

Top Reasons Why Customers Trust Dell PowerProtect Cyber Recovery

Protect and recover critical data with confidence

Cyberattacks are designed to destroy, steal or otherwise compromise your valuable data – including your backups. The modern threat of cyberattacks and the importance of maintaining the confidentiality, availability, and integrity of data require modern solutions and strategies to protect vital data and systems. PowerProtect Cyber Recovery provides the trusted data protection and recovery needed in keeping the organization protected from outside or insider cyberthreats. Here are the top reasons why customers of any size trust Dell PowerProtect Cyber Recovery.

1 | Immutability to Preserve the Original Integrity of Your Data

PowerProtect Cyber Recovery offers multiple layers of Zero Trust security and controls that protect against destruction, deletion and alteration of vaulted data using PowerProtect Data Domain as its foundation. Using Compliance Mode Retention Lock capability, data is prevented from deletion or change for a set time period, usually two weeks to a month (customer configurable). The lock cannot be overridden, even by an administrator with full privileges. Those who do not want or require such a strong control, or want operational flexibility, can configure governance retention lock which is also available on our PowerProtect Data Domain Virtual Edition. In addition to multi-factor authentication (MFA) and end-to-end encryption, PowerProtect Data Domain further secures data from an attack on the clock (or NTP server), which might otherwise allow a bad actor to create an early expiration of the lock. PowerProtect Data Domain provides efficient, scalable and secure data protection with advanced deduplication and immutability features to safeguard critical business information against threats and ensure data integrity.

“Restores need to be 100% successful and with Dell products I’ve been able to achieve that. If it’s been protected, I know I can restore it.”

Drew Hills, Infrastructure Analyst – USC Australia

2 | Isolation of Critical Data

PowerProtect Cyber Recovery protects critical data by creating a secure segregated environment and automatically isolates critical data in the Cyber Recovery vault environment. The PowerProtect Cyber Recovery vault offers multiple layers of protection to provide resilience against cyberattacks, even from an insider threat and when primary systems are breached. Isolation acts as a barrier from attack surfaces, preventing malicious actors or ransomware from accessing or compromising critical assets. The Cyber Recovery vault is physically or logically located within a protected part of a data center, in the public cloud or with a managed service provider. It requires separate security credentials and multi-factor authentication for access which are different from other administrative access controls, such as disaster recovery or data backup administration. With automated data isolation, it eliminates management interfaces that could be compromised. For businesses, isolating critical data serves as the backbone of a robust cyber resilience strategy and reinforces their capacity to rebound quickly, maintaining continuity and protecting their reputation.

“We can sleep at night knowing the data is secure behind that curtain of protection with PowerProtect Cyber Recovery.”

Ken Weatherford, Enterprise Architect - Weaver Technologies

Top Reasons

3 | Intelligent Layer of Protection with CyberSense

CyberSense is an advanced AI-powered platform that is purposed-built to detect ransomware, ensure data integrity and enable rapid recovery after a cyber threat. With 99.99% accuracy, its intelligence enables the assured recovery of good data and offers insight into attack vectors within the protected vault. Running analytics on the data in the vault is a vital component to enable a speedy recovery after an attack. Analytics help to determine whether a data set is valid and useable for recovery; or has somehow been improperly altered or corrupted so that it's "suspicious" and potentially unusable. CyberSense analytics are powerful because they can read and evaluate the backup format, so there is no need to restore data. The entire contents of the critical data files are evaluated, not just its metadata, to deliver superior analytics without exposure in the vault to potential risk. CyberSense goes through rigorous testing and leverages real-world datasets to train and refine its AI-driven models, ensuring high accuracy in identifying data corruption and anomalies cause by cyberattacks.

"CyberSense offers daily forensic reports to monitor changes within our databases and identify any corruption that's occurred."

Dionissis Vlachoyiannis, IT Director - GEK Terna

4 | Flexible Recovery Options

Dell Technologies offers flexible recovery options to meet your cyber resiliency requirements. Recovery procedures mostly follow standard processes, but special considerations apply across various scenarios. Recovery is integrated with your incident response process. After an event occurs, the incident response team analyzes the production environment to determine the root cause of the event. CyberSense also provides post-attack forensic reports to understand the depth and breadth of the attack and provides a listing of the last good backup sets before corruption. When the production environment is ready for recovery, Cyber Recovery provides management tools and the technology that performs the actual data recovery, as well as automating the creation of the restore points. The goal of Dell Cyber Recovery is to provide an organization with the confident and most reliable path to recovery of business-critical systems.

"With the PowerProtect Cyber Recovery vault, we were able to back up and running in about four hours rather than weeks."

Manuel Salinas, Director of Technology - San Felipe Del Rio

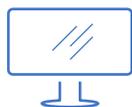
5 | Trusted Strategy with Dell Resiliency Services

Dell Technologies Services will strategize, implement, adopt and scale a Cyber Recovery program to support the organization. Whether aligning protection and recovery with business needs, deploying cyber recovery technologies, responding to a cyber incident, or ensuring your teams are trained, our experts' latest skills are here for you every step of the way. The latest Global Data Protection Index survey showed that **75% are concerned their organization's existing data protection measures may not be sufficient to cope with malware and ransomware threats**¹. With Dell Technologies, organizations can protect their business from ransomware, insider attacks, and other cyber threats with confidence.

"Dell Technologies has helped to move our digital transformation forward, thanks to a homogenous offer on different parts of our architecture."

Franck Mestre, Chief Information Security Officer - Centre Léon Bérard

¹ Global Data Protection Index 2024: <https://www.dell.com/en-us/dt/data-protection/qdipi/index.htm>



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