GLOBAL DATA PROTECTION INDEX

Dell EMC’s Global Data Protection Index ranks countries on the maturity of data protection approaches, awarding organisations in that country more points for:
- Having security in place
- Confidence in their infrastructure
- Modern Data protection solutions
- Higher valuation of data

The data era is changing how organisations think about, monetise and protect data. While it has become clear through various digital transformation efforts that increasingly organisations are finding new ways to gain value from data, however, some organisations are better equipped than others to extend their advantages and compete in today’s market.

Data is extremely valuable – and protecting data is now more important than ever, with an average cost of data loss nearly 2x more than unplanned system downtime. The average costs of data loss underscore why Leaders are in better shape to avoid incidents, they are also more exposed because their businesses are more reliant on data.

In 2016:
- The average volume of data managed was 1.45PB
- The total volume of data managed is growing at a phenomenal rate
- Data loss costs nearly 2x more than unplanned systems downtime
- Leaders have more data than others, therefore, are exposed to losing a greater amount of information

In 2018:
- The average volume of data managed was 9.17PB
- While Leaders are in better shape to avoid incidents, they are also more exposed because their businesses are more reliant on data

More of the world’s top organisations are taking steps to prioritise data protection. Dell EMC, a part of Dell Technologies, enables organisations to modernize, automate, and transform their data centers using vendor agnostic solutions, as well as policy-driven automation.

The data era is changing how organisations think about, monetise and protect data. Dell EMC services customers through various digital transformation efforts. This requires making both technology and business model adjustments to be successful.

Let Dell EMC help you:
- Utilize advanced data mobility
- Streamline your data
- Automate data services
- Secure data assets

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