Digital Cities:

The Dell Technologies Unique Approach





As a citizen, my city is a city...

... that operates efficiently



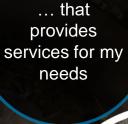
... where I feel at home



... where I feel safe



... that provides affordable housing





... that provides quality education



... that is engaging and connected





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As a city authority, my city is a city...

... where citizens' expectations are growing

...that needs to take our aging population into account

...where trust in public services need to be stronger

..that is impacted by uncertain economic conditions

.. that needs to comply with new regulations and disrupting technology paradigms



...where budgets are decreasing, we need to do more with less!

...where there
is a need to
find new and
innovative
ways to raise
revenues

My city generates a lot of valuable data... but how can I leverage it to create value for the city and its citizens?

Accelerated urbanization amidst challenges



Aging, unplanned infrastructure



Declining public budgets



Unprecedented urbanization



Environmental sustainability

Cities can change the world with technology

Significant technical complexity in Digital City end state



Multiple & Heterogeneous Ecosystems

Need to be adaptable & scalable over a period of time

Need to be data analytics driven to drive insight & decisions

Ensure Security of the data





















Imagine a world where cities...



Optimize traffic flows in real-time

The city of Bellevue installed adaptive traffic lights and saved drivers \$9 million annually by reducing traffic times more than 36% during peak traffic times.



Reduce energy consumption

Eight Spanish cities reduced their electricity consumption by **64%** and saved over **4,300 tonnes** of CO₂ in 2014, thanks to efficient street lighting systems and technologies that both cut costs and benefit the environment.



Use predictive policing

The Los Angeles Police Department used predictive policing to reduce crime rates and save more than \$9 million a year.



Improve city functions

New York city used predictive analytics to increase building inspector efficiency. Without analytics, only 13% of inspections found dire conditions; with analytics, more than 70% of inspections resulted in a vacate order.



Detect a drop in air & water quality

Chicago's Array of Things is a city-wide sensor network that measures temperature, barometric pressure, carbon monoxide, nitrogen dioxide, sulfur dioxide, ozone, pedestrian and vehicle traffic, and surface temperature.



Automate waste management

Seoul used smart trash cans with real-time monitoring to cut waste collection costs by 83% and increased the recycling diversion rate to 46%.



Interwoven in the fabric of our lives, continuously adapting





But siloed intelligent systems create sub-optimality



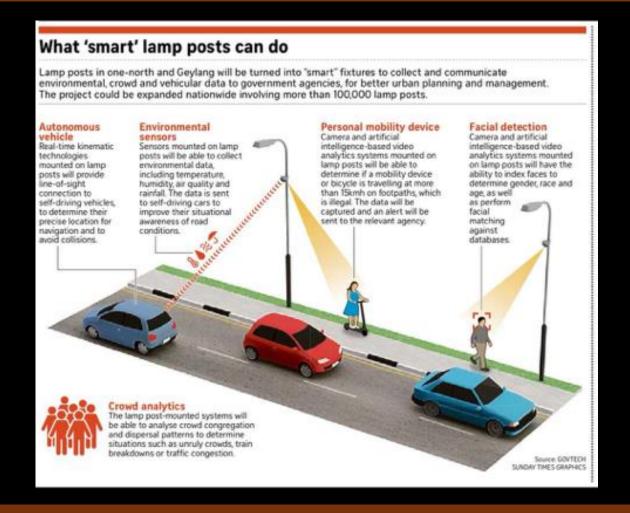
New York has 10-15

cameras from various

agencies at most

intersections

SINGAPORE IS IMPLEMETING A ISLANDWIDE FOR 100,000+ DIGITAL LAMPOSTS



THESE ASSETS WILL BECOME THE EYES & EARS

SUSTAINABILITY IS KEY TO TRANSFORMATION OF CITIES ~ TECHNOLOGY PLAYS A CRUCIAL ROLE

Maldives, Kiribati, Marshall Islands, Tokelau and Tuvalu are most at risk of Sinking due to rising sea levels

Over the next few decades, a temperature rise of 1.5°C could minimize Global GDP losses by \$50 Trillion (vs a rise of 4.5°C)

Cities are expected to adopt sustainable practices consuming lesser resources

1 Million In Relief Camps, Kerala Hopes To Rebuild After Floods Scores dead after worst weather in decades in Japan

Australian farmers hit hard by worst drought in living memory

Global wine production to hit 50-year low due to extreme weather

Headline 1 Source : <mark>News.com.au</mark>

Headline 2 Source : Energy Darwinism II by Citi Group available here

DiCi = Big Data

Connected Plane

40 TB per day (0.1% transmitted)

Connected Factory

1 PB per day (<0.2% transmitted)

Public Safety

50 PB per day (0.1% transmitted)

Weather Sensors

10 MB per day (5% transmitted)

A city of

1 million will
generate 200
million gigabytes
of data per day
by 2020

Source: CISCO

Intelligent Building

275 GB per day (1% transmitted)

Smart Hospital

5 TB per day (<0.1% transmitted)

Smart Car

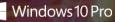
70 GB per day (0.1% transmitted)

Smart Grid

5 GB per day (1% transmitted)







Drive economic, environmental and social benefits

Become an innovative digitally transformed community, business and individual

EFFICIENT

SAFE

ENRICHING

FOR ALL









Optimized use of resources:

- People
- Businesses
- Environment

Anticipate risks and protect people & information: Everyone must trust the

system

)

Integrated daily life services: Blending many facets of work & life to improve quality of life Enriched life & business experiences for every citizen:

- All must benefit
- No favorites



Cities traditionally deal with multiple key utilities & services



True value harnessed only when these intelligent systems are scaled up into a "System of Systems"



DT's DiCi platform design goals



Softwaredefined



Futureoriented

Adapt common standard



Interoperable



Modular



Scalable



Secure



Analyticsdriven



Leverage best in class global/local ecosystem partnerships to deliver complete solutions

Adopt a platform based approach to the digital city roadmap

Adopt an over encompassing technology strategy & not solving for specific siloed use cases

Lego approach to build a strong foundation to scale to System of Systems

Offer flexibility to Start small but build a foundation to scale

Software defined - Open, Agile, Secure, Data analytics driven

Providing flexibility, scalability and future proofing

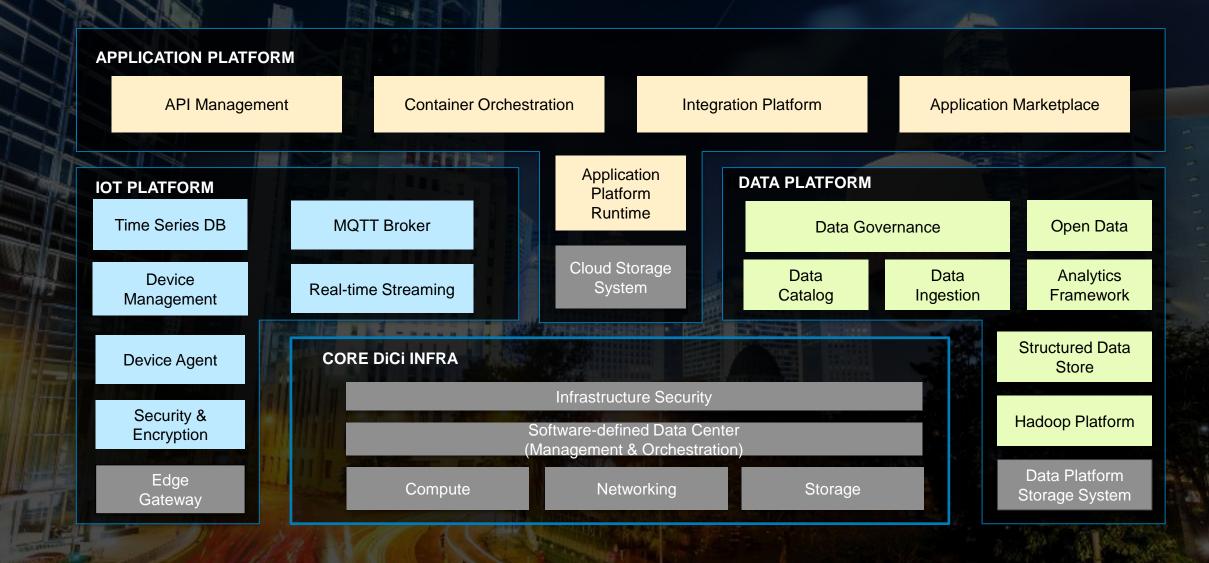


Digital City Architectural Blueprint

City Services Digital Digital Tourism Smart Waste **Energy City Applications Mobility Public** Mgmt. Healthcare Safety **Application PaaS API Management** Integrations Security **Platform Digital Cities Data Storage &** Analytics / ML / **Data Lake** Data Ingestion **Accelerator Platform Processing** laaS **Edge Computing Storage** Compute **Networking** Government City Infrastructure **Devices** Connectivity **Social Media Systems City IT/OT Infrastructure City Data Stores**

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DiCi Accelerator Platform – Building Blocks



Dell Portfolio Products

APPLICATION PLATFORM





Pivotal Application







Service



Pivotal and Partner Products



Integration Platform API Management



Pivotal Function



IOT PLATFORM



- **Device Management**
- Security
- Data Onboarding
- MQTT

EDGE X FOUNDRY



Dell Edge Gateway



Data Ingestion & Integration

vmware



Elastic Cloud Storage System

DATA PLATFORM



In Memory Data Processing



Pivotal Greenplum-

Distributed Structured Data Store

CORE DICI INFRA



End to End Security Solutions



DELLEMC



VXRAIL

Software Defined Data Center

Hyper-converged Infrastructure





Massively Scalable **Unstructured Data** Storage System

DiCi Platform – Data Layer

TRUCTURED



Images

Social Media

Maps

City Data

Sources

Data in multiple formats, frequencies and sizes

Pre-built data ingestion pipelines to ingest data and normalize data format to enable cross-correlations

Data Ingestion Manager

DATA INGESTION PIPELINES

DATA NORMALIZATION

DATA CATALOG

RULES ENGINE

Data Catalog to store metadata of ingested data to enable searching.
Rules engine for real-time alerting based on preconfigured data-based rules

Portal for community to access the data Integrate/certify sets marked for public access Dell/Partner tech and develop tools **Open Data Portal** for acceleration OPEN DATA **Data Governance** Define Policies for access to data. Manager Mark datasets as public/private, anonymize **POLICY** sensitive data, partial data MANAGEMENT access etc.

BIG DATA QUERY ENGINE

STORAGE CITY DATA PLATFORM

MANAGEMENT

ANALYTICS

End to End Data Platform to store, process and analyze data from all the sources. Analytics platform tools to run ML / Al processing on the data to generate insights. Generic Query Engine to support dataset based query capabilities for applications. Data management including modelling, retention, archival etc.



DiCi Accelerator Platform - PaaS Layer

Acelerator components

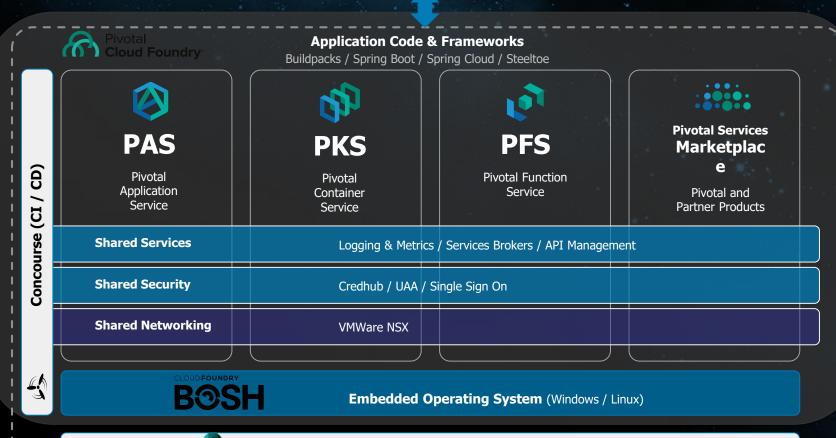
API Management Container
Orchestration for
ISV APPs

App Migration to Cloud Native

Integration PaaS(Boomi)

City App Marketplace

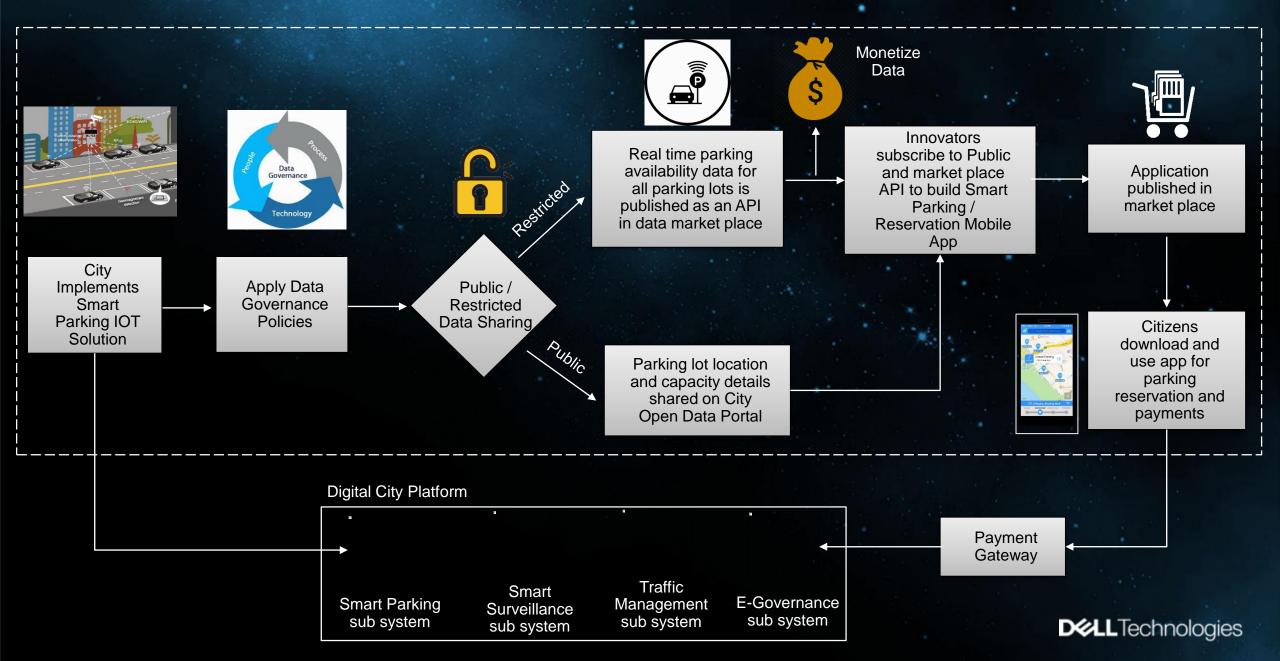
PCF Platform



Integrate/certify
Dell/Partner tech
and develop tools
for acceleration



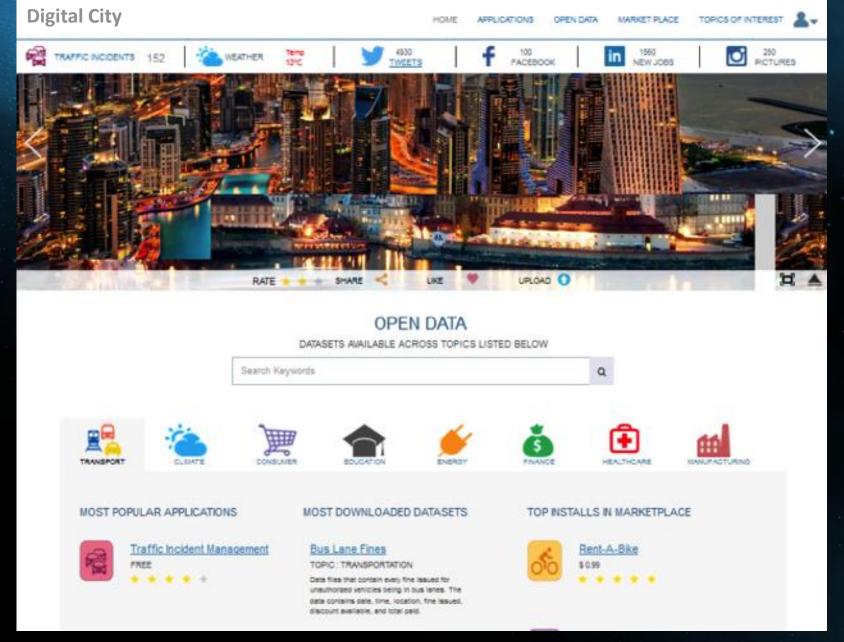
Data Governance, Sharing and Monetization





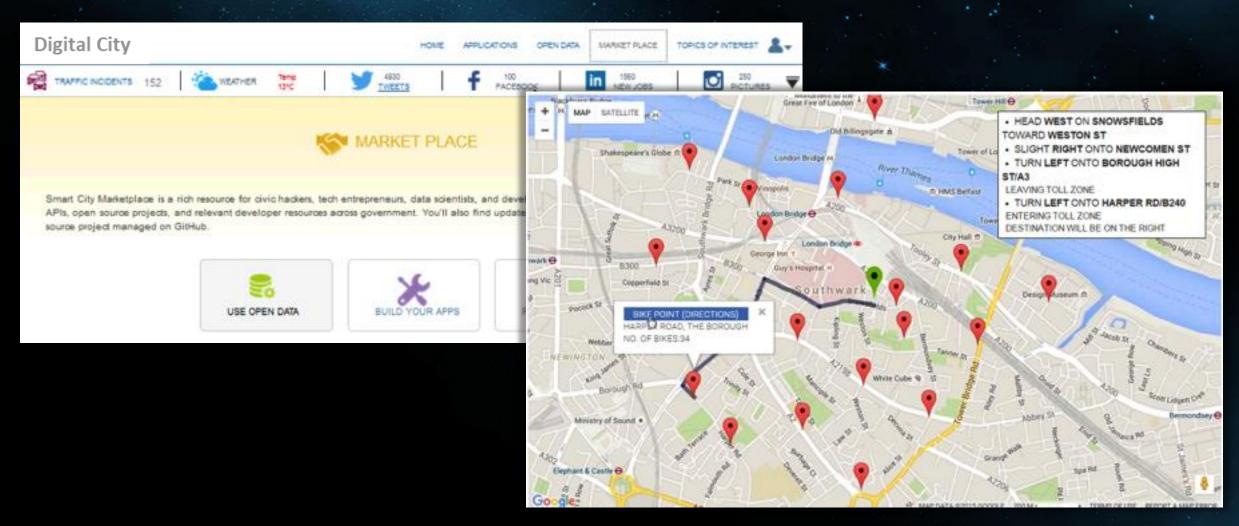
Digital city

Window to the city

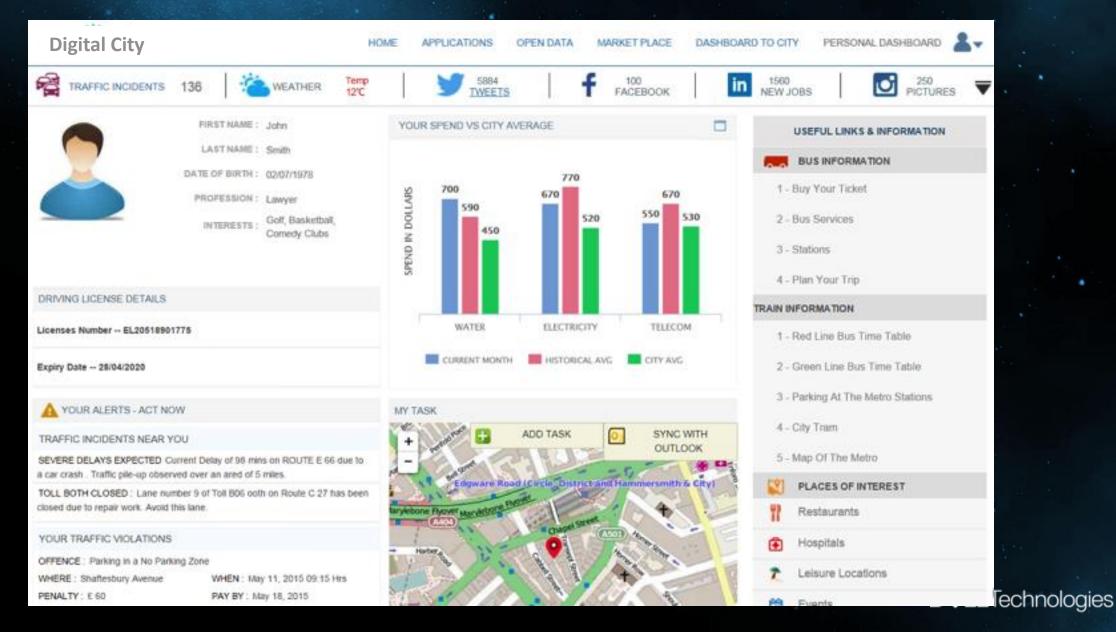


Applications and PaaS marketplace

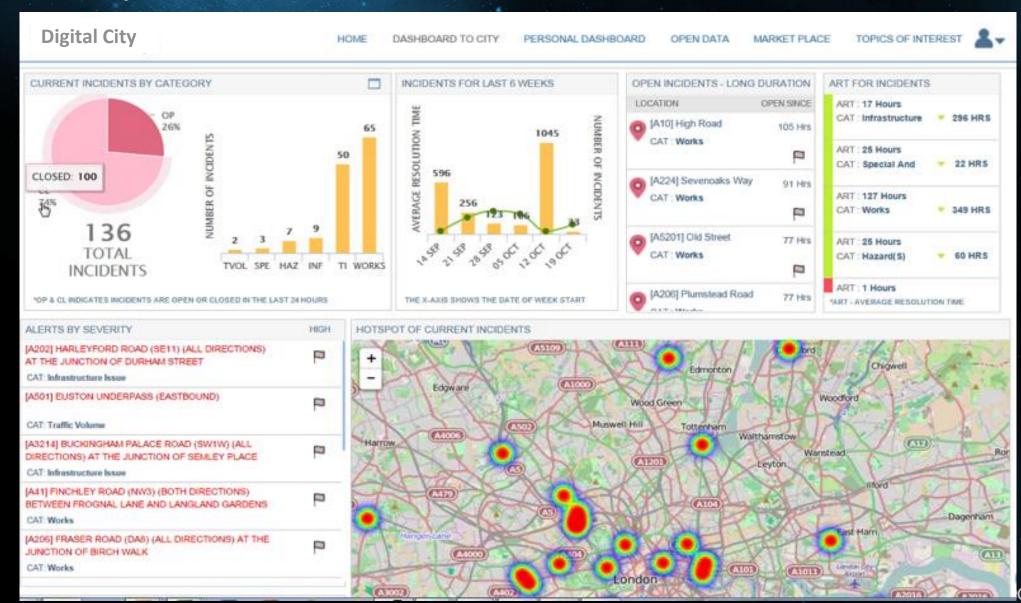
Example bike rental availability



Dashboards for citizens



KPIs for city

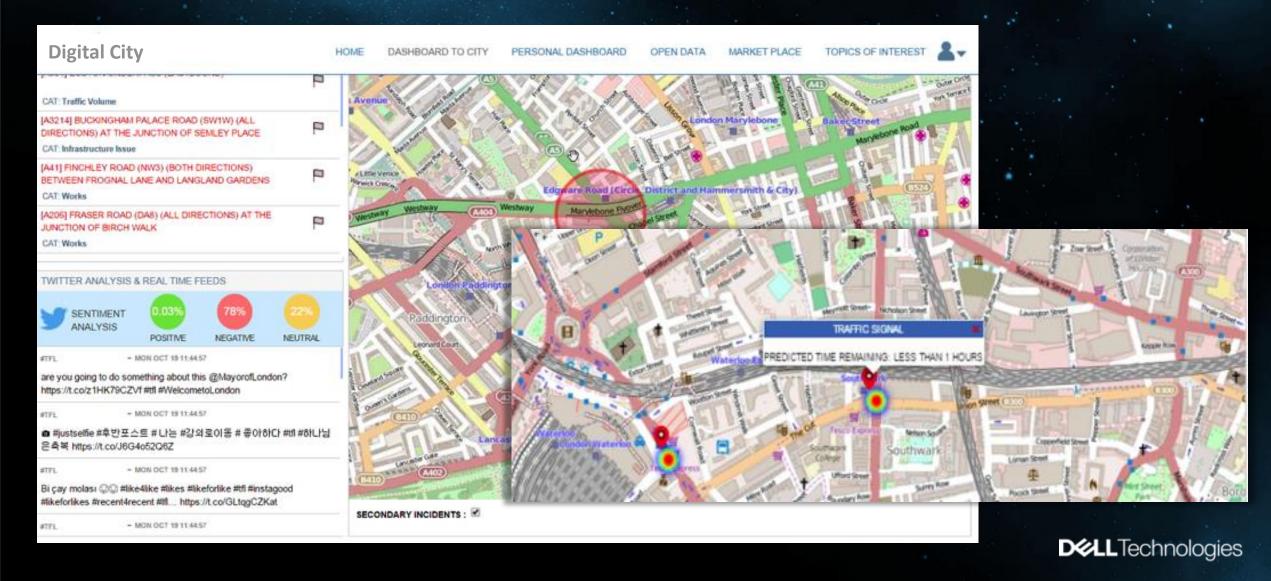


Trends: drill-down details



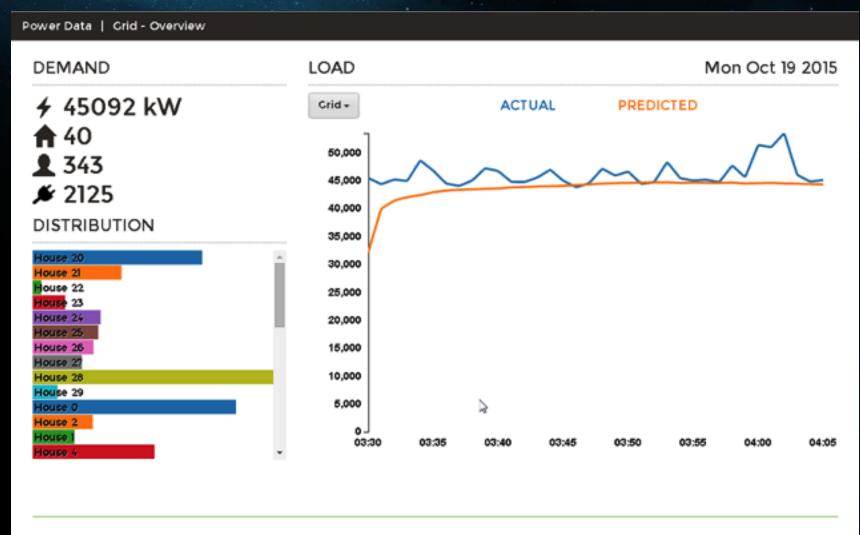
Analytics

Predict areas of potential accidents and related sentiment analysis

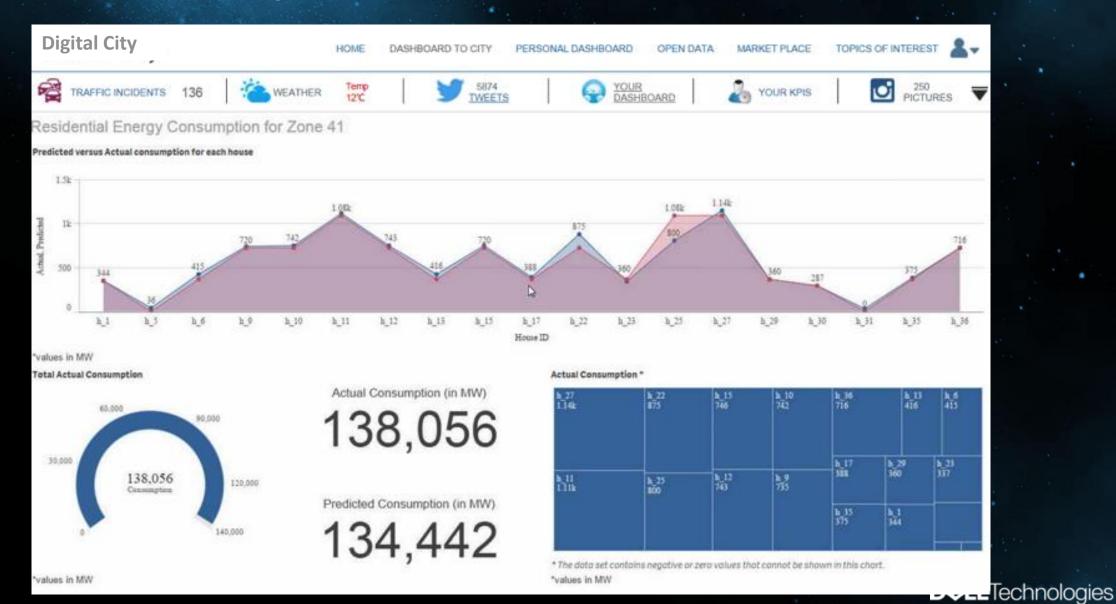


Energy

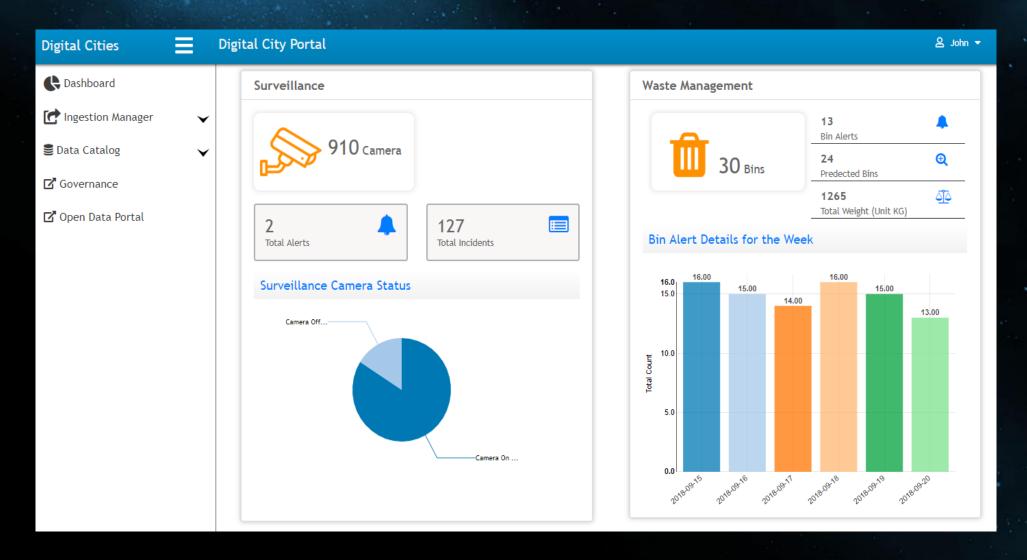
Prediction of the power consumption



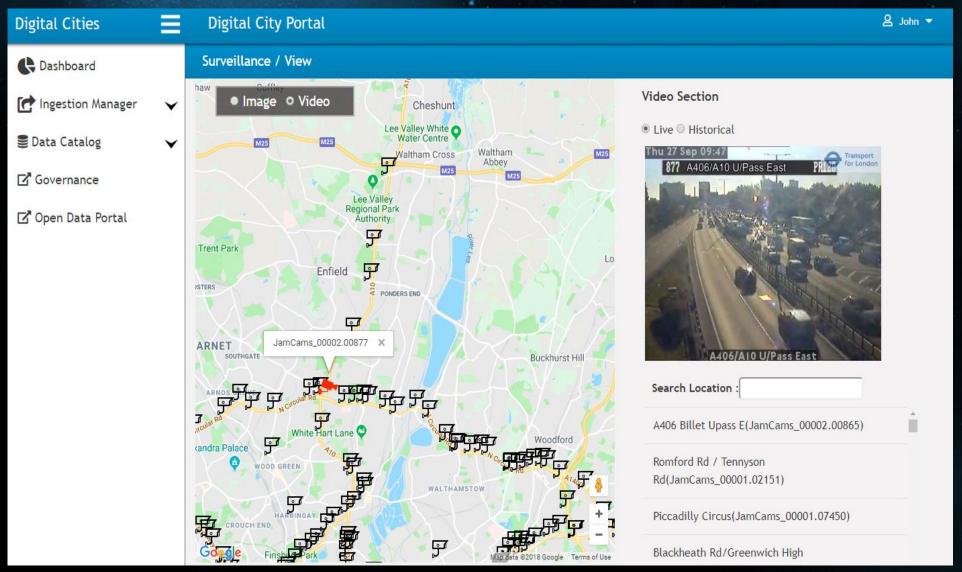
Household consumption



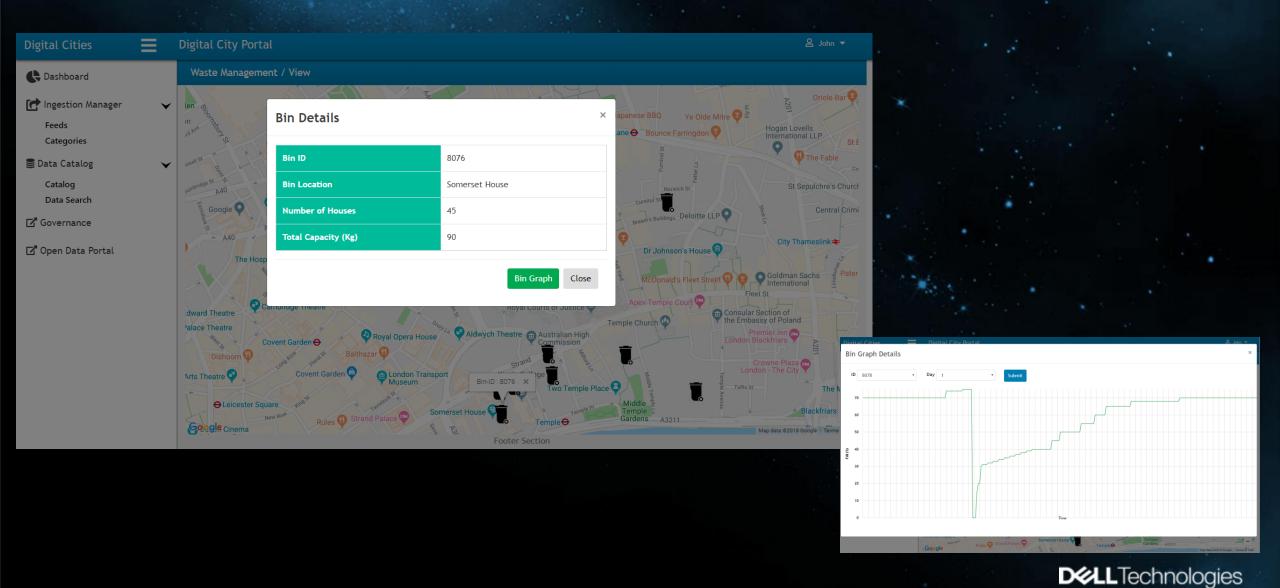
City Command & Control Portal



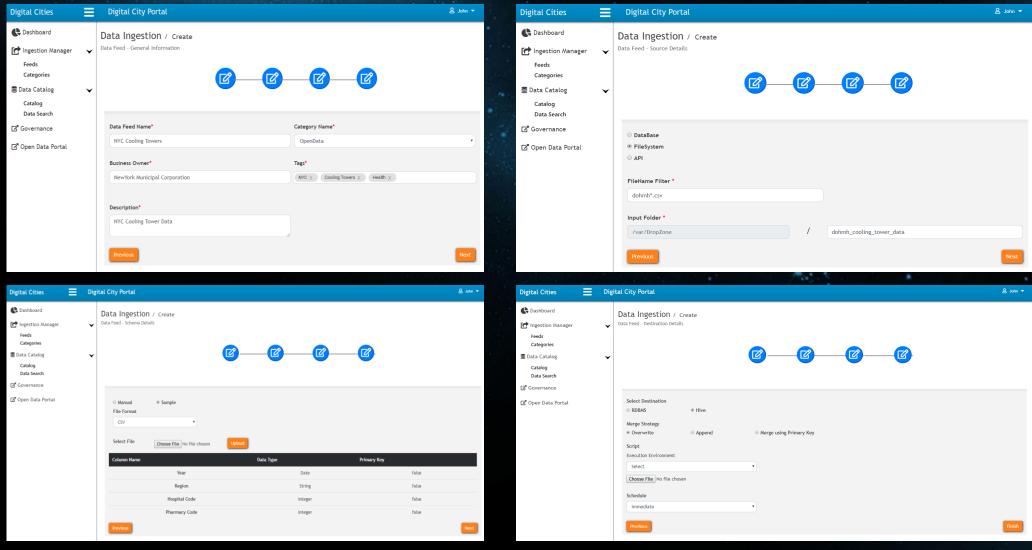
Surveillance Dashboard Details



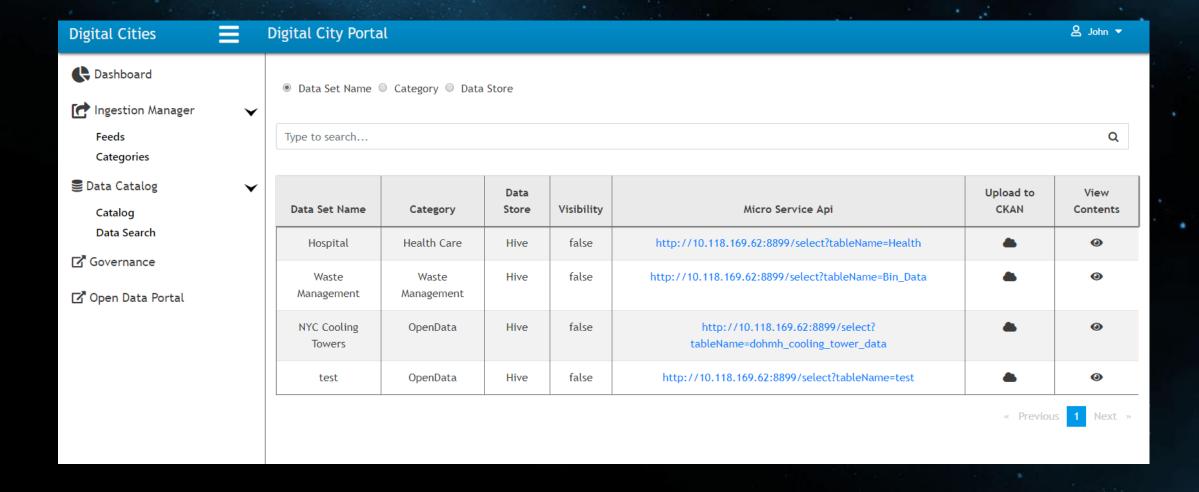
Smart Waste Management Dashboard



Digital City Portal – Data Ingestion Manager



Digital City Portal - Data Catalog





Every Digital City has a unique journey...

It is important to get started today!

As-is

DIFFERENT STARTING POINTS

Legacy systems vs. greenfield

DIFFERENT OUTCOME PRIORITIES

Traffic/sustainability/ Public safety, etc. DIFFERENT APPROACHES

Vertical solutions vs. horizontal platforms

DIFFERENT FUNDING & OPERATING MODELS

Budget vs. PPP / Build vs.As-a-Service

Ideal end state

Start small but build a foundation to scale

Where do you begin? Solve a specific problem: Public safety, traffic Build a foundation Immediate benefits management, smart for future projects for citizens and the lighting city **D¢LL**Technologies

We understand the script for success

- Not restricted to specific siloed use cases
- Over encompassing strategy applied across the Edge - Core - Cloud continuum

 Architected for the future - enabling efficient scalability









DIGITAL CITY







Unrivalled expertise





Global reach and support



Data-driven perspective



Technology leadership

Recognized leadership in 20 **Gartner Magic Quadrants** and market share leader in key areas

Dell financial services



Funds ~\$4 billion/year

Partnerships

UNISYS **Atos** NTTData



\$70M+ business already delivered globally across key DC solutions: video surveillance and analytics, waste management and data centre





City Surveillance for one of Asia's largest city

Largest City Surveillance managing 6000+ cameras, 1500 locations

Problem:

- Over 6000 CCTV cameras deployment to manage 1500 Locations
- Establish a link between the IP Camera's & the aggregation point at the Edge and the datacenters, Datacenters to Command and Control Viewing Centers, Datacenters to Police Stations, Datacenters to Mobile Vas
- Scope included building 2 Datacenters in Active-Active mode Primary & backup with a data retention for 30 days
- RFP with Picture Intelligent Unit (PIU) responsible for taking & analyzing feeds from different locations

Solution:

- Isilon NL400 5.5PB x 2nos
- VNX5400 Block with 65TB x 2nos
- Networker 65TB
 Capacity based Lic x
 2nos

Results:

- Capabilities of Isilon platform to manage surveillance storage archival
- Strong partnership with the surveillance partner & vendor
- EMC's understanding of the surveillance architecture and solution design

Digitization of all Customer transactions- West Torrens

Dell helps make all services available online, 24x7, providing digital means of interacting with the community

Problem:

- In order to Digitize all cistern & community services CoWT needed to revamp current infrastructure and way of managing IT
- They also identified the need to make the soultuon an Agile, software defined stack
- Manage Mission Critical availability with a highly trusted solution

Solution:

- Partner CompNow assisted by VMware and Dell EMC built a VMWare centric Software Defined Data centre running on VxRail
- The total solution included Stretched Cluster over two sites using VxRail, Deployment services and Migration services from partner CompNow.

Results:

- Provide an Active/Active solution providing highest availability
- Enable customer to embark on Digital Journey
- Simplify Management & Operations
- Reduce Admin effort with VxRail Integrated LCM
- Provide an evergreen architecture that can be incrementally scaled whilst containing upgrade costs

City of Zhejiang, China

Intelligent Traffic Cloud

Problem:

Need to optimize the layout of roads, waterways, aviation routes and other traffic modes in order to effectively form a convenient, smooth, efficient, safe and integrated transport system.

Promote equal access to public transport services in both urban and rural areas by giving priority to the development of public transport in rural area, and accelerating the integration of regional and urban-rural traffic.

Solution:

Implementation of an Intelligent
Traffic Cloud, with high
availability and protection from
data loss. Edge + Centre Cloud
solution involves Dell EMC,
VMware and Pivotal products,
make full use of federation
capability on cloud and big data.

Results:

Secure private cloud for improved transportation services.



Fujiyan University of Technology

Successfully drives a Smart City strategy to manage rising vehicle numbers



Problem:

Fujian University of Technology wanted to create a high-performance cloud platform to mine and analyze real-time data on local road usage, and deliver it to residents and government offices.

Solution:

- The university built an end-to-end Dell cloud platform based on Dell PowerEdge blade and rack servers featuring Intel® Xeon® processors
- Dell Storage with IntelXeon processors,
 Dell Networking switches
- VMware® vCloud®. Performance of the solution is optimized through the support of Dell Deployment Services and Dell ProSupport Plus

Results:

- Helps residents travel more efficiently by reducing congestion.
- Delivers transportation updates in real time with in-memory databases
- Reduces running and management costs by using a converged IT platform.
- Maximizes performance with highly responsive support.

"We are helping Fujian province develop its Smart City Transportation strategy with Dell's end-to-end cloud platform. The data shows how our roads are being used and will help shape transportation policy and services at a time when the number of vehicles is rapidly increasing."

Professor Zou Fumin, Vice Dean, College of Information Science and Engineering, Fujian University of Technology



Feature

Solutions

- Big data
- Cloud solution
- Converged infrastructure

Services

- Enterprise deployment
- Enterprise suppor



Goyang City Hall

Improving the quality of life of its residents

Problem:

Deployment of thousands of high resolution surveillance cameras

Strong data growth from high resolution video technology

Data security of video footage and long-term archival

Solution:

- Dell EMC Isilon NL400
- Dell EMC Isilon SmartConnect
- Dell EMC Isilon SmartQuotas

Results:

- Efficient management of 24hour security operations
- Rapid scalability within a single file system
- Reduced management complexity for video surveillance
- Delivered resource and management efficiencies

"We have reduced the complexity and administrative work while gaining a solution that can rapidly process data from thousands of high-resolution cameras within a centralized environment."



Assistant Director, Information and Communication Division, Goyang City Hall



Saensuk in Thailand Improving healthcare with IoT



50% improvement in care services for elderly residents with a wearable IoT-enabled monitoring system

Problem:

With a growing population of elderly residents, the municipality of Saensuk needed to find a way to meet the healthcare needs of this demographic while keeping control on spending

Solution:

- Internet of Things
- OEM Solutions
- Modular Infrastructure
- Storage
- Cloud Client-Computing

Results:

50% improvement in care service response times for elderly residents 100% reliability from robust IoT platform 90% of elderly users are highly satisfied with IoT solution Lowers ratio of nurses to residents, helping reduce homecare costs 14% of Saensuk residents are over 80 and could benefit from technology Almost zero training required, with elderly proficient in minutes

90% elderly users satisfied



100% reliability from IoT platform



50% improvement in response times



Pune City

Terrorism and crime targeted with reliable, urban video system

Problem:

Ongoing terrorism threat
Petty crime
Limited police resources needed
to be used more effectively
Need for long-term robust and
scalable technical solution
3MIL + Polulation

Solution:

- Adopted modern IP-based municipal video surveillance system
- Isilon NL400 having 3PB +capacity
- Backup Accelerator Nodes VNX5300 Block Storage System – 50TB
- VMWare vSphere 6.0

Results:

- Pune Safe City Project now provides security for a geographic area of some 600 square kilometers.
- Identify & report faster other anomalous situations such as explosions or fires
- Operate more than 20 applications related to video and video processing

"We have been impressed with both the performancescalability and the critical power of EMC storage systems to ensure successful surveillance."

Nitin Shah, Chairman & Managing Director of Allied Digital