

Chart a clear path to your digital destination

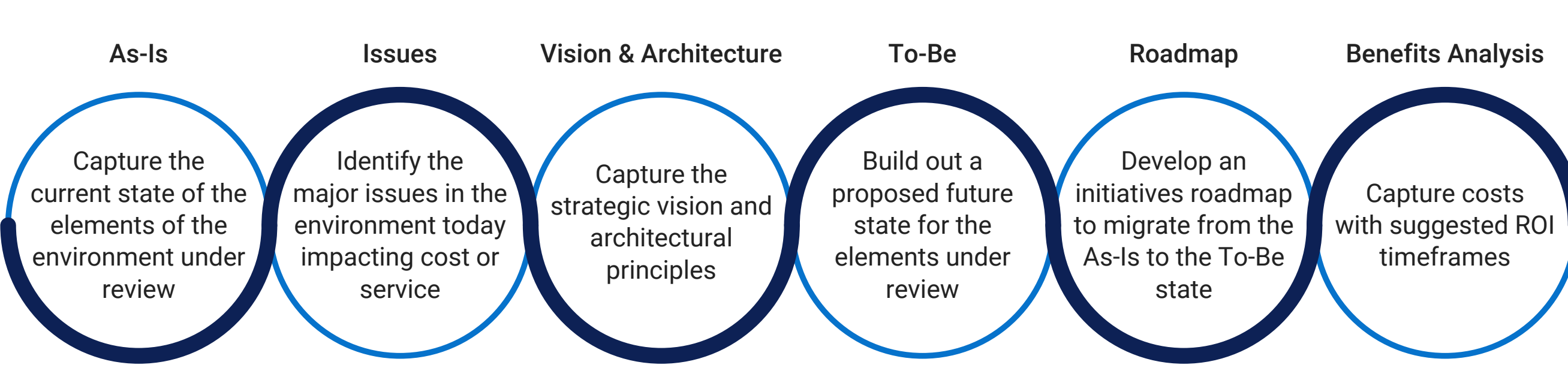
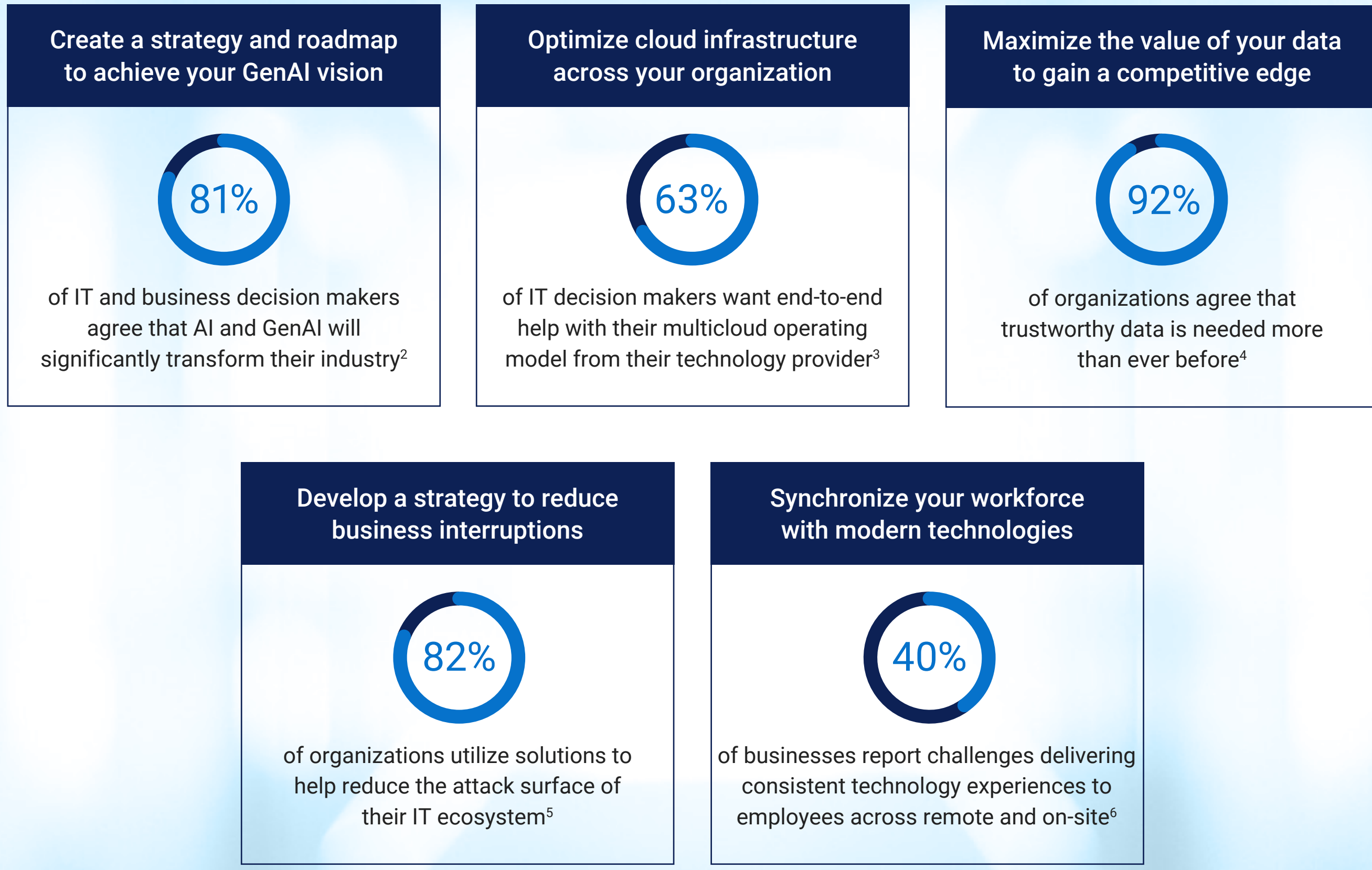
ProConsult Advisory Services



How is your business keeping up with the pace of change?

To build for tomorrow's success it is necessary to provide customers and employees with access to the applications they need most to keep them engaged and productive. However, for any organization, it can be hard to keep up with the constantly evolving landscape of technology options. In fact, according to Forrester, **71% of organizations say they lack sufficient resources or expertise to realize the full value of their technology purchases**¹.

Gain consensus and speed strategic initiatives



Benefits

- ✓ **Advise you can trust**
Transition from legacy to best-in-class IT operations that accelerate your ability to deliver effective workforce, cloud platforms, data and application and security.
- ✓ **Execute a unified mission**
Create consensus on shared priorities and drive momentum towards your digital future vision by targeting IT investments towards your greater business needs.
- ✓ **Accelerate innovation**
Leverage IT agility to enable your business leads to capitalize on market feedback, and quickly generate and deploy innovative solutions and rapidly adapt to keep pace with business changes.

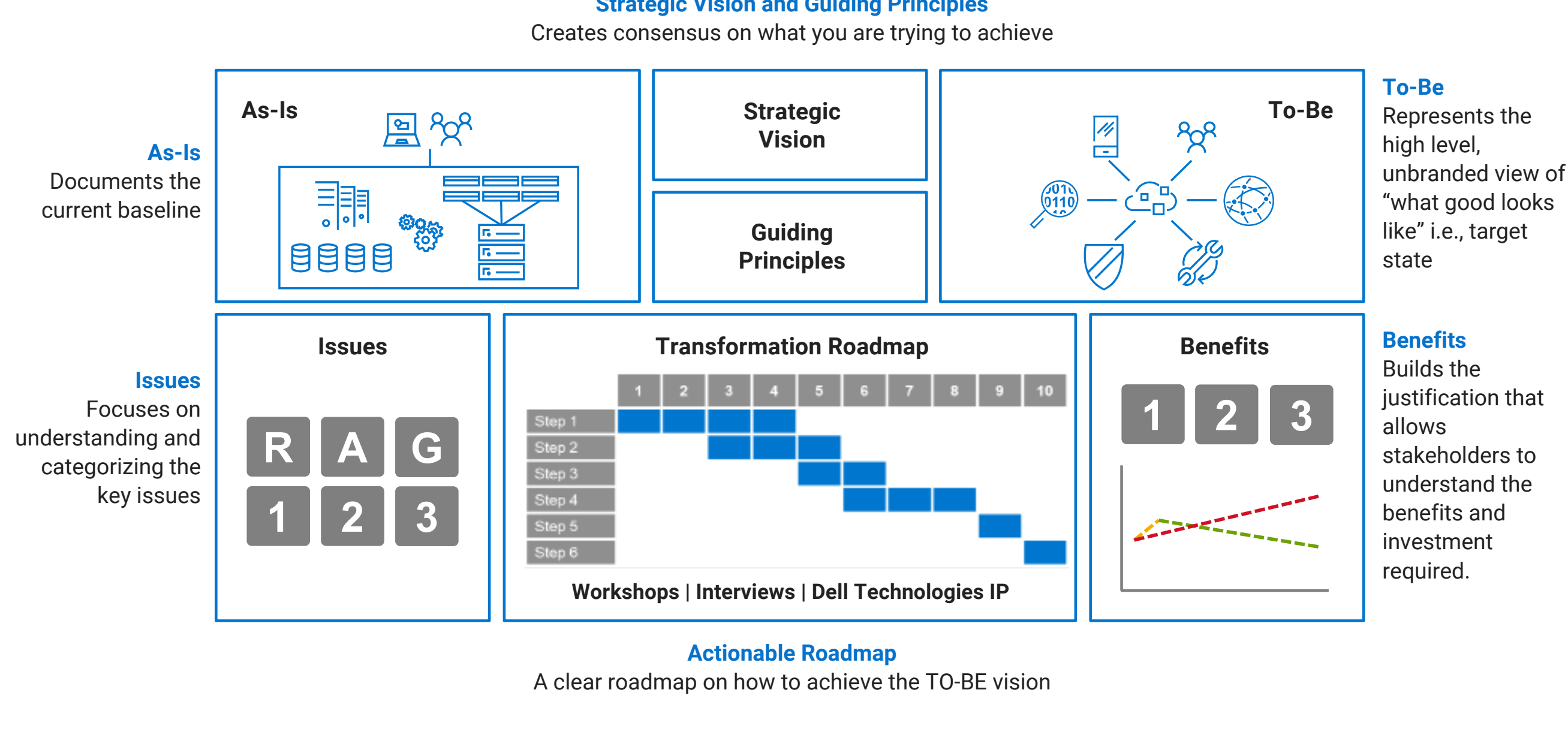


ProConsult Advisory Service Options

We deliver a variety of different service options, to provide areas of expertise aligned to your desired IT outcomes:

<p>AI</p> <ul style="list-style-type: none"> › GenAI Strategy & Governance › GenAI Platforms & Models › Workplace AI › Traditional AI 	<p>Multicloud</p> <ul style="list-style-type: none"> › Cloud Platforms › Operating Model › Automation & Integration › Data Center Modernization 	<p>Apps & Data</p> <ul style="list-style-type: none"> › Application Portfolio Optimization › Cloud Native Apps › DevSecOps › Data Driven Enterprise
<p>Modern Workforce</p> <ul style="list-style-type: none"> › Digital Employee Experience › Cloud Productivity & Identity › Digital Services Management › VDI & Workspace Platforms 	<p>Security & Resiliency</p> <ul style="list-style-type: none"> › BC/DR › Cybersecurity › Cyber Recovery › Data Protection 	

The deliverable for all our ProConsult Advisory engagements is an easy-to-reference pictorial chart:



ProConsult Advisory Service Options

Activities providing a range of depth and level of detail	Base*	Core	Plus	Custom
Service duration	1 day	3 weeks	6 weeks	>8 weeks
Strategic vision and guiding principles	•	•	•	•
As-is current state summary and issues mapping	High level	•	•	•
To-be end state	Best practices	High level	•	•
Roadmap		High level	•	•
Benefits analysis			•	•
Business case and ROI				•
Workshops*	1	2	4	>4
Stakeholder interviews*		3	10	>10
Executive summary	•			
Executive vision map		•		
Transformation canvas			•	•

*May vary by portfolio area



Align your business and IT priorities to accelerate innovation.

1. Source: A commissioned study conducted by Forrester Consulting on behalf of Dell Services, September 2024
 2. Source: Innovation Catalysts study, Dell Technologies, February 2024
 3. Source: A commissioned study conducted by Forrester Consulting on behalf of Dell Services, September 2024
 4. Source: Salesforce State of Data and Analytics, November 2023
 5. Source: Innovation Catalysts study, Dell Technologies, February 2024
 6. Source: IDC, Reimagined Office and the Future of Work, doc #US5135923, November 2023
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