

Top reasons to choose Dell APEX Storage for Public Cloud

Elevate your multicloud experience with this comprehensive, enterprise-class family of block, file, and protection storage software

1 | Optimized Costs

Benefit from the speed, scale and advanced data services offered by Dell storage software in public cloud environments at up to 82%-87% cost savings compared to native public cloud storage.¹ High resiliency, efficiency and scalability make it simple to improve TCO and avoid sporadic, unplanned cloud costs. And you can further optimize your expenses by utilizing pre-committed cloud spend and Dell Transformational Licensing Agreements (TLAs).

2 | Intuitive Management

Deploy, manage, monitor and move data and containers across multicloud environments through a centralized SaaS control plane. This enables you to elevate your multicloud experience through streamlined management, accelerated productivity, and secure operations. Redefine management and operations excellence so you can drive rapid innovation.

3 | Unparalleled Performance

Take advantage of the performance, scale and reliability required to confidently run mission critical workloads in the public cloud. We've got you covered with multiple options for enterprise-class storage across block, file and data protection combined with the geographic availability, on-demand resources and advanced services available in cloud environments such as AWS, Microsoft Azure and Google Cloud.

4 | Operational Consistency

As cloud strategies evolve, managing data and applications throughout multicloud environments can introduce significant complexity. Eliminate retraining and empower your ITOps and storage admin teams to use the same skillset across on-premises and public cloud environments. Seamless data mobility enabled by a universal storage layer allows you to enrich your multicloud efficiency and reduce multi-vendor complexity by deploying the right resources in the right place based on your cloud strategy and organizational requirements such as compliance and performance.

5 | Centralized Governance

Maintain complete control of your data with enterprise-class Dell storage software in the public cloud so you can minimize risk, safeguard data and achieve peace of mind. Take a holistic approach to governance and regulatory compliance with end-to-end visibility and role-based policy enforcement provided by consistent storage across multicloud environments.

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¹ Based on a Silverton Consulting white paper, sponsored by Dell Technologies, "Conceptual TCO: Dell APEX Block Storage for Public Cloud," October 2023. Systems were configured to support IOPS performance of 7,740 K IOPS for AWS EBS and 10,700 K IOPS and throughput of 239,000 MPBS for Microsoft Azure. The Dell solution assumes 4:1 thin provisioning vs thick provisioning for AWS EBS and Microsoft Azure. Actual costs will vary depending on the thin provisioning factor used, region, data change/snapshot rates, capacity, type of storage and instances used, and other factors. [Full report here](#)