# D&LLTechnologies/Forum

# **TRANSFORMATION**

GLOBAL SPONSORS



Microsoft

# Work at Full Speed with Dell Client Solutions

Presenter

## Workforce Transformation



Using technology to help people work the way they want to. Improving productivity, simplifying management and enhancing security. Enabling you to put your employees first.

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#### Workers want technology that works *with* them...



I want the same work experience anywhere, any time, and on any device.



I need to create, manage, and share data easily, efficiently, and securely.



I want a simple, hassle-free experience where everything just works.

User experience is becoming a differentiator...

61%

Freezes, bugs and glitches negatively affect my motivation and engagement

84%

Improving employee productivity is a critical or high priority



Improving employee experience is a critical or high priority

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At Dell we're focused on delivering faster, smarter user experiences that get people productive more quickly and easily, and help them stay there, no matter where or how they work.

We help your employees work at full speed.

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## 3 key productivity needs



#### Always ready Eliminating lag and downtime

**Immersive Productivity** 

Removing distractions and increasing focus

#### **Working Together**

Making collaboration as seamless and easy as possible

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## 144 Awards and honors at CES this year!



### What the press is saying...



"...experiences like ExpressSign-in... will set this and future Latitude laptops apart from the crowd." LAPTOP "The **ThinkPad Killer Is Here**... looks and feels like a laptop from the future." <u>LAPTOP</u> "Dell is truly **shattering the mold**..." <u>Reviewed.com</u>

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## Latitude | XPS portfolio





5000 Series

Enterprise features within reach for any business. New 13" ultrabook

3000 Series

Redesigned in a sleeker, smaller footprint with scalable and flexible choices from performance to ports Smaller and lighter design with premium finishes, design and smarter, faster features to keep you productive anywhere

7000 Series

Stunningly beautiful with commercial tenets

**XPS** 

25 YEARS

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Completely redesigned for smarter, faster end user experiences featuring the latest Intel® Processors and Windows 10

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# Smarter, faster mobility...

- Dell ExpressSign-in, featuring the world's first PC proximity sensor enabled by Intel® Context Sensing Technology, instantly logs you in using Windows Hello
- Up to 26 hours of run-time, and faster charging: 80% Charge in 1 hour with Dell ExpressCharge 35% Charge in 15 min. with Dell ExpressCharge Boost
- Faster connectivity with Dell ExpressConnect and Gigabit LTE
- Smaller, lighter and more beautiful designs with the latest Intel processors







# Smarter, faster desk work...

- Smarter designs, including versatile stands and minimal, space-saving footprints to meet any workspace need
- Faster user experiences with options that include Intel® 9<sup>th</sup> Gen core processors and Intel® Optane<sup>™</sup> Memory for 2x more system responsiveness
- Tailored end user experiences with Windows 10 and a full portfolio of accessories and displays



### The broadest portfolio no matter how you work





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DELLEMC

Pivotal. RSA

Secureworks

**vm**ware

virtustream.