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Security Transformation

Rethink Security to Accelerate Your Innovation



Security Transformation



Adopting a new mindset to managing security and risk. One that allows you to rapidly and securely embrace emerging technologies so you can progress and innovate.

Security maturity model

Guarded



Informed



Integrated



Resilient



DELL Technologies

Endpoint | Data Center | Developers | Identity | Security Operations | Cloud | Virtualization

DELL Technologies



DELLEMC

Pivotal.

RSA

Secureworks®

virtustream.

vmware®

Why Security Transformation?

197 days

Average time it takes to
identify a data breach

Security is often seen as an obstacle to progress

95%

of security breaches start
at the endpoint

57%


of breach victims were breached
due to an unpatched known
vulnerability

55%

spend more time navigating
manual processes than
responding to vulnerabilities

\$8,500 / hr

loss due to ransomware-induced
downtime



“For MSE CIOs who want to help their business prepare for a digital future, changing their personal job objectives from those that are IT-focused to those that are **business-focused** is an important step.”*

*Source: Gartner, Inc., 2018 CIO Agenda: CIOs in Midsize Enterprises Must Exploit AI and Data Monetization to Grow their Business, Daniel Rotigel and Alan Duncan, March 9, 2018

Outdated security practices
are an **obstacle** to innovation

“...If you think you’re going to patch weekly or patch daily or repave daily and you’re not going to **do it through automation**, you are surely going to have thousands of people, which is going to introduce human error...”

-Lance Rochelle
Product Manager
Wells Fargo

Traditional security

Solving problems with a
perimeter mentality

Concerned about being
on front page of paper

Culture of “no”

88% growth of application
vulnerability

Top docker images contain
at least 30 vulnerabilities

Exposed Amazon S3
buckets

Today's security

A blurred background image of a city street with people walking, overlaid with a semi-transparent blue and purple gradient. The text is centered in the upper half of the image.

Technology can fundamentally
alter the **culture** of an
organization

A blurred, long-exposure photograph of a busy city street with many people walking. The image has a blue and purple color cast. The text 'Security transformation is a mindset' is overlaid in the center. 'Security transformation is a' is in white, and 'mindset' is in yellow.

Security transformation is a **mindset**

“Previously you could protect your data on premises with **really good perimeter firewall security**. In a distributed data and a distributed workforce world, **that just doesn't work anymore**”

-Paul Brimacombe
Head of Enterprise Architecture
McLaren Technology Group

Physical firewall

Distributed firewall



Rethink security to accelerate **innovation**



Empower people

Adopting security solutions and capabilities that provide your employees and customers the freedom to drive digital business and emerging technologies

Simplify security

Partnering with Dell Technologies for our domain expertise and intrinsic security capabilities across infrastructure and operations to reduce complexity and friction



Embrace risk

Leveraging Dell Technologies for planning, visibility, and insight so you can efficiently address your digital risk and security needs



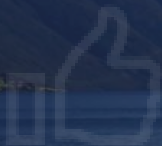
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Embrace risk

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A blurred, long-exposure photograph of a city street at night, viewed from a low angle looking down the road. The lights from buildings and streetlights are streaked into horizontal lines, creating a sense of rapid motion. The overall color palette is dominated by deep blues and purples, with some warmer tones from the streetlights.

Security at the speed of **business**



Cars have brakes so they can go
fast

A group of four people (three women and one man) are sitting around a table in a library or study area. They are looking at documents and smiling, suggesting a collaborative and positive work environment. The background shows bookshelves filled with books. The entire image has a blue tint.

Dell Technologies is
your **trusted** partner

Our Security Transformation Story

Rethink the role of security
Assess your capabilities
Understand the business need
Work with your business

A blurred, high-speed photograph of a city street, likely a highway or bridge, with a white railing on the right side. The background shows buildings and cars in motion, creating a sense of speed and modernity. The color palette is dominated by cool blues and greens on the left, transitioning to warm oranges and yellows on the right.

Make **security** an essential part of
your **business strategy**

A blurred city street scene with a blue-to-orange gradient overlay. The text is centered over the image.

Transform **security** to accelerate
innovation

VISIT

The Dell Technologies
Security Transformation
site:

[delltechnologies.com/security
-transformation](https://delltechnologies.com/security-transformation)

LEVERAGE

Our services, education,
and expertise to
understand how to
manage your business
risk

CONTACT

Your sales team to
understand how security
is mapped to your
business goals and
acquire intrinsic security



DELL EMC

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