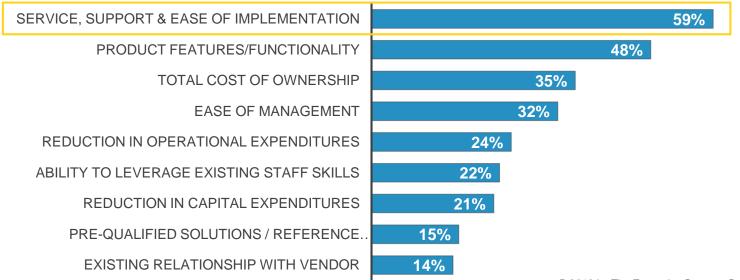
Dell EMC Support services with predictive tools

Technology service manager Ján Zauška



Services are a critical criteria

In general, what do you consider to be the most important criteria to your organization when it comes to selecting a data center infrastructure provider?



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ProSupport and ProSupport Plus global availability

D=legacy Dell only, E=legacy EMC only

	Americas ^{35 total}	$EMEA \qquad \begin{array}{c} 68 \text{ total} \\ D = 22 \text{ E} = 6 \end{array}$	APJ $E = 5$ E = 5
Total: 124 D = 46 E = 11 Response options • Same Day On-Site (4hr) • Next Business Day	 Antigua & 19. Grenada (D) Barbuda (D) Argentina Guyana (D) Aruba (D) Guyana (D) Aruba (D) Honduras (D) Bahamas (D) Jamaica (D) Barbados Mexico Bermuda Nicaragua (D) Brazil Panama (D) Brazil Paraguay (D) British Virgin Peru Islands (D) Suriname (D) Canada Suriname (D) Canada Columbia Columbia Columbia United States Columbia US Virgin Islands (D) Surgin (D) Venezuela (D) Dominican Venezuela (D) El Salvador (D) 	 Afghanistan 20. Ghana (D) 40. Mozambique61. Tanzania (E) 21. Gibraltar (E) 41. Namibia (D) (D) Austria 22. Greece 42. Netherlands 62. Tunisia (D) Algeria 23. Hungary 43. Nigeria (D) 63. Turkey Andorra (E) 24. Iceland 44. Norway 64. Uganda (D) Angola (D) 25. Iraq (D) 45. Oman 65. Ukraine Bahrain 26. Ireland 46. Pakistan (E) 66. United Arab Belgium 27. Israel 47. Poland Emirates Botswana 28. Italy 48. Portugal 67. United (D) 29. Jordan (D) 49. Qatar Kingdom Bulgaria (D) 30. Kazakhstan 50. Romania (D)68. Vatican Cote (D) 51. Russia City/Holy D'ivoire (D) 31. Kenya (D) 52. San Marino See Czech Rep 33. Latvia 53. Saudi Arabia Denmark 34. Libya (D) 54. Serbia (D) Estonia (E) 56. Slovakia (D) Ethiopia (D) 36. Lithuania 57. South Africa France 38. Monaco 59. Sweden Germany 39. Morocco 60. Switzerland 	 Australia Bangladesh (E) Brunei Cambodia (E) China Comoros (E) Hong Kong India Indonesia Japan Macau Malaysia Myanmar (E) New Zealand Philippines Singapore South Korea Sri Lanka (E) Taiwan Vietnam

NOTE; Availability and terms of Dell EMC Services vary by region and by product. For more information, contact your Dell EMC sales representative. For Partner-Distributed Countries please contact your Dell EMC representative for the Optional Services beyond Dell ProSupport Core Service Models Remote Diagnosis is determination by online/phone technician of cause of issue; may involve customer access to inside of system and multiple or extended sessions. If issue is covered by Limited Hardware Warranty and not resolved remotely, technician and/or part will be dispatched, usually within 1 business day following completion of Remote Diagnosis. Availability varies. Other conditions apply.

Enterprise Support Services			
Feature Comparison	ProSupport	ProSupport Plus	ProSupport One for Data Center
Remote technical support	24x7	24x7	24x7
Onsite support	Next Business Day or Mission Critical	Next Business Day ¹ or Mission Critical	Flexible
Automated issue detection and case creation	•	•	\bullet
Self-service case initiation and management	•	•	\bullet
Hypervisor, Operating Environment Software and OS support	•	•	•
Priority access to specialized support experts		•	•
Designated service account management expert		•	\bullet
Periodic assessments and recommendations		\bullet	\bullet
Monthly contract renewal and support history reporting		•	Monthly or Quarterly
Systems Maintenance guidance		Semiannual	Optional
Designated technical and field support teams			\bullet

1. Next Business Day option available only on applicable legacy Dell products.

Enternation Composit Complete

Availability and terms of Dell EMC Services vary by region and by product. For more information, contact your Dell EMC sales representative.

Tools and technologies that help you work smarter





At-the-Box Management?





Managing at-the-box

Lifecycle Controller UI

- Server hardware and firmware inventory
- Firmware updates
- OS deployment support including RAID config and embedded OS Driver Packs

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QuickSync 2

- Mobile management via Android/iOS devices
- Server hardware and firmware inventory
- Basic configuration
- Provides detailed LC logs and auto-uploads to Services



iDRAC Direct

- Connect a laptop via USB cable to access the iDRAC GUI
- Acts as an instant crash cart for managing servers
- Enables easy trouble shooting



Server configuration via USB key

- Server hardware configuration
- Firmware update via a network location
- Factory orderable and turns off after use



iDRAC9 with Lifecycle Controller 1:1 management

Efficient

Proactive

Deshboard 3	stem 🜱 🗧 Storage 🛩 🔳	Configuration 🗠	Maintenance V % IDRAC Setting Maintenance V	gs.⊻	Enable Group Hanager 🧳	
O Graceful Shutdown	+ O Identify System M	ore Actions 👻				Independen
System Health		Server Info	rmation	🔜 Virtual Console	@- Settings	•
Batteries	Removable Rash Media	Power State	ON	B	44140.14	
CPUs	Temperatures	Model Host Name	PowerEdge R640 WIN-2G19IQ2SO3		- 1	
Fans	Ø Voltages	Operating System	Microsoft Windows Server 2012 R2, Datacenter x64 Edition		=	
 Memory 		Operating System Version	Version 6.3 (Build 9600) (x64) Server Full Installation	An order 	1	Easy-to-use
Power Supplies		Service Tag	BDC14GP	a second approximation		-
		BIOS Version	0.3.0			
		IDRAC Firmware Version	3.00.00.00		<	
		IDRAC MAC Address	52:05:b9:ce:42:04			

Automates common management tasks such as discovery, inventory, configuration and update

Independent Agent-free architecture ensures consistent management across environments — OS's, hypervisors, containers, virtual machines

Modern HMTL5-based GUI for simpler, faster navigation without the need for plug-ins

Embedded Cyber Resilient architecture and Lockdown Mode provide tighter control over unauthorized changes to hardware and firmware

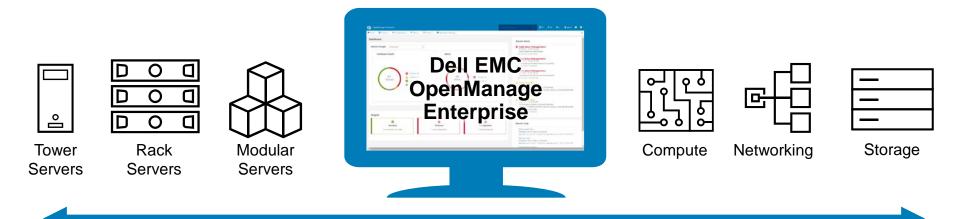
Embedded SupportAssist, our proactive and predictive automated support technology, is now embedded on every server

1:Many Software Management Consoles





OpenManage Enterprise management domain



Full lifecycle management of Dell EMC PowerEdge servers Monitoring of storage, networking, compute, & 3rd party hardware

SupportAssist



Benefits:

- Improve productivity by replacing manual routines with automated support
- Accelerate resolution, or avoid issues completely, with proactive and predictive issue detection
- Maximize flexibility with a SupportAssist version for standalone use or with a management console

Experts

Proactive contact from Dell EMC tech support

🚮 Insights

- Proactive issue detection
- Configuration and site validation
- ProSupport Plus recommendation reporting



- Automated issue notification and case creation
- Collect system state information for support or deployment with one easy to use tool



SupportAssist enables ProSupport Plus monthly reporting

Service history

Detailed review of cases and incidents, plus view by rate, product, and age

Revision recommendations

Proactive notification of software and firmware revisions

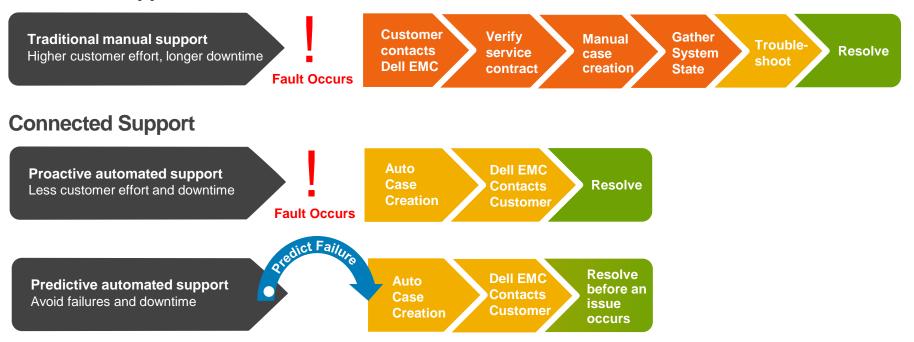
Utilization recommendations

Remaining storage, volume and capacity, and information around performance

General environment reporting	Without SupportAssist	With SupportAssist
Install base overview product, entitlement and expiration	•	•
Incidents by rate, age and product (overview)	•	•
Dispatches by rate, age and product (overview)	•	•
Case/incident review	•	•
Firmware and software revision recommendations		•
Utilization	Without SupportAssist	With SupportAssist
Storage enclosure overview summary		•
Overall volume capacity and utilization		•
In-depth capacity review		•
Page pool configuration		•

Resolve issues up to 90% faster when connected

Traditional Support



¹ Based on Sep 2015 Principled Technologies Test Report commissioned by Dell EMC. Actual results will vary. Full report: <u>http://facts.pt/1P56IW0</u>



Save time and IT effort resolving server hardware issues with ProSupport Plus and SupportAssist

ProSupport Plus with SupportAssist resolved our simulated hard drive failure with only 8 minutes of administrator time, 72% faster than with Basic Hardware Warranty alone

Required involvement from in-house admin in each scenario

Less time is better

ProSupport Plus with SupportAssist²



ProSupport Plus without SupportAssist

15 min call time

16 min 47s total

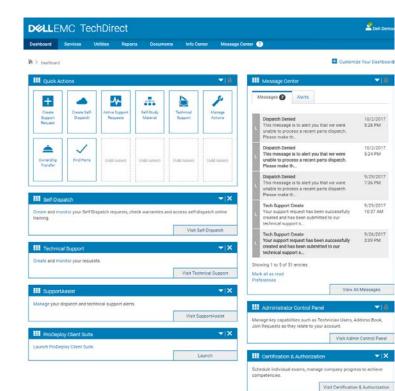
Basic Limited Hardware Warranty without SupportAssist

24 min call time

29 min 14s total



Dell TechDirect portal



Mobile app

Message Center

View Tech Suppor

Check Warranty



Available on iOS and Android devices

Does your team need the ability to engage Dell Tech Support and dispatch parts on the go? Get TechDirect in the palm of your hand with the TechDirect mobile app, available in English for iOS and Android devices. Visit your device's app store to download today.

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Message Center

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Home screen



Designated Technology Service Manager

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Priority access to ProSupport Plus engineers

Proactive monitoring with SupportAssist and Secure Remote Services

Monthly reporting and performance recommendations

- Your #1 support advocate at Dell EMC, ensuring you have someone who knows you and your business.
- Trusted advisor for support planning and technology decisions.
- Leverages data from SupportAssist, Secure Remote Services (ESRS) and MyService360 to improve performance and stability with proactive, personalized recommendations.
- Serves as single point of contact for account management, escalation and monthly reporting reviews.

Your Technology Service Manager

Ján Zauška Technology Service Manager

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Relationship

- Trusted advisor
- Understand business objectives and IT needs of covered assets
- Service advocate within Dell EMC

Prevention

- Operational review including reporting, analysis and recommendations
- Risk management
 - Best practices
 - Maintenance
 - Lifecycle
 - Out of Warranty
- IT service management best practices adoption for operations efficiency

໌ເຼີ Support

- Escalation and crisis management support
- Oversight and coordination of service exceptions
- Central point of accountability for Dell EMC services

Collaboration

- Joint Dell EMC account and service delivery planning and execution
- Early involvement in projects from a support and operations point of view
- Service operations plan delivery



- Designated Technology Service Manager
- 2 Priority access to ProSupport Plus engineers
- 3

4

Proactive monitoring with SupportAssist and Secure Remote Services

Monthly reporting and performance recommendations

- Immediate advanced troubleshooting from a ProSupport Plus engineer who will reduce downtime and lost productivity.
- Deep and broad expertise across the full breadth of Dell EMC enterprise products to enable comprehensive issue resolution.
- Utilizes information from SupportAssist, Secure Remote Services and MyService360 to gain visibility into the issue as well as configuration and diagnostic data.



- Designated Technology Service Manager
- 2 Priority access to ProSupport Plus engineers

Proactive monitoring with SupportAssist and Secure Remote Services

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Monthly reporting and performance recommendations

- Remotely monitors enterprise systems through leading system management consoles
- Accelerates resolution with predictive monitoring, notifications, automated case creation and proactive response.
- Improve productivity by reducing time spent resolving issues.
- Collects configuration information from your environment to identify critical patches and updates
- Analyzes information across entire customer base, to identify trends and best practices.



- Designated Technology Service Manager
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Priority access to ProSupport Plus engineers

Proactive monitoring with SupportAssist and Secure Remote Services

Monthly reporting and performance recommendations

- Monthly assessments enabled by SupportAssist, Secure Remote Services and MyService360 provide critical updates and performance recommendations.
- Monthly contract and support history reporting to aid in budgeting and planning.
- Recommendations based on trends and best practices across the Dell EMC customer base.
 - The full ProSupport Plus reporting suite is available only with the implementation of SupportAssist and/or Secure Remote Services.

- Designated Technology Service Manager
- 2 Priority access to ProSupport Plus engineers

Proactive monitoring with SupportAssist and Secure Remote Services

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Monthly reporting and performance recommendations

- Systems Maintenance is included in your ProSupport Plus entitlement and delivered as needed for no extra cost
- Systems Maintenance will be recommended as needed by your TSM as a part of performance reporting
- Flexible scheduling of service delivery available 24x7 or per your available maintenance window
- Comprehensive event log analysis can prompt a driver and firmware update recommendation

DELLEMC