

OEM Solutions Tailored for Your Success

Dell Technologies' comprehensive OEM Solutions designed to meet the diverse needs of your business with unmatched flexibility and efficiency. Explore our three core offerings that redefine OEM possibilities:

1 OEM ready

Empower your brand with our versatile OEM-Ready solutions. De-branded, regulatory-approved tier 1 products are standing by to carry your brand's identity. Capitalize on cost-effective relabeling of technical documents, packaging, and labels with your company name and logo. With global regulatory approval, our tier 1 products are prepped for shipment to any approved destination, streamlining your market entry process, cutting costs, and reducing time to market.



Build your brand presence easily by placing your logo on our tier 1 de-branded products while still in the factory



Ready to ship tier 1 products with regulatory approval to any approved global destination reducing cost and time to market



Minimize cost by relabeling our technical documents, packaging and labels with your company name and logo

2 OEM XL/XE

Harness the power of innovation while minimizing development churn with our OEM XL/XE offerings. Enjoy extended transitions upon the launch of the next generation, granting you ample time to develop, test, and certify prior to market introduction. Our platform stability, allows you to redirect resources from sustaining churn to driving innovation. With in-advance visibility to product and component changes, plan and allocate your budget effectively to maximize ROI and maintain a competitive edge.



Provides extended transitions upon launch of next generation for the necessary time to develop, test, certify prior to launch



Plan and allocate your budget more effectively with in-advance visibility to product and component changes



Fewer revisions provide platform stability redirecting resources from sustaining churn to innovating

3 OEM Custom

Make your unique vision a reality with OEM Custom solutions. Work closely with us from concept to delivery to create industry-leading solutions using tier 1 products and our unparalleled expertise. Achieve accelerated ROI by leveraging our global supply chain, distribution channels, and streamlined regulatory approval processes. Our 20+ years of experience in building to precise customer requirements ensures that your bespoke solution is robust, certified, and built for success beyond the desktop and data center.



Your voice is welcome from start to finish in defining, developing and shipping your solution



Work with us to collaborate and be first to market by building your solution using tier 1 products and our industry expertise



Accelerate your ROI by leveraging our existing global reach in supply chain, distribution channels and streamlined regulatory approval processes

Experience the future of OEM solutions today and discover how you can redefine your brand presence with our innovative technologies and global expertise.

Contact an OEM Expert