The Need for Speed
How Dell helps clients deliver when the stakes are highest
Professional grade tools video will be embedded here and will play automatically. See detailed instructions in notes section.
At Dell we’re focused on delivering faster, smarter user experiences that get people productive more quickly and easily, and help them stay there, no matter where or how they work.

We help your employees work at full speed.
3 key productivity needs

Always ready
Eliminating lag and downtime

Immersive Productivity
Removing distractions and increasing focus

Working Together
Making collaboration as seamless and easy as possible
Get engaged quickly with intelligent solutions…

…and respond perfectly to your intense work demands.

…that keep you immersed and engaged
Professional-grade Tools for your most demanding work

Precision Workstations*
#1 workstation brand in the world.

Latitude Rugged Series*
The best PCs for the worst conditions.

UltraSharp Monitors
See everything. Do anything.

Boundaries not included.

Precision Workstations and Latitude Rugged Series come with optional Intel® vPro
Customer stories
With tools built for performance there’s no limit to what you’ll do next.

McLaren Racing chases perfection.

Baydelta Maritime tests the limits.

Powerhouse Animation brings visions to life.

Mike Libecki reaches new heights.

PRECISION WORKSTATIONS & RUGGED PCS

RUGGED PCS

PRECISION WORKSTATIONS

SEE PROFESSIONAL TOOLS SWIPE UP
McLaren

When work travels fast, you need the PCs and accessories that are sure to keep up.

“We get excellent performance at a really good weight and battery life with the Dell laptops, and that’s very important for our engineers.”

Paul Brimacombe,
Head of Enterprise Architecture,
McLaren Technology Group
Baydelta Maritime

When you work in wet, salty conditions you need a PC that can handle corrosion and offer protection.

You can never go into a job thinking...“oh, I know how this is going to go” because it always changes and you have to be prepared for that.

Mark Barnum
Captain
Baydelta Maritime
Go the distance and handle everything along the way with Rugged PCs.

“"I was on this trip to Siberia. It was minus 67 degrees. I had to embrace that moment, that if my equipment had failed, I would freeze to death within minutes.”"
Powerhouse Animation

When you create the world's most impressive animations, you need technology that can keep up.

“We’re seeing a 40 percent improvement in rendering times with our Dell Precision workstations…. For some projects, that equates to an extra day of editing.”

Brad Graeber CEO and Chief Creative Officer, Powerhouse Animation
Questions?