Security Transformation: Rethink Security to Accelerate Your Innovation

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Adopting a new mindset to managing security and risk. One that allows you to rapidly and securely embrace emerging technologies so you can progress and innovate.
Security maturity model

- Guarded
- Informed
- Integrated
- Resilient
Why Security Transformation?
197 days

Average time it takes to identify a data breach
Security is often seen as an obstacle to progress

- 95% of security breaches start at the endpoint
- 55% spend more time navigating manual processes than responding to vulnerabilities
- 57% of breach victims were breached due to an unpatched known vulnerability
- $8,500 / hr loss due to ransomware-induced downtime
“For MSE CIOs who want to help their business prepare for a digital future, changing their personal job objectives from those that are IT-focused to those that are business-focused is an important step.”*

*Source: Gartner, Inc., 2018 CIO Agenda: CIOs in Midsize Enterprises Must Exploit AI and Data Monetization to Grow their Business, Daniel Rotigel and Alan Duncan, March 9, 2018
Outdated security practices are an obstacle to innovation
“...If you think you’re going to patch weekly or patch daily or repave daily and you’re not going to **do it through automation**, you are surely going to have thousands of people, which is going to introduce human error...”

-Lance Rochelle
Product Manager
Wells Fargo
Traditional security

Solving problems with a perimeter mentality

Concerned about being on front page of paper

Culture of “no”
88% growth of application vulnerability

Top docker images contain at least 30 vulnerabilities

Exposed Amazon S3 buckets

Today’s security
Technology can fundamentally alter the culture of an organization.
Security transformation is a mindset
“Previously you could protect your data on premises with really good perimeter firewall security. In a distributed data and a distributed workforce world, that just doesn’t work anymore”

-Paul Brimacombe
Head of Enterprise Architecture
McLaren Technology Group
Physical firewall

Distributed firewall
Rethink security to accelerate innovation
Empower people
Adopting security solutions and capabilities that provide your employees and customers the freedom to drive digital business and emerging technologies.

Simplify security
Partnering with Dell Technologies for our domain expertise and intrinsic security capabilities across infrastructure and operations to reduce complexity and friction.

Embrace risk
Leveraging Dell Technologies for planning, visibility, and insight so you can efficiently address your digital risk and security needs.
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Security at the speed of business
Cars have brakes so they can go fast.
Dell Technologies is your trusted partner
Our Security Transformation Story

Rethink the role of security
Assess your capabilities
Understand the business need
Work with your business
Make **security** an essential part of your **business strategy**
Transform security to accelerate innovation
VISIT

The Dell Technologies Security Transformation site:

delltechnologies.com/security-transformation

LEVERAGE

Our services, education, and expertise to understand how to manage your business risk

CONTACT

Your sales team to understand how security is mapped to your business goals and acquire intrinsic security