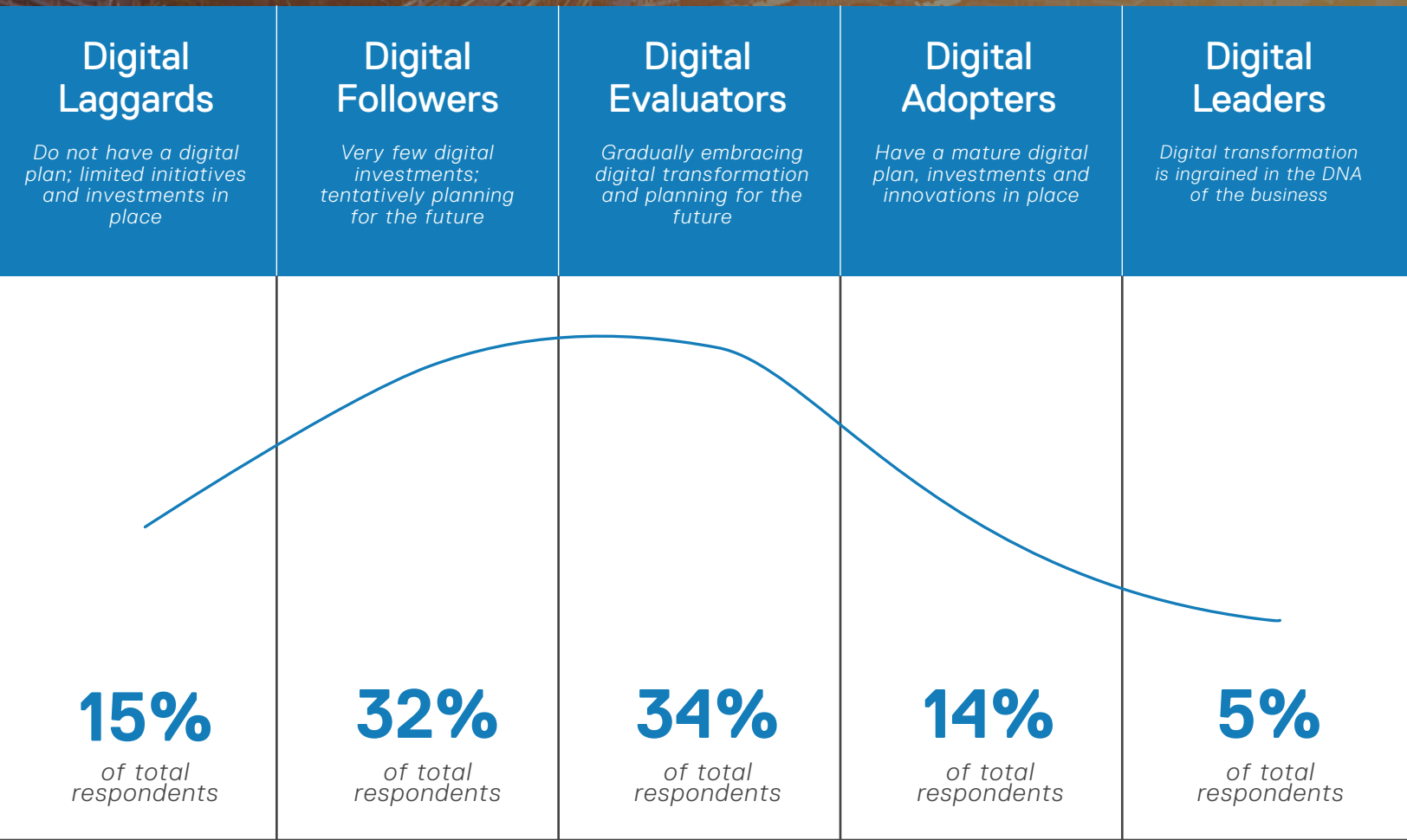


# Digital Business: A Global Picture

In partnership with Vanson Bourne, we polled 4,000 business leaders across 16 countries and 12 industries to assess their readiness for the fourth Industrial Revolution.

This Digital Transformation Index maps today's digital business maturity levels.



## Maturity ranking by country:

1. India

2. Brazil

3. Mexico

4. Australia

5. Germany

6. UAE and Saudi Arabia

8. Netherlands
9. France

10. Italy

11. United States

12. Switzerland

13. United Kingdom

14. Canada

15. China

16. Japan

## Maturity ranking by industry:

1. Telecom

2. Technology

3. Media and Entertainment

4. Manufacturing

5. Life Sciences

6. Oil and Gas
7. Automotive

8. Financial Services

9. Retail and Consumer Products

10. Insurance

11. Private Healthcare

12. Public Healthcare