

**DELL**Technologies /Forum

# REAL TRANSFORMATION

GLOBAL SPONSORS





**DELL**Technologies /Forum

# The Need for Speed

How Dell helps clients deliver when the stakes are highest



Force Simulation

Power Level

Efficiency 12%



Professional grade tools video will be embedded  
here and will play automatically  
See detailed instructions in notes section.



At Dell we're focused on delivering **faster, smarter** user experiences that **get people productive more quickly and easily**, and help them stay there, no matter where or how they work.

We help your employees work at full speed.

# 3 key productivity needs



## Always ready

Eliminating lag and downtime



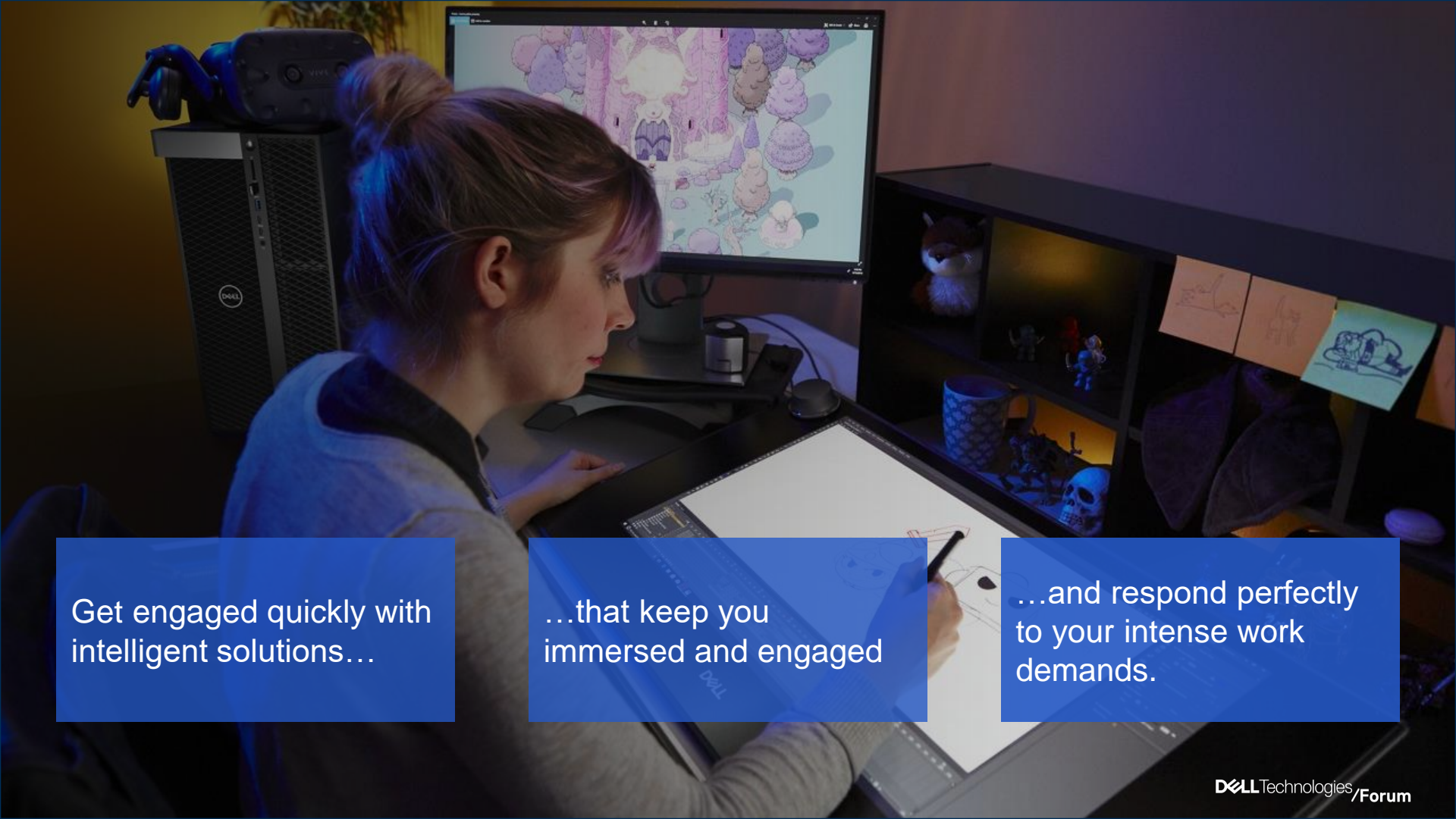
## Immersive Productivity

Removing distractions and increasing focus



## Working Together

Making collaboration as seamless and easy as possible



Get engaged quickly with intelligent solutions...

...that keep you immersed and engaged

...and respond perfectly to your intense work demands.



# Professional-grade Tools

for your most demanding work



## Precision Workstations\*

#1 workstation brand in the world.



## Latitude Rugged Series\*

The best PCs for the worst conditions.



## UltraSharp Monitors

See everything. Do anything.



A L I E N W A R E™

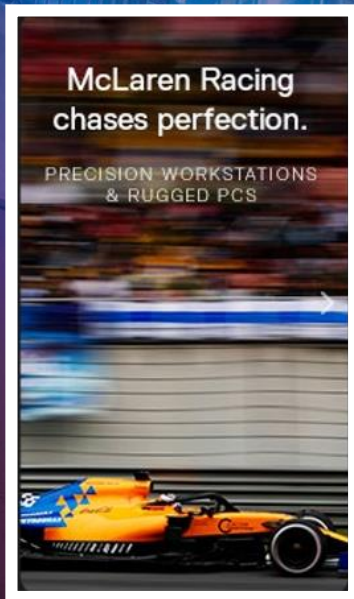
Boundaries not included.



Precision Workstations and Latitude Rugged Series come with optional Intel® vPro

# Customer stories

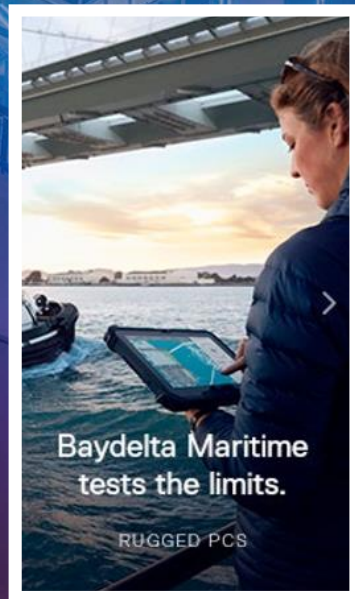
With tools built for performance there's no limit to what you'll do next.



McLaren Racing  
chases perfection.

PRECISION WORKSTATIONS  
& RUGGED PCS

A blurred image of a McLaren Formula 1 car in motion, with a white arrow pointing to the right.



Baydelta Maritime  
tests the limits.

RUGGED PCS

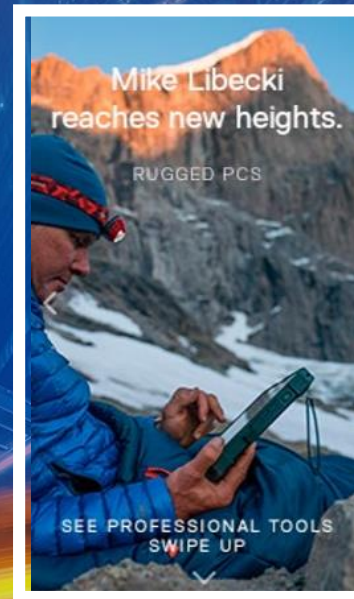
A woman in a blue jacket looking at a rugged PC tablet on a boat, with a white arrow pointing to the right.



Powerhouse Animation  
brings visions to life.

PRECISION WORKSTATIONS

A woman wearing glasses looking at a computer screen, with white arrows pointing left and right.



Mike Libeck  
reaches new heights.

RUGGED PCS

SEE PROFESSIONAL TOOLS  
SWIPE UP

A man in a blue jacket using a rugged PC tablet in a snowy mountain setting, with a white arrow pointing down.

# McLaren

When work travels fast, you need the PCs and accessories that are sure to keep up.

“We get excellent performance at a really good weight and battery life with the Dell laptops, and that’s very important for our engineers.”

Paul Brimacombe,  
Head of Enterprise Architecture,  
McLaren Technology Group



# Baydelta Maritime

When you work in wet, salty conditions you need a PC that can handle corrosion and offer protection.

You can never go into a job thinking...“oh, I know how this is going to go” because it always changes and you have to be prepared for that.

Mark Barnum  
Captain  
Baydelta Maritime



# Mike Libeck

Go the distance and handle everything along the way with Rugged PCs.

“I was on this trip to Siberia. It was minus 67 degrees. I had to embrace that moment, that if my equipment had failed, I would freeze to death within minutes.”

Mike Libeck  
National Geographic Explorer and Dell  
Rugged Ambassador



# Powerhouse Animation

When you create the world's most impressive animations, you need technology that can keep up.

“We’re seeing a 40 percent improvement in rendering times with our Dell Precision workstations.... For some projects, that equates to an extra day of editing.”

Brad Graeber CEO and Chief Creative Officer, Powerhouse Animation



A blue-tinted photograph of a modern building's glass facade. The image shows a curved walkway or balcony in the foreground, with a glass railing. The background consists of several tall, glass-clad skyscrapers. At the bottom of the image, there are horizontal light trails in shades of orange and yellow, suggesting motion or a long-exposure shot of a city street. The overall mood is futuristic and dynamic.

# Questions?

# DELL Technologies



DELL EMC

Pivotal

RSA

Secureworks

virtustream

vmware