PROGRESS MADE REAL
Dell Technologies Social Impact

Louise Koch
Corporate Sustainability Director, EMEA

@Dell4Impact @LouiseGKoch
2030 is up to us…

What our future will look like depends on better business practices and unleashing innovation

**Population**
8.5B people in the world – 70% in cities

**Water**
55% increase in water demand (from 2000)

**Food**
60% increase in agriculture production needed to feed the population

**Pollution**
We’re heading towards more plastic than fish in the ocean by 2050
Our world demands action. Our customers do too.

- 92% alignment with our top 400 customers on CSR priorities
- 2/3 of decision makers are more likely to purchase from a company they perceive as a good corporate citizen
- 3/4 of large RFPs include CSR components – many of which are weighted
- 90% of millennial buyers would switch brands to support a cause
We create technologies that drive human progress
Social Impact 2030 Vision

PROGRESS MADE REAL

ADVANCING SUSTAINABILITY

CULTIVATING INCLUSION

TRANSFORMING LIVES WITH TECHNOLOGY

UPHOLDING ETHICS & PRIVACY
Sustainability is at the heart of everything we do.

3 STRATEGIC APPROACHES:

ACCELERATE THE CIRCULAR ECONOMY

PROTECT THE PLANET

CHAMPION THE PEOPLE WHO BUILD OUR PRODUCTS
ACCELERATING THE CIRCULAR ECONOMY

Using recycled content in our products and investing in takeback programs

Designing with the whole lifecycle in mind

100M Pounds of sustainable materials in our products since 2013

125+ Products made with closed-loop plastics
Sustainable Innovation in packaging materials

95% Sustainable Materials

OCEAN-BOUND PLASTICS
DRIVING PROGRESS ON CLIMATE COMMITMENTS

Reduced operational emissions by 38%

Increased renewable energy to 33% since 2010

Reduced average product portfolio energy intensity by 64%

Technology has the power to avoid 1.34 GigaTon CO2 emissions by 2030, equivalent to planting 22 billion trees.
Advancing Sustainability

Sourcing responsibly, ethically and sustainably

SUPPLY CHAIN TRANSPARENCY

AUDITS
TRAININGS
CUSTOMER TOURS

Progress Made Real
Certified sustainability performance

Dell is one of the industry leaders with most sustainability certified products.

- 300+ EPEAT certified products
- 200+ TCO Certified products
- 90% of products Energy Star
- EcoVadis Gold Rating 2019
Innovation requires diverse talent and an inclusive culture.

3 STRATEGIC FOCUS AREAS:

BUILD AND ATTRACT THE FUTURE WORKFORCE

DEVELOP & RETAIN AN EMPOWERED WORKFORCE

SCALE FOR MAXIMUM IMPACT
Cultivating Inclusion

100% OF OUR EXECUTIVES TRAINED
First in our industry to roll out unconscious bias foundational learning

60% DELL TECHNOLOGIES EMPLOYEES
Are leveraging flexible work options

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Progress Made Real
Empowering internal communities & driving business impact

38,000+
TEAM MEMBERS IN EMPLOYEE RESOURCE GROUP

Progress Made Real
5 Million

VOLUNTEER HOURS OVER LAST 5 YEARS

Making a positive contribution to our communities

Progress Made Real
Technology has the power to solve some of the greatest challenges facing humanity.
Weeks to Hours

HIGH PERFORMANCE COMPUTING

Dramatically cuts the time to analyze a sequenced human genome – allowing for better treatment plans and better results.
Transforming lives with technology

Enabling our customer, AeroFarms, to pioneer vertical farming that uses less water than typical farms

95% LESS WATER

Enabling AeroFarms to pioneer vertical farming that uses less water than typical farms
The future needs all of us together

@Dell4Impact

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SOCIAL IMPACT

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FORTUNE WORLD’S MOST ADMired COMPANIES 2019

WORLD’S MOST ETHICAL COMPANIES 2019
WWW.ETHISPHHERE.COM

SIX YEARS IN A ROW

2019
THE BEST EMPLOYERS for DIVERSITY
POWERED BY STATISTA

2018 TOP 15 COMPANIES FOR SUPPLIER DIVERSITY

2019 HONOREE

FAST COMPANY

FORTUNE®

CHANGE THE WORLD

2018
Social Impact

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