

## Every organization needs to be a **digital** organization, powered by data, running in a multi-cloud world.



IT Transformation



WORKFORCE Transformation



SECURITY Transformation



APPLICATION Transformation



**D¢LL**EMC

Pivotal.

RSΛ

Secureworks



**vm**ware\*



IT transformation



Modern service delivery



Modern and consistent operations



Modern infrastructure

#### Current State of the Enterprise



#### Current State of the Enterprise





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Servers & Networking

Storage

CI & HCI

**Data Protection** 



Next-Generation Media



Multi-Dimensional Scale



Software-Defined Architectures



Hybrid, Multi-Cloud



Security & Data
Protection



Al/MI



#### Introducing the Dell Technologies Cloud

IT transformation

**m**ware

**D&LL**Technologies Cloud

DØLLEMC

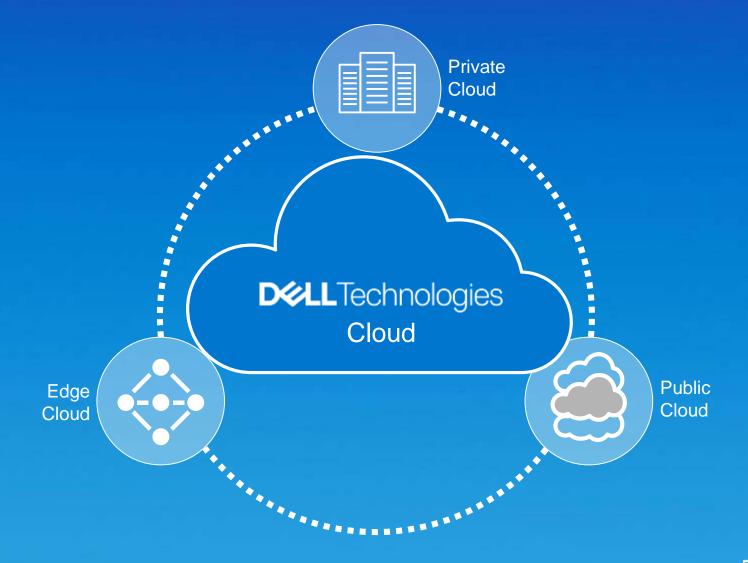
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#### Dell Technologies Cloud, Powered by VMware

Consistent Operating Model Across Private Cloud, Public Cloud, and Edge

IT transformation





#### Dell Technologies Cloud

World's broadest cloud provider ecosystem









4,200+ Cloud Partners





Trusted, transparent and innovative security



Integrated & intelligent modern management



Smarter, faster & inspired user experiences



# Dell Technologies Unified Workspace



DEPLOY
Award-Winning
Devices



SECURE Trusted Security



MANAGE Modern Management



SUPPORT Services & Support

**Available Now** 

144
Awards, Honors
& Inclusions

















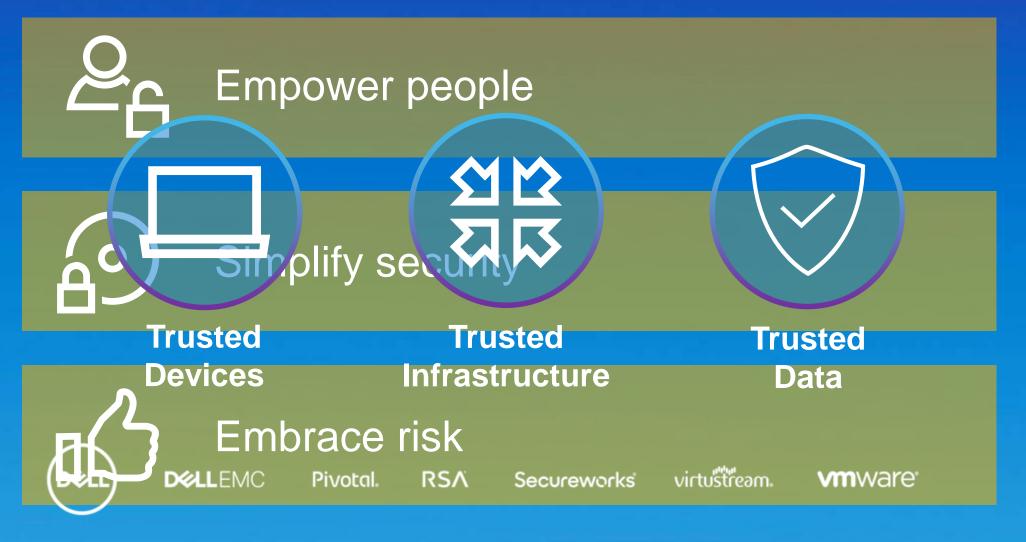














SECURITY transformation







Infrastructure







Minimize application delivery risk



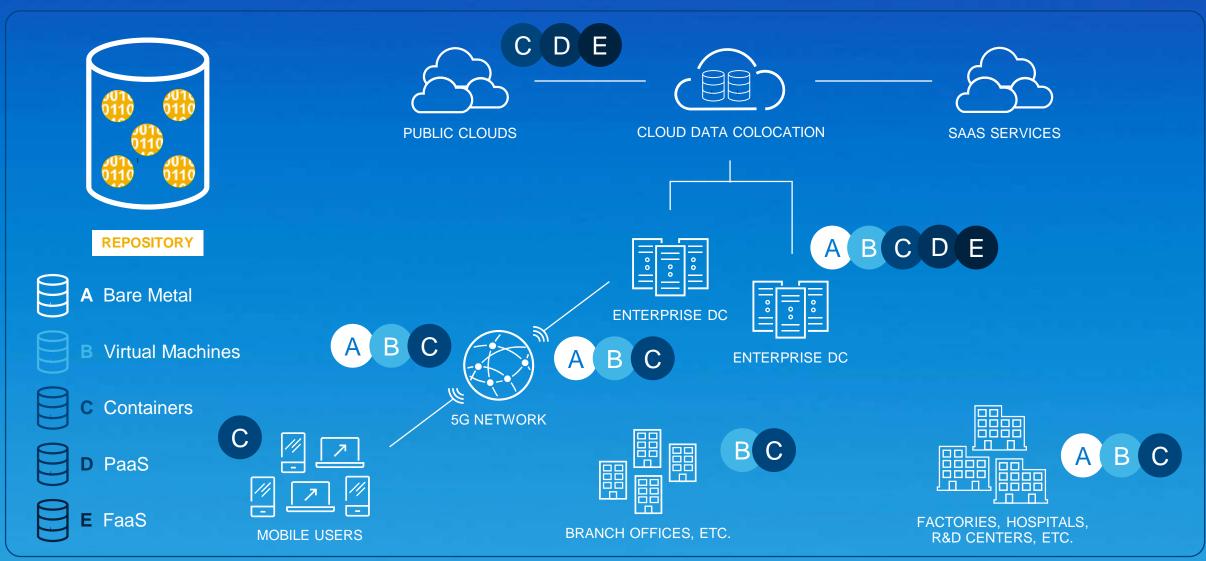
Streamline application operations



Accelerate software innovation

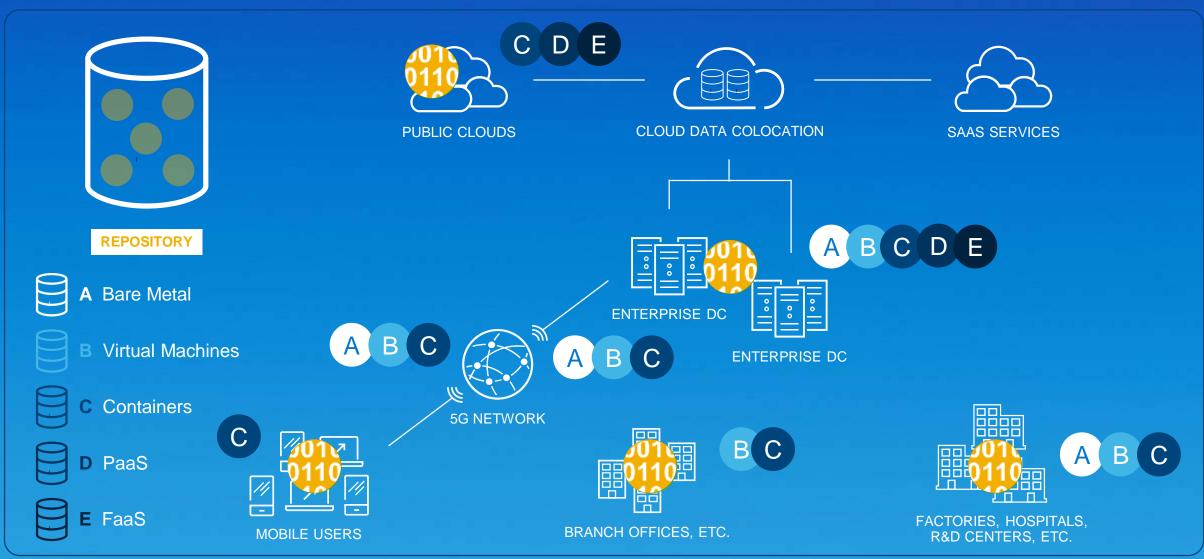
#### Automated Diverse Application Delivery Emerge

**ADVANCED ORCHESTRATION** 



#### Automated Diverse Application Delivery Emerge

ADVANCED ORCHESTRATION & AI/ML DRIVEN



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#### The Dell Digital Way

Dell IT practitioners sharing expert knowledge and best practices to help customers create world class experiences & accelerate their business outcomes

#### **Executive Briefings**

CIO to CIO sharing of Transformation best practices and strategic guidance



#### **Best Practice Sharing**

On infrastructure, end-user experience, next gen apps and multi-cloud





#### **IT Peer Engagement**

For collaboration, insight and guidance

91%

Businesses face persistent barriers

Time

Accelerate time-to-value

Skills

Advance & augment skills

**Funds** 

Expedite cost out to fund innovation

Risk

Mitigate business risk

Consulting Services

Deployment Services Support Services Managed Services

Cloud Services Education Services

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