

Simplify collaboration with a lighter, faster, more durable business laptop

To determine which laptop would be best suited for business professionals, we compared the **Dell Latitude 7440 Aluminum (ALU)** against the **Lenovo ThinkPad T14s Gen 4**. We studied the aspects that matter most to modern workers, including mobility, performance and sustainability.



Smaller Latitude 7440 ALU is **designed for mobile professionals**

The Latitude 7440 ALU is smaller and more portable than the Lenovo ThinkPad T14s Gen 4. The premium design includes a larger touchpad for mouse-free work and durability to support on-the-go professionals.

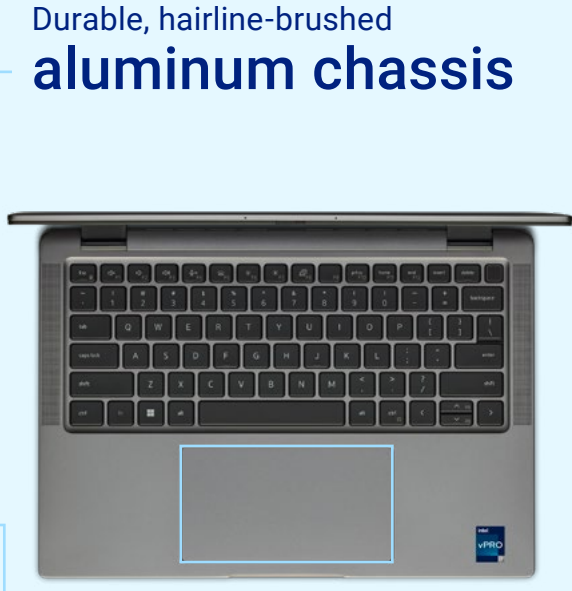


Smaller footprint¹

than Lenovo T14s Gen 4

27% larger touchpad¹

than Lenovo T14s Gen 4



DELL LATITUDE 7440 ALU



LENOVO THINKPAD T14s GEN 4



Latitude 7440 ALU offers **more memory and battery life saving features not found on ThinkPad T14s Gen 4**

The Latitude 7440 ALU offers enhanced energy efficiency compared to the T14s Gen 4, plus up to twice as much memory to support the needs of multi-tasking professionals.



Memory

Up to **64 GB** vs. 32 GB in T14s Gen 4.



Battery life

A recent Dell study shows **18% power savings with Dell Optimizer** when thermal management features are set to Quiet Mode.²

World's first premium commercial laptop with optional battery-saving Mini-LED Backlit Technology, which reduces keyboard power usage by up to 75% and increases battery life.³



Latitude 7440 ALU offers **a more intelligent collaboration experience** than ThinkPad T14s Gen 4

Enjoy the world's most intelligent collaboration experience.⁴ The Latitude 7440 ALU is equipped with Dell Optimizer,⁵ the AI-based optimization software that learns and responds to the way people work, in addition to other premium features not found on the T14s Gen 4.



Camera

Temporal noise reduction (TNR) for sharper video, so professionals can look great on every video call.

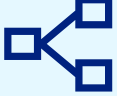


Audio

Four speakers (two top-firing and two bottom-firing) vs. two speakers in T14s Gen 4.

AI-based neural noise cancellation suppresses background noise on both the user's and speaker's side (Lenovo's noise-canceling feature works on only one side).

Voice quality monitoring with Dell Optimizer notifies users when voice quality is poor, so they can fix it fast.



Connectivity

World's first simultaneous multi-network connection, via Dell Optimizer, prioritizes conferencing apps and delivers faster data and video downloads.⁶



Committed to driving sustainable innovation

We design our products and packaging with sustainability in mind, using circular design and sustainable materials, while optimizing our PCs to be energy efficient – which helps reduce your IT carbon footprint.



100% recycled or renewable packaging that is also 100% recyclable.⁷



Post-consumer recycled plastic used in multiple product components.⁸



Up to **42% bio-based rubber** in the feet on the bottom of the device.⁹



50% recycled copper in the AC adapter cable of the 100W Type C adapter.¹⁰

To learn more, ask your account team to test out the Latitude 7440 ALU today or visit **dell.com/Latitude**.

1. Based on Dell analysis of commercial PCs comparing the Dell Latitude 7440 to the Lenovo ThinkPad T14s Intel Gen 4, using published data available as September 2023.
2. Based on Dell internal analysis, April 2022. For more details visit: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/industry-market/maximizing-power-efficiency-with-dell-optimizer-a-case-study.pdf>.
3. Based on Dell internal analysis, October 2022.
4. Based on Dell analysis, October 2022. Dell Optimizer not available in OptiPlex 3000 series, Latitude Chromebook Enterprise, and Linux-based devices.
5. Feature availability and functionality may vary by model. For more details visit: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer/features-availability-matrix.pdf>.
6. Learn more about Dell Optimizer at dell.com/optimizer.
7. Simultaneous multi-network connection (or connection-based teaming) is a new connectivity feature under ExpressConnect. It simultaneously sends and receives data and video traffic using two wired or wireless connections. Based on Dell internal analysis.
8. 39.1% recycled content and 60.9% renewable materials in the form of FSC fibers. Percentages may vary slightly by region. Excludes optional items added to order and included in box. Paper packaging materials can be recycled via municipal recycling, where available. System bag is made from recycled plastic and can be recycled along with other thin plastics. See local recycling guidelines.
9. Based on Dell internal analysis, August 2023. 90% recycled plastics in power adapter exterior, 35% recycled plastics in bottom cover inner frame, battery frame, palm rest inner frame, bezel and LCD cover inner frame. 90% applicable to 100W Type C adapter, additional purchase required. The percentages are based on total plastic weight.
10. Based on Dell internal analysis, February 2023. Applicable to Latitude 7000 Mainstream and Ultralight series.
11. Based on Dell internal analysis, January 2023.