

REALIZING 2030

A DIVIDED VISION OF THE FUTURE

Emerging technologies like AI and IoT are creating great opportunities and opposing views. Explore how 3,800 global business leaders are looking forward.

82%

Believe humans and machines will work as integrated teams within their organization in the next 5 years.

A NEW ERA, A SPLIT VISION

Business leaders agree that we're on the verge of immense change, but there's a rift in what that means for them, their companies, and the world at large.

50%

Believe automated systems will free-up their time.

42%

Think offloading undesirable tasks to machines will increase job satisfaction.

56%

Say schools will need to teach how to learn rather than what to learn.

BESET BY BARRIERS

Business leaders are also facing a range of obstacles to becoming a successful digital business.

93%

Are battling some form of barrier to becoming a digital business in 2030.

57%

Are struggling to keep up with the pace of change.

42%

Don't know whether they'll be able to compete over the next decade.

UNITED IN A FIVE-YEAR PLAN

Business leaders are united in the need to transform, and how.

94%

Have effective cybersecurity defenses in place.

90%

Deliver product offerings as a service.

89%

Complete transition to a software-defined business.

85%

Use R&D to drive their organization forward.

81%

Use AI to preempt customer demands.

80%

Deliver hyper-connected customer experiences with VR.

THE TAKEAWAY

A huge opportunity lies ahead, but if businesses don't prepare now - by transforming their IT, workforce and security - they will get left behind.

Download the full report at DellTechnologies.com/Realizing2030

SOURCE: Vanson Bourne Realizing 2030 Research Survey, Autumn 2017. 3,800 business leaders from companies with 250+ employees across 17 countries and 12 industries. Some lists have been shortened for clarity.