The Digital Future

Every organization needs to be a digital organization, powered by data, running in a multi-cloud world.

IT Transformation

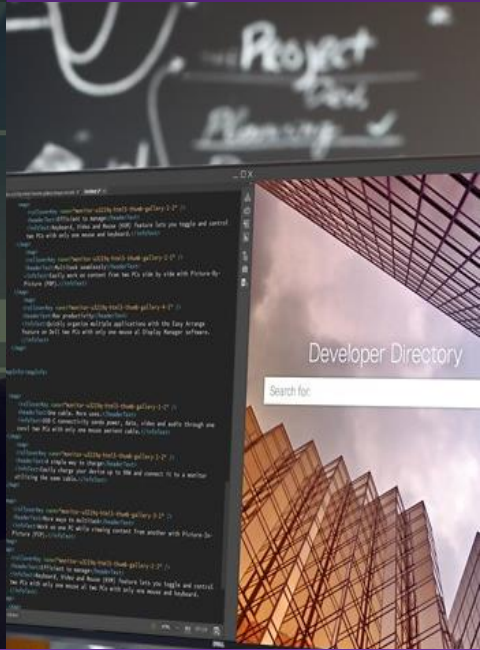Workforce Transformation

Security Transformation

Application Transformation

Developer Directory

Search for

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DELL Technologies

Removing the barriers to Transformation progress

91%

of businesses are facing persistent barriers

Time
Accelerated pace of change
has created a new sense of urgency

Skills
Lack of workforce readiness
including digital literacy and technology skills are hindering progress

Funds
Funding innovation
while maintaining today's critical systems

Risk
Lack of a digital vision, strategy
and defined best practices increases risk to the business

Dell Technologies Digital Transformation Index. We surveyed 4,600 business leaders across 40+

D≪LL Technologies**/Forum**

IT is a strategic asset

" Top performers…are 22% of the way to completing actions related to making a shift from leveraging information and technology…as a cost-cutting technique to **a revenue-generating asset, channel or capability**. "

Gartner: Top Strategic Predictions for 2019 and Beyond: Practicality Exists Within Instability

D&LL Technologies**/Forum**

Pillars of IT Transformation

Modern service delivery
We enable organizations to unlock the value of data, bring line of sight into new capabilities fueled by technology and drive strategic data-validated decisions today and in the future.

Modern and consistent operations
We leverage automation, consistent building blocks, and a multi-cloud approach to provide a robust and secure IT experience.

Modern infrastructure
We deliver intrinsically secure, cloud-enabled infrastructure that is simple to deploy and easy to manage.

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Automation · Managed Services · Residencies · Intelligent orchestration · Knowledge Transfer · Skills Assessment · remediation

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Strategy • Blueprinting • Consolidation
Migration • Deployment • Support

IT
services

Native

Enterprise

SaaS

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Software Powers Your Digital Future

Differentiate your digital experience through custom software development
T-Mobile

Accelerate time to market with new digital products/services delivered through software
Liberty Mutual, Thales

Experiences
Drive customer, employee & partner engagement

Innovation
Drive revenue with new products & business models

Operations
Improve efficiency of doing business

Ecosystems
Scale your reach through ecosystems & partnerships

Automate business processes in software
US Air Force

Deliver services through APIs for your ecosystem to add value around, or vice versa
DBS

DELLTechnologies**/Forum**

Key pillars of Application Transformation

Minimize application delivery risk
Minimize the risks associated with developing and delivering applications.

Streamline application operations
Streamline how you operate software applications to improve operational efficiency, reduce costs and free up budget for innovation.

Accelerate software innovation
Accelerate how you innovate with software to grow your business and win against incumbent and emerging competitors.

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How to accelerate software innovation

Minimize application delivery risk

Streamline application operations

Modernize how you design and build software

Drive developer productivity through self service

Quickly integrate existing apps and data

DELLTechnologies**/Forum**

How to streamline application operations

Minimize application delivery risk

Modernize your existing application portfolio

Provide consistent experience across multiple clouds

Maximize operator productivity

Accelerate software innovation

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How to minimize application delivery risk

	Align innovation to what your users care about	Reduce risk of buying, integrating, managing and supporting technology	Secure, protect, archive and recover your apps – wherever they run

Streamline application operations

Accelerate software innovation

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Eliminating barriers and accelerating outcomes

Consulting Services · · · · · Deployment Services · · · · · Support Services · · · · · Managed Services · · · · · Cloud Services · · · · · Education Services

Expedite cost out to
fund innovation

Accelerate
time-to-value

Advance & augment
skills

Mitigate
business risk

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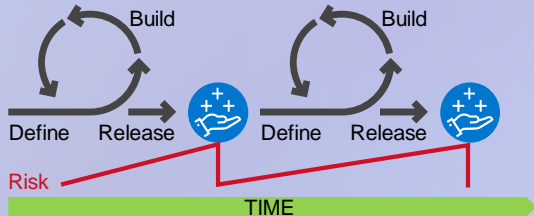
Case Study: Transformation at Dell Technologies
The Dell Digital Way

PEOPLE
Simple, streamlined, balanced and direct

BALANCED TEAM

Product

Design   Dev
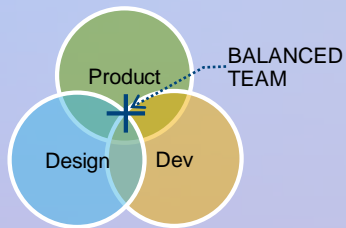
PROCESS
Product-focused, fast, continuous delivery

Build   Build

Define   Release   Define   Release

Risk

TIME

TECHNOLOGY
Modernized network, architecture and applications

Spine & Leaf
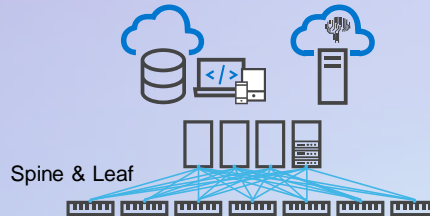
Benefits for IT

25% Lower infrastructure costs

70% Lower provisioning costs

20-30% Higher utilization rates

Infrastructure engineers focus more on services than components

Benefits for BU's

Infrastructure is managed as a utility and available for consumption (IaaS)

Faster provisioning times

Self service capabilities

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Where to go from here…

MODERNIZE

Modernize your infrastructure, operations and service delivery

ASSESS

Assess your existing application portfolio and optimize infrastructure placement

GO CLOUD NATIVE

Adopt cloud native practices for designing, developing & running your new applications

www.delltechnologies.com/en-us/what-we-do.htm

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