

6 reasons to choose the Dell EMC Protection Suite Family

Protect data wherever it resides, against whatever happens, with the Dell EMC Protection Suite Family — purpose-built, cloud-enabled software solutions for comprehensive, flexible data protection.

1. Protection where you need it and how you want it

Only Dell EMC can cover all of your data protection needs in a single solution, whether you choose to deploy best-of-breed standalone protection software and storage, converged solutions, software-defined offerings, or pay-as-you-go with a service provider. All your data is protected, including data that is on-premises, virtualized, stored in a public or hybrid cloud, even data born in the cloud.

2. Designed for complex environments

The Dell EMC Protection Suite Family meets the needs of complex enterprise environments with multiple platforms and applications. It centralizes monitoring, analysis and reporting for even the most diverse environments, whether on-premises or in the cloud, and enables global management and monitoring of data copies across primary and protection storage. It also performs index, search and recovery cross-server and cross-platform.

3. Industry-leading protection

With solutions that rank #1 in the combined data protection software and storage market,¹ Dell EMC is the world's largest data protection vendor. We've been named a leader in the Gartner Magic Quadrant for Enterprise Backup Software since its inception.

4. Cloud-enabled solutions

Extend data protection capabilities beyond on-premises environments to the cloud. Whether you're protecting

applications and data residing within your data center or the public cloud, the Data Protection Suite offerings provide the same enterprise-level user experience. Dell EMC CloudBoost, Data Protection Suite Enterprise Edition and Data Protection Suite for Backup deliver secure long-term retention of backups in private cloud through Dell EMC Elastic Cloud Storage or leading public cloud offerings.

5. Flexibility and choice

Whether your environment is rich with mission-critical applications, fully virtualized, focused on backup and recovery, or a combination, the Data Protection Suite Family includes five purpose-built offerings to meet your needs: Data Protection Suite Enterprise Edition, Data Protection Suite for Backup, Data Protection Suite for VMware, Data Protection Suite for Applications and Data Protection Suite for Archive. You can mix and match software to deploy across physical and virtual environments.

6. Tightest integration with Dell EMC Data Domain

Data Domain with Data Protection Suite provides a complete and trusted data protection solution. Data Domain systems that use Data Protection Suite backup average 36x deduplication rates.² When used with Data Domain, Data Protection Suite yields 99% bandwidth reduction³ and 50% faster backups.⁴ Data Protection Suite Enterprise Edition and Data Protection Suite for Applications provide up to 20x faster backup by enabling direct backup to Data Domain.⁵

Data protection everywhere

Dell EMC Data Protection Suite software provides comprehensive protection for all of your data in more places: from on-premises to virtualized infrastructures to public or hybrid cloud environments. No one protects more completely from cloud backup and archive, to backup and recovery of cloud native workloads, and everything in between.

[Learn more](#) about the Dell EMC Data Protection portfolio.

¹ Based on aggregate data protection and recovery software and purpose-built backup appliance revenue as of December 2016.

² Based on internal Dell EMC analysis, January 2017.

³ Based on internal Dell EMC analysis, April 2017.

⁴ Based on Dell EMC internal testing compared to traditional backup.

⁵ Based on Dell EMC internal testing, July 2016 compared to traditional backup.