

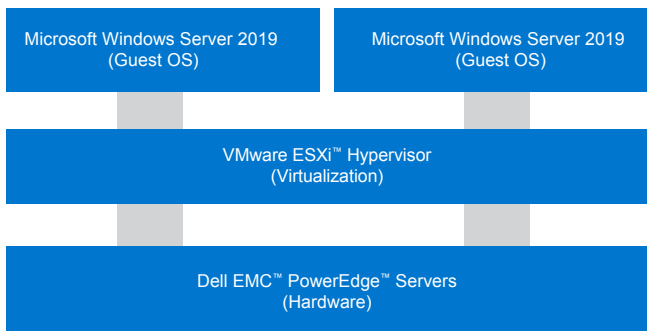
Simplify Your IT Transformation with Dell Technologies

Managing IT is tough. Your job is often chaotic and complex, and your staff is pulled in many different directions. Keeping your organization running while trying to embrace IT-transformation initiatives can make your job daunting.

But IT transformation is critical to success, which is why 81 percent of business leaders agree their organizations will not be competitive unless they embrace it.¹ Dell Technologies can help simplify your initiatives with scalable, secure architectures and simplified OEM licensing and support for VMware® and Microsoft products. Dell Technologies also provides a comprehensive portfolio of hyperconverged infrastructure (HCI), while Dell™ ProDeploy and Dell ProSupport™ options help accelerate and maintain your deployments.

Enable Modernization

Dell Technologies helps you along your journey to a modern, hybrid cloud environment with Dell EMC™ PowerEdge™ servers, world-class end-to-end support and straightforward licensing of industry-leading software, such as VMware and Microsoft products.



Dell EMC PowerEdge: The Bedrock of the Modern Data Center

Dell EMC PowerEdge servers form a scalable, security-enabled hardware foundation that can handle your demanding workloads.

Dell Technologies' robust portfolio includes Dell EMC PowerEdge servers and HCI, such as Dell EMC vSAN ReadyNodes, Dell EMC VxRail™ and Dell EMC Integrated System for Microsoft Azure Stack Hub. These solutions are pre-validated building blocks that seamlessly combine compute, storage and industry-leading software.

Built-in security features also help protect, detect and recover from cyber-attacks. Security begins with a silicon-based root of trust that ensures only authentic firmware runs on the server. This root of trust validates each module, such as Integrated Dell Remote Access Controller (iDRAC) and the BIOS firmware, as it boots. This validation creates a chain of trust that you can also extend to public cloud hosts, which helps protect workloads in a hybrid cloud environment.

Take the Guesswork out of Software Licensing and Support

Dell Technologies offers OEM licensing for VMware virtualization software, Microsoft Windows Server 2019 and Microsoft SQL Server 2019. You can fine-tune your Dell EMC PowerEdge solutions with the right amount of licenses, without volume licensing agreements. As your infrastructure grows, you purchase the licenses you require. It's that simple.

You can also get more out of your technology from day one with comprehensive, 24x7 support from thousands of VMware- and Microsoft-certified professionals. One number is all you need for full support of your hardware and OEM-licensed VMware and Microsoft software.

Do-It-Yourself (DIY) Licensing

- Licenses purchased through a reseller or directly from the software vendor
- Pricing might not be as competitive
- Support can be more complex

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Licensing Through Dell Technologies

- Part of a complete hardware and software solution
- Competitive pricing for mid-sized businesses
- One number to call

Start Your IT Transformation with Dell Technologies

Contact your Dell representative to take advantage of the simplicity, scalability and expert support of Dell Technologies solutions, or visit www.delltechnologies.com/microsoft.

¹ ESG. "Research Proves IT Transformation's Persistent Link to Agility, Innovation, and Business Value." Sponsored by Dell Technologies. March 2018. www.delltechnologies.com/en-us/whitepaper/esg-it-transformation-maturity-report-agility-innovation-business-value.htm.