

DELL Technologies / Forum

REAL TRANSFORMATION

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Build your Foundation for Innovation

Aj Missaghi: Principal Enterprise Architect, Dell Technologies

Hooman Nassery: Head of Digital Innovation, Melbourne Airport

What is IT Transformation?



Digital economy is driving re-invention of IT and the business it supports

BUSINESS



Physical



Digital

SW DEVELOPMENT

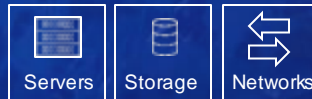


Sequential

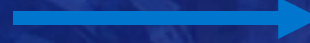


Agile

IT CONSUMPTION



Rigid



Flexible

Why IT Transformation?

Legacy enterprise technology landscape



On-premises data centers



Underexploited corporate data silos



Monolithic enterprise apps



Complex, fragmented user experiences for desktops



Business intelligence



Traditional business models



Hierarchical org structure



Single or bi-modal IT



Forced by disruption or via pro-active change

Right Speed Delivery Platform



Open data flows with business models



Apis & #lot



Apps created with partners



Mobile-first integrated "easy" ux's



Big data analytics & machine learning



Digital business models



Networked org structure



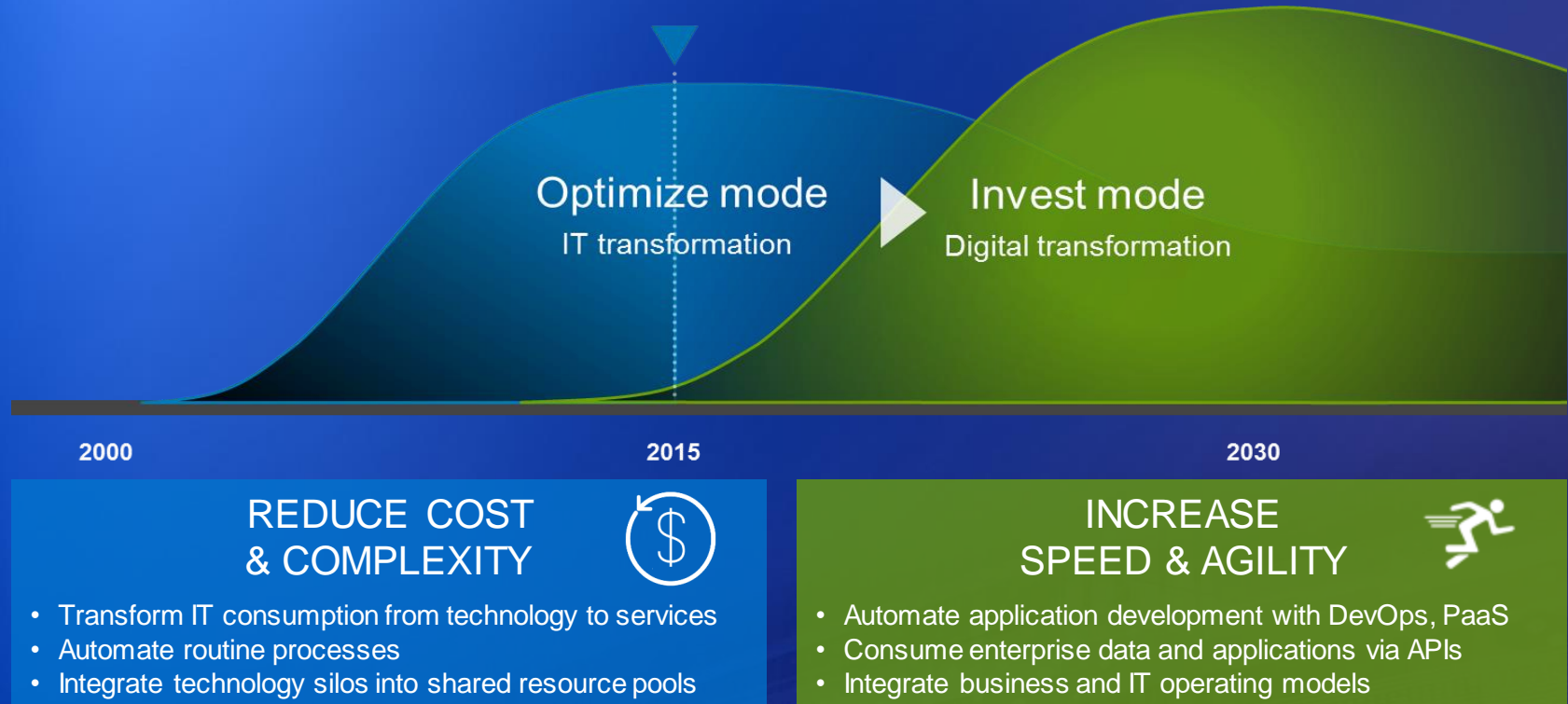
Tri+ modal IT



Next generation enterprise technology landscape

Digital business drives IT transformation priorities

Most companies have either or both of these IT challenges





The Pillars of IT Transformation

Pillars of IT Transformation



Modern service delivery

We enable organisations to unlock the value of data, bring line of sight into new capabilities fueled by technology and drive strategic data-validated decisions today and in the future.



Modern and consistent operations

We leverage automation, consistent building blocks, and a multi-cloud approach to provide a robust and secure IT experience.



Modern infrastructure

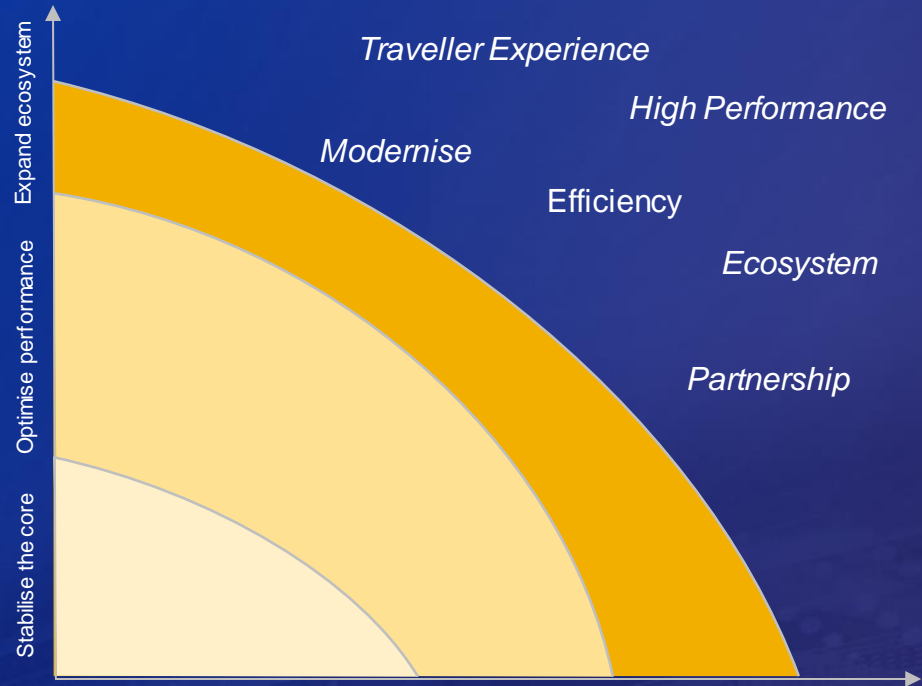
We deliver intrinsically secure, cloud-enabled infrastructure that is simple to deploy and easy to manage with AI-enabled predictive, proactive support.

APAC Technology Strategy: Transformation Identity

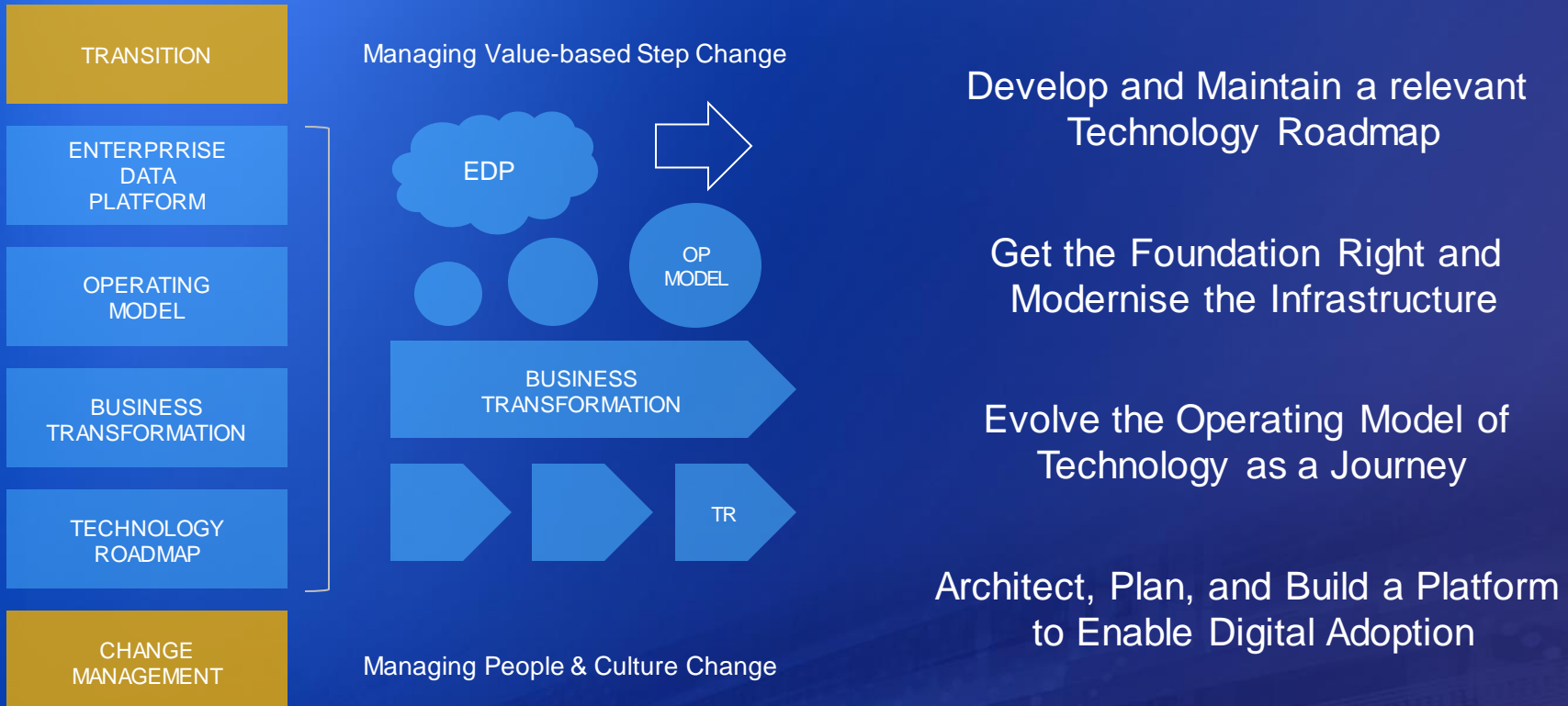
Our Technology Vision, Values and Strategic Pillars



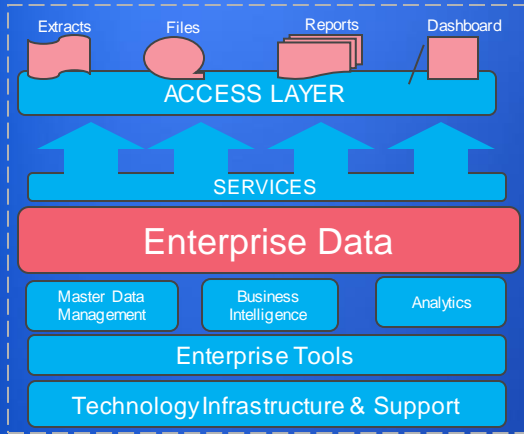
Delivered on a Roadmap bringing in new capabilities



Strategy Execution: Transformation Emerging



EDP: Transformation of Future



ENTERPRISE DATA PLATFORM

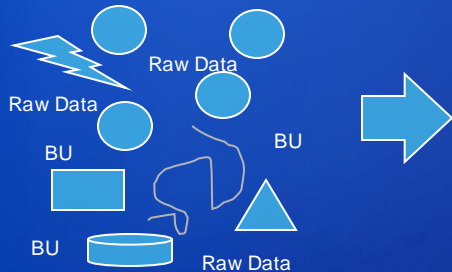
Provide Insights and Analytics bringing in new information

Create a footpath for Digital Adoption

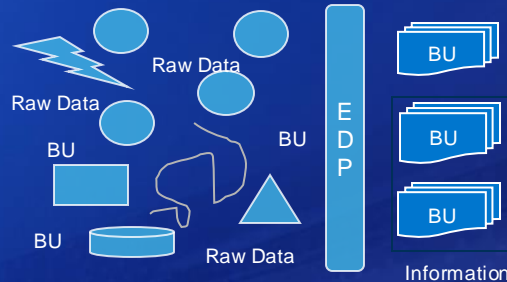
The Big Bang for an Expanding Ecosystem

Influence the landscape to Quality & effective Governance

YESTERDAY



TODAY



TOMORROW

