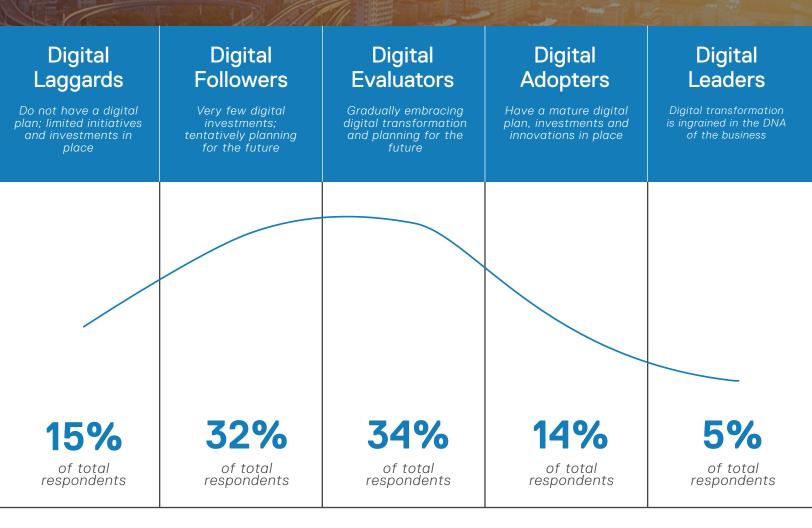
Digital Business: A Global Picture

In partnership with Vanson Bourne, we polled 4,000 business leaders across 16 countries and 12 industries to assess their readiness for the fourth Industrial Revolution.

This Digital Transformation Index maps today's digital business maturity levels.



Maturity ranking by country:

- 1. India
- 2. Brazil
- 3. Mexico
- 4. Australia
- 5. Germany
- 6. UAE and Saudi Arabia
- 8. Netherlands

- 9. France
- 10. Italy
- 11. United States
- 12. Switzerland
- 13. United Kingdom
- 14. Canada
- 15. China
- 16. Japan

Maturity ranking by industry:

- 1. Telecom
- 2. Technology
- 3. Media and
- Entertainment
- 4. Manufacturing
- 5. Life Sciences
- 6. Oil and Gas

- 7. Automotive
- 8. Financial Services
- 9. Retail and
 - Consumer Products
- 10. Insurance
- 11. Private Healthcare
- 12. Public Healthcare

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SOURCE: Vansor Bourne Digital Business Research Survey, 1/16-3/16. 4,000 business leaders from companies with 250+ employees, across 16 countries and 12 industries. Some lists have been shore