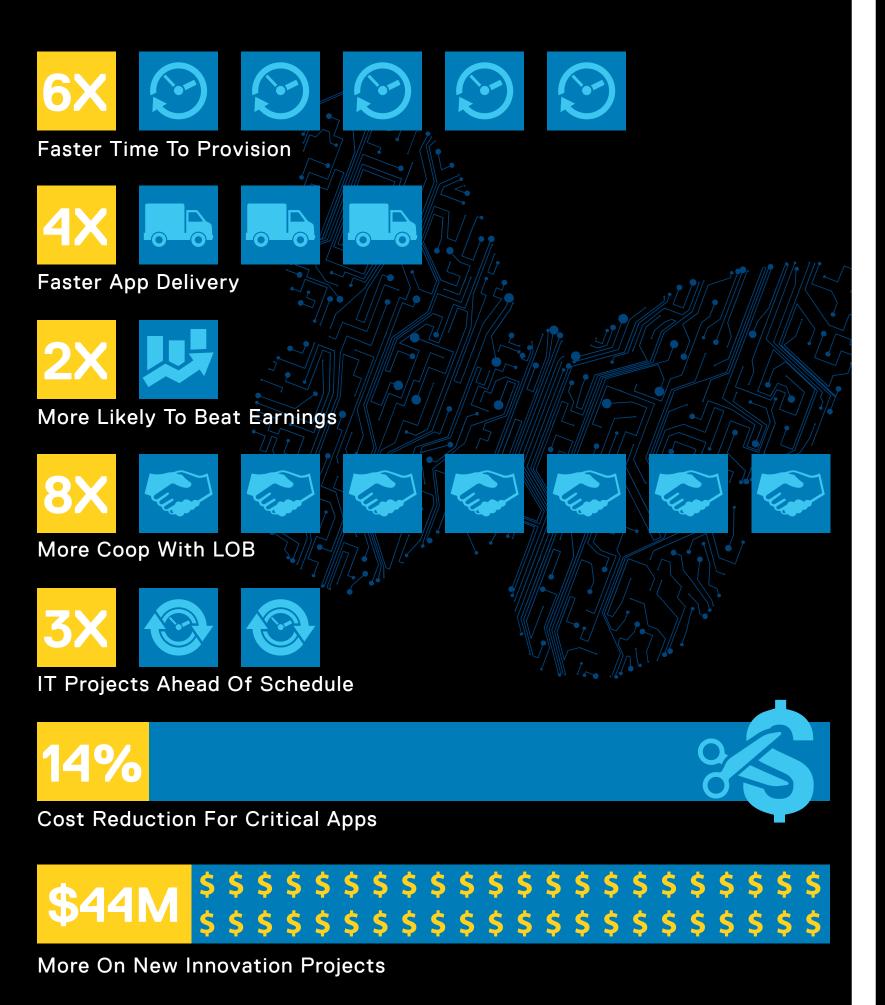
will be general IT and metadata

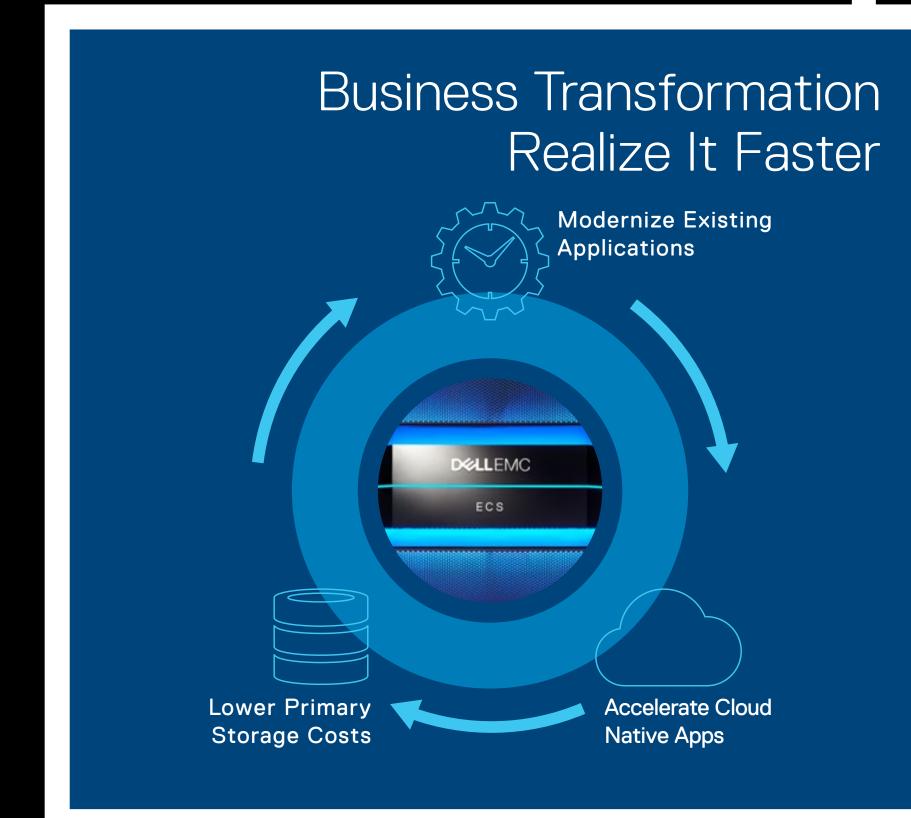
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Business Transformation Leads To





Business Transformation Accelerator Elastic Cloud Storage (ECS)

ECS will help accelerate your business transformation by unlocking insights from data from both your traditional and next-generation applications in ONE global platform.



Scale-Out

Gartner

Object Storage

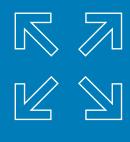
DØLLEMC

ECS

Intelligent

Integration of data

streaming platform



Scalable

Object storage that can scale infinitely for both small and large files with strong global consistency.

Flexible

Unmatched flexibility with multi-workloads support and various consumption models.



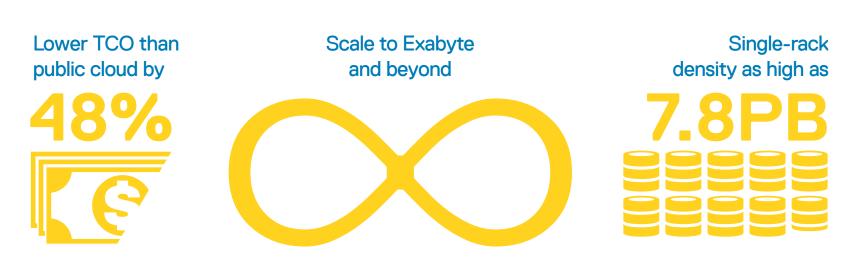
Enterprise-ready

enabling real-time IoT data

ingestion and analytics.

A secure and compliant system with enterprise class object, file and HDFS support.







Customers like ECS and so will you...



"ECS gives us great flexibility in delivering a variety of services across our multitenant environment - and whether the customer needs gigabytes or petabytes, we now can respond very quickly."

SIEMENS

"Siemens leverage ECS for mobile fine sync and share, expanding to over 330 thousand users for IoT and Hadoop on the same infrastructure in days."



www.dellemc.com/ecs

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