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CAJA MORELIA VALLADOLID®

Innovating banking for financial health and human progress

At Caja Morelia Valladolid, legacy technology was standing in the way of realizing the bank's mission of ensuring the financial well-being of its members and supporting thriving communities. Caja Morelia Valladolid created a digital transformation strategy and modernized its data center with a hyperconverged infrastructure (HCI) in a hybrid cloud environment with data protection solutions from Dell Technologies.

Getting to know Caja Morelia Valladolid

- Aims to transform the lives of members and communities for **financial health and social progress.**
- **2nd-largest** membership Savings and Credit Cooperative in Mexico.
- **Founded** in 1964.
- **95+ branches** in 6 states.
- ATMs, agents and electronic banking **countrywide.**
- 570,000 members today; 750,000 expected by 2023.

"In the last three years, Caja Morelia Valladolid has exponentially increased its service offerings to members, bringing them a complete range of low-cost products with a customer-oriented delivery."

Ricardo Romero Moreno
CIO, Caja Morelia Valladolid

Advancing member benefits on a modern technology infrastructure

- **73,000 debit cards** issued in the first quarter of 2022.
- Caja Morelia Valladolid credit card for **frictionless, secure** payment.
- **86,200 financing agreements** closed in 2021.
- **75,000 members benefit** from offers and programs to ensure their financial well-being during the pandemic.

Streamlining and empowering IT with greater agility, efficiency, security and simplicity

- Power ongoing innovation and improvements in financial services.
- Improve application performance, security, scalability and availability.
- Create and support digital engagement channels for members.
- Add compute and storage capacity without downtime.
- Reduce IT operational costs and the environmental footprint of power consumption and cooling.
- Ensure fast disaster recovery with data protection storage and replication between primary and secondary data centers.

Solutions and technologies used at Caja Morelia Valladolid

- Hybrid cloud: VMware vSphere, vRealize, vCenter Server
- HCI: Dell VxRail E560F
- Compute: Dell PowerEdge R640 rack servers
- Data protection and disaster recovery: Dell Data Domain DD3300
- Networking: N series switches
- Validated designs: Dell Ready Stack

Technology-powered initiatives for the near future

- New credit card offering.
- Updates of transactional systems.
- Easier onboarding to digital credit service.
- Stronger fraud prevention.
- Enhanced business banking.
- Improvements in services, processes and products.

"Support, services and innovation from Dell Technologies and Grupo JAR will be key to our continuing transformation."

Ricardo Romero Moreno
CIO, Caja Morelia Valladolid

Banking on the greater good

Caja Morelia Valladolid's members can expect more innovation and enhanced financial services from their bank, assisting them in taking control of their finances and spurring economic and social development in Mexico.

Read the Caja Morelia Valladolid Customer Story.

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