REALIZING 2030
A DIVIDED VISION OF THE FUTURE
Emerging technologies like AI and IoT are creating great opportunities and opposing views. Explore how 3,800 global business leaders are looking forward:

82% Believe humans and machines will work as integrated teams within their organization in the next 5 years.

A NEW ERA, A SPLIT VISION
Business leaders agree that we’re on the verge of immense change, but there’s a rift in what that means for them, their companies, and the world at large.

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42% Think offloading undesirable data to machines will increase job satisfaction.

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BESET BY BARRIERS
Business leaders are also facing a range of obstacles to becoming a successful digital business.

93% Are batting some form of barrier to becoming a digital business in 2023.

57% Are struggling to keep up with the pace of change.

42% Don’t know whether they’ll be able to compete over the next decade.

UNITED IN A FIVE-YEAR PLAN
Business leaders are united in the need to transform, and how.

94% Have effective cybersecurity defenses in place.

90% Deliver product offerings as a service.

89% Complete transition to a software-defined business.

85% Use R&D to drive their organization forward.

81% Use AI to preempt customer demands.

80% Deliver hyper-connected customer experiences with VR.

THE TAKEAWAY
A huge opportunity lies ahead, but if businesses don’t prepare now – by transforming their IT, workforce and security – they will get left behind.

Download the full report at DellTechnologies.com/Realizing2030
https://www.dell.com/realizing2030