

**DELL** Technologies / Forum

# REAL TRANSFORMATION

GLOBAL SPONSORS



**DELL**Technologies /Forum

# Work at Full Speed with Dell Client Solutions

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# Workforce Transformation



Using technology to help people work the way they want to.  
Improving productivity, simplifying management and enhancing security.  
Enabling you to put your employees first.



## Workers want technology that works *with* them...



**Flexible**

I want the same work experience anywhere, any time, and on any device.



**Efficient**

I need to create, manage, and share data easily, efficiently, and securely.



**Hassle-free**

I want a simple, hassle-free experience where everything just works.

# User experience is becoming a differentiator...

61%

Freezes, bugs and glitches negatively affect my motivation and engagement

84%

Improving employee productivity is a critical or high priority

77%

Improving employee experience is a critical or high priority



At Dell we're focused on delivering **faster, smarter** user experiences that **get people productive more quickly and easily**, and **help them stay there**, no matter where or how they work.

We help your employees work at full speed.

# 3 key productivity needs



## Always ready

Eliminating lag and downtime



## Immersive Productivity

Removing distractions and increasing focus



## Working Together

Making collaboration as seamless and easy as possible

# 144 Awards and honors at CES this year!



UltraSharp 49" Curved



UltraSharp 27" USB-C

Precision 7000 MWS



vPro enabled option

Latitude 7400 2-in-1



vPro enabled option

XPS 13



vPro enabled option

# What the press is saying...



“...experiences like ExpressSign-in... will set this and future Latitude laptops **apart from the crowd.**”

**LAPTOP**

“The **ThinkPad Killer Is Here**... looks and feels like a laptop from the future.”

**LAPTOP**

“Dell is truly **shattering the mold**...” [Reviewed.com](#)



# Latitude | XPS portfolio



**3000 Series**

Enterprise features within reach for any business.  
New 13" ultrabook



**5000 Serie\***

Redesigned in a sleeker, smaller footprint with scalable and flexible choices from performance to ports



**7000 Series\***

Smaller and lighter design with premium finishes, design and smarter, faster features to keep you productive anywhere



**XPS**

Stunningly beautiful with commercial tenets



Completely redesigned for smarter, faster end user experiences featuring the latest Intel® Core™ vPro Processors and Windows 10



\*vPro enabled option



# Smarter, faster mobility...

- Dell **ExpressSign-in**, featuring the world's first PC proximity sensor enabled by Intel® Context Sensing Technology, instantly logs you in using Windows Hello
- Up to 26 hours of run-time, and faster charging: 80% Charge in 1 hour with Dell **ExpressCharge** 35% Charge in 15 min. with Dell **ExpressCharge Boost**
- Faster connectivity with Dell **ExpressConnect** and Gigabit LTE
- Smaller, lighter and more beautiful designs with the latest Intel processors



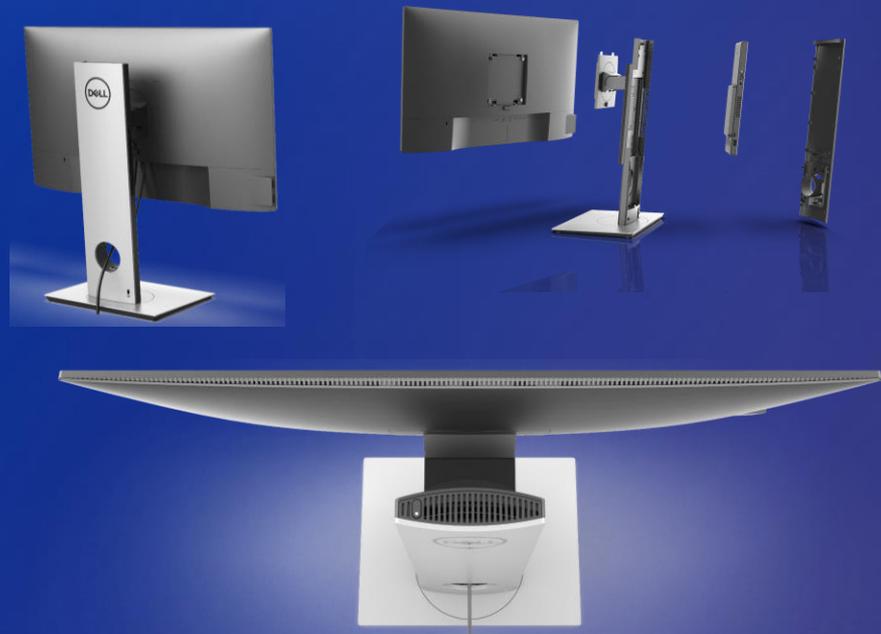
# Changing face of technology with the Dell OptiPlex 7070

Ultra creates a flexible new product combining the best features of All-in-One and Micro form factors without compromise.

Its compact, modular design frees up space, and gives users the freedom to replace any element of the solution, including the display, at any time.

Take control of the tech refresh cycle with Ultra's flexible management.

Standardise on ONE computer with many customisable configurations.



Contemporary, compact, customisable.

# The broadest portfolio no matter how you work



A photograph of two men in dark suits shaking hands on a stage. The man on the left is bald and wearing glasses, while the man on the right has dark hair and glasses. They are both smiling. The background is a solid blue color with some light streaks at the bottom.

# Microsoft & Dell – better together

Powerful Devices  
bringing Windows 10 to  
life



Microsoft | **DELL**Technologies

The logo for Dell Technologies Forum, featuring the Dell logo (a stylized 'E' made of three slanted lines) followed by the text 'Dell Technologies' and a slash followed by 'Forum'.

Dell Technologies / Forum

Mathew Gilbertson  
Consultant

Microsoft MVP OneNote 2017, 2018, 2019

TABLET PC

# DELL Technologies



DELL EMC

Pivotal.

RSA

Secureworks

virtustream.

vmware