DELLEMC

IMAGING DIAGNOSIS GETS FASTER AND MORE EFFECTIVE

GE Healthcare Japan migrates a leading system for medical images to a modular infrastructure, thereby increasing deployment speed by 50 percent





Healthcare

Japan

Business needs

As part of a continued program of innovation, GE Healthcare Japan wanted to deploy one of its leading healthcare solutions to a high-performance consolidated and virtualized platform.

Solutions at a glance

- Modular Infrastructure
- OEM Solutions
- Enterprise Support
- Servers

Business results

- Supports business growth through improved performance and availability
- Ensures better customer services with order fulfilment 50% faster
- Improves efficiency with platform integration time cut by 66%
- Reduces running costs for customers with power usage down by as much as 66%
- Cuts expense with solution taking up less room in customer data centers

"We had a close working relationship with a single Dell EMC team for the duration of this whole project. I believe this was key to making the project a success. This was new technology, and yet we were able to implement the solution with peace of mind thanks to Dell EMC OEM."

Katsuji Nakanishi, Commercial Solution Lead, Radiology and Healthcare IT Departments, GE Healthcare Japan

Part of the General Electric (GE) healthcare organization, GE Healthcare Japan is active in medical sectors, in particular, radiology and medical imaging technologies such as CT and MRI. The other two main areas of business cover on-premises and cloud-based medical solutions for hospitals and regional health clinics.

The GE Healthcare Japan product list includes the Centricity Universal Viewer (UV), a picture archiving and communication system (PACS) solution. Each year, GE Healthcare Japan releases up to three service packs for the UV to enhance its functionality. In addition, the company is gradually transitioning the UV solution over to a virtualized environment, offering customers several virtual OS platforms on a single hardware platform.

A successful solution aims to deliver greater value

The company's UV 6.0 solution is aimed at relatively large hospitals with about 400 beds. As a result of the relatively high turnover of images read by radiologists, these institutions need reliable PACS systems and viewer solution. And it's not unusual for the technology to produce up to 150,000 medical images a year to support patient diagnosis. A vital part of the UV solution is its hardware performance and reliability. Katsuji Nakanishi, the commercial solution lead in the radiology and healthcare IT departments at GE Healthcare Japan, says, "The medical image server is an essential part of the IT infrastructure. Should the medical image server stop functioning, the institution ceases to be able to provide accurate diagnostic services and cannot recommend to patients the best treatment plan for their conditions."

Collaboration delivers the answer

When GE Healthcare Japan looked for a hardware solution to support the UV system, it examined proposals from multiple original equipment manufacturer (OEM) vendors. Of the OEM providers, GE Healthcare chose to work with Dell EMC OEM Solutions, which supports a wide range of healthcare solutions. Indeed, Dell EMC OEM Solutions delivers the platforms that support more than 70 leading healthcare and life sciences software solutions for medical devices and scientific instruments worldwide. When GE Healthcare worked with Dell EMC OEM Solutions Japan, it evaluated a number of Dell EMC solutions over many months before deciding on a Dell EMC PowerEdge VRTX shared infrastructure platform with Dell EMC PowerEdge M630 blade servers running Intel[®] Xeon[®] processors. For GE Healthcare Japan, the Dell EMC solution offered the advantage of servers, storage, networking and admin functions in a single chassis. With three Dell EMC PowerEdge M630 servers, the UV solution could easily scale to 150,000 images for healthcare customers. What is more, the high-density platform could deliver all 10 virtual machines needed for the UV 6.0 solution.

Improves efficiency, reducing platform integration time by 66%

GE Healthcare Japan worked with Dell EMC OEM Solutions to build the first UV 6.0 based on a Dell EMC PowerEdge VRTX infrastructure running VMware® vSphere® 5 Essentials Plus virtualization software. Toru Nakada, the Healthcare IT (HCIT) supply chain leader at the manufacturing and healthcare global supply chain department of GE Healthcare Japan, says, "The hardware was delivered by Dell EMC OEM Solutions, and we assembled the Dell EMC VRTX-based solution in a third of the time for a conventional rack and server configuration."





Enhances issue resolution through easy manageability

Stakeholders at GE Healthcare Japan quickly identified how efficient the Dell EMC VRTX-based solution was. Takuva Kohama, the solution architect on the IT professional service team, part of the HCIT Asia Pacific department at GE Healthcare Japan, comments, "We liked the fact the Dell EMC VRTX design covered details such as the network and the RAID controller. It meant the all-in-one package design delivered exceptional system availability. One redundancy measure is the hypervisor package VMware ESXi mounted on the two embedded SD cards, a feature not available on other vendors' servers. In the unlikely event that the virtual machine is not able to boot, the system will still be available thanks to features like this. We can also keep running the servers while we swap out pretty much any other component in the system, and the Dell Chassis Management Controller gives us a graphical indication of any problem areas in the hardware build, making it simple to address issues quickly and easily."

In addition to creating a UV solution for large hospitals, GE Healthcare Japan and Dell EMC OEM Solutions also worked together to create a UV system for mid-sized customers. For these sites, Dell EMC PowerEdge T630 servers running Intel Xeon processors were selected to run the solution's software. Since the workstations for radiologists to view the images are also supported by Dell products, it simplified the warranty and maintenance agreement for customers. Nakada says, "It was important for us to examine and ultimately select our solution based on cost and functionality. Comparing Dell EMC against other vendors, the difference was very clear."

Better service with order fulfilment more than 50% quicker

GE Healthcare Japan was impressed with the outstanding support services provided by Dell EMC OEM Solutions at the platform verification stage. Dell EMC OEM Solutions provided a single point of contact so all inquiries were handled in a timely manner. Comments Nakanishi, "We had a close working relationship with a single Dell EMC team for the duration of this whole project. I believe this was key to making the project a success. This was new technology, and yet we were able to implement the solution with peace of mind thanks to Dell EMC OEM." Continues Nakanishi, "All of our departments worked as one with Dell EMC on this project, and each issue was addressed as a team." According to GE Healthcare Japan stakeholders, Dell EMC OEM Solutions beat the competition, saying the time between receiving an order and full implementation would be less than one month compared with more than one and a half months from other vendors – an improvement of more than 50 percent. Nakanishi says, "There were quite a few changes to the hardware design as we worked together with Dell EMC OEM to find the best solution for us. Quotes were delivered on time and Dell EMC gave us detailed information on shipping and delivery schedules that other vendors just could not give us."

Greater customer service through improved performance

GE Healthcare Japan can offer customers a more reliable UV solution based on the Dell EMC infrastructure. Furthermore, to simplify deployments of the UV 6.0 solution, GE Healthcare Japan worked with the Dell EMC Customer Solution Center, which put together training programs for operators.

Yusui Mochizuki, a radiological technologist and solution sales presales specialist working in the HCIT department of GE Healthcare Japan says, "We have found that the number of call-outs we get from our clients has clearly declined since the release of the UV running on the Dell EMC PowerEdge VRTX solution. There is also less work for our colleagues on the maintenance side at the medical institutions. All this means that these institutions can relax and focus on providing excellent medical services."

GE Healthcare Japan also has the assistance of ProSupport Flex for Data Center to ensure the UV 6.0 platform delivers consistently high performance worldwide. The service includes a dedicated Dell Technical Account Manager and team of trained technicians to escalate and resolve any issues. They both reduce the risk of downtime and streamline support processes. Says Mochizuki, "In our experience, the dedicated technical account manager of



ProSupport Flex for Data Center enables us to support hospital systems quickly and efficiently so we can focus on developing our solutions."

Maximum return on investment with extended warranty

Customers of GE Healthcare Japan can also expect a greater return from their UV solution thanks to an extended warranty. Dell EMC agreed to a request from GE Healthcare Japan that the warranty period, including the SSD, be extended from the usual five years to seven years. Comments Nakanishi, "Normally for medical equipment such as CT and MRI units, the legally mandated service life is around six to seven years. A five-year warranty is already significant in this regard, but when Dell EMC Japan got their Asian and Global teams to agree to the seven year warranty term, it really set a marker in terms of Dell EMC's commitment to our cause."

Reduces running costs with power usage down 66%

GE Healthcare Japan has found that customers often face issues with lack of space in their data rooms. Since the Dell EMC-based solution is highly compact, customers are better able to deploy the UV solution, saving expense around powering and cooling costs at the same time. As such, customers can expect to make savings of up to 66 percent with the Dell EMC solution compared with a deployment of 10 physical servers.

Supports plans to offer automated diagnostic services

After the success of the UV 6.0, GE Healthcare Japan is looking to put Dell EMC PowerEdge VRTX technology powered by Intel at the heart of its UV solution for largescale medical institutions. Nakanishi states, "We know that the Dell EMC PowerEdge VRTX can contain up to four blade server units, so there are no issues in terms of system specifications. We heard a report that Dell EMC VRTX is being used as a system platform in a Brazilian hospital that deals with about 300,000 exams each year, so we can see the demand for Dell EMC VRTX-based solutions growing in Japan in the future."

GE Healthcare Japan is also planning to grow beyond highperformance image diagnosis support systems to creating and supplying systems that offer automated diagnostic services based on data analysis. GE Healthcare Japan is committed to providing Japan's medical institutions with great services and solutions based on cost-efficient cloud platforms that benefit whole communities and regions.

Intel Inside[®]. Powerful Solution Outside.



Copyright © 2018 Dell Inc. or its subsidiaries. All Rights Reserved. Dell, EMC, and other trademarks are trademarks of Dell Inc. or its subsidiaries. Intel, the Intel logo, Xeon, Xeon inside are trademarks and registered trademarks of Intel Corporation in the U.S. and/or other countries. Other trademarks may be trademarks of their respective owners. This case study is for informational purposes only. The contents and positions of staff mentioned in this case study were accurate at the point of publication, May 2016. Dell and EMC make no warranties — express or implied — in this case study. Part Number: 10022699.



