

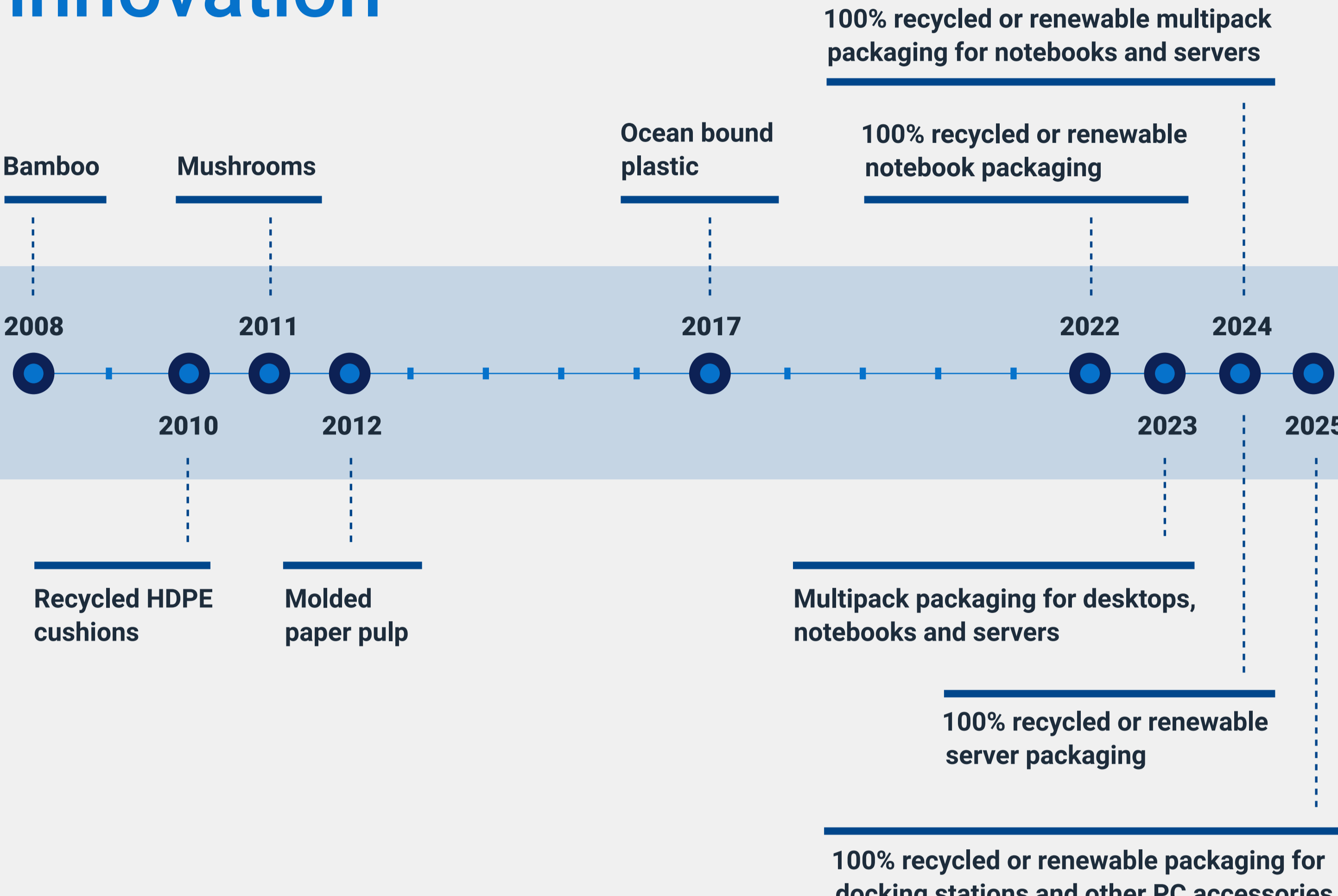
# Responsible Packaging

## at Dell Technologies

Dell is committed to reimagining packaging through innovation and sustainable design. Today, 97% of our packaging is made from recycled or renewable materials, helping us conserve resources, reduce waste, and lower emissions. By choosing materials that are easier to recycle and minimizing excess, we're not only reducing our environmental impact but also enhancing the customer experience.<sup>1</sup>



## Timeline of packaging innovation



## Single pack packaging

Dell uses 100% recycled and renewable materials in the packaging for our latest notebooks, desktops, servers, monitors, and select PC accessories. We're driving sustainable innovation with packaging features such as:

- **Paper pull tape**, replacing traditional plastic tape
- **Paper-wrapped cables**, reducing plastic use in cable packaging
- **100% recycled system bags**, made entirely from reclaimed materials

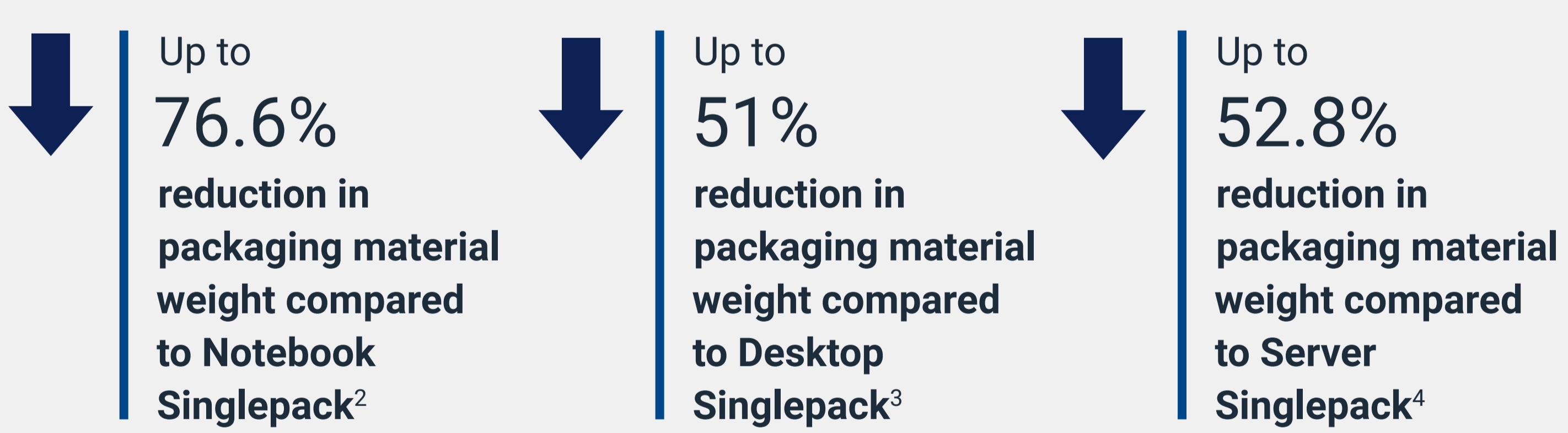
These design choices help reduce waste, support a circular economy, and enhance the customer experience without compromising product protection.



## Multipack packaging

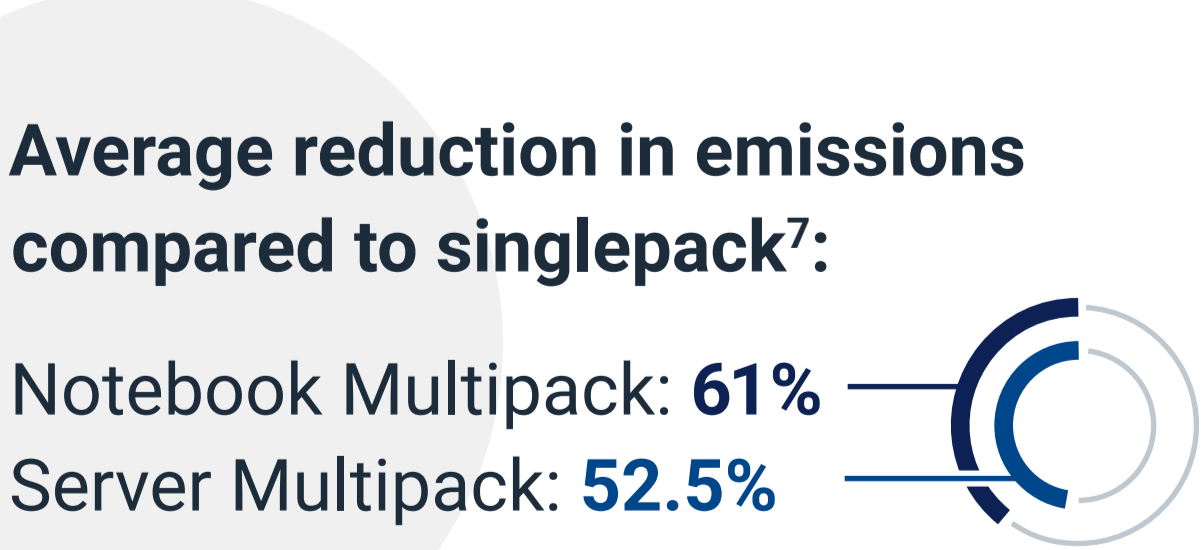
Our new multipack design has significant sustainability improvements from the previous design including the use of 100% recycled or renewable materials in Notebook Multipacks.




\*System bag may vary depending on product. Picture shown for reference only.



## How can you help further reduce emissions?

Dell has made a lot of progress to reduce emissions and waste associated with the packaging and shipping of our products, but there are things you can do too!



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**Choose ground shipping**  
 Ground shipping reduces shipping emissions by an average of 70% over air transportation.<sup>5</sup>
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**We now also offer ocean shipping**  
 Ocean transportation reduces carbon emissions by 85-91% across transport routes compared to air shipping.<sup>6</sup>
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**Plan in advance**  
 Planning ahead for large orders can allow for the use of ocean shipping and multipack packaging for efficient logistics and reduced packaging waste.

[Learn more](#) about how Dell is driving sustainability in our products and packaging.

1. Based on internal analysis, September 2025. Percentage of primary packaging made from recycled, renewable or reused material. Calculated as the total weight of primary packaging made from recycled, renewable or reused materials used by Dell during the FY, divided by the total weight of all primary packaging used for shipping Dell-branded products to customers from known Dell customer packaging programs during the same FY.  
 2. Based on internal analysis, April 2024.  
 3. Based on internal analysis, April 2024. Percentage excludes the Mini Tower Plus form factor configuration.  
 4. Based on internal analysis, March 2024. The packaging weight reduction was derived by calculating the average difference in weight of shipping 3 servers in singlepacks vs 3 servers in one multipack. Multipack packaging available for select PowerEdge servers.  
 5. Compared to air transportation. Applies to contiguous U.S. customers only. Data as of December 2023. Percentage calculated based on Global Logistics Emissions Council Framework and may vary based on carrier, weight and distance travelled.  
 6. Based on third party analysis conducted in September 2024, based on data from 2023. Applies to select Dell Client notebooks shipping from Asia to North America. Percentage of emissions reduction may vary based on ship/air route. Calculations are based on one ton of cargo being transported over a kilometer of distance.  
 7. Data as of April 2024. Percentage calculated based on Global Logistics Emissions Council Framework and may vary based on carrier, weight and distance travelled.