

Connected Digital Cities



Global trends



Worldwide Urbanisation
Intelligent Transport systems

New Economic Cities
Citizen Happiness
Sustainability



Population Safety
Worldwide IoT Ecosystem

Mayoral Challenges

Digital Cities' Imperatives

Improved public services



Insights from IoT, sensors and humans



Business enablement



Convergence of disparate Digital City data streams



Economic growth



Secure and scalable IoT infrastructure



Resource optimisation



Open, collaborative and secure architecture



People-centricity



Revenue from data and applications



Safer, green environment



Software-defined and interconnected



Higher quality of life



Instrumented Interconnected Intelligent



Why Dell Technologies for Digital Cities



Capturing IoT data across **Edge, Core and Cloud** for deep analytics



XaaS: Cloud-based, pay-as-you-go IT models



Software-defined city for fast response



Agile development of city applications



Protecting and securing citizen data

