

How Monitors Deepen Your Employee Experience And Support Your Distributed Workforce

GOOD EX DRIVES CX AND BUSINESS OUTCOMES

Enhancing the workplace and remote working bring results:

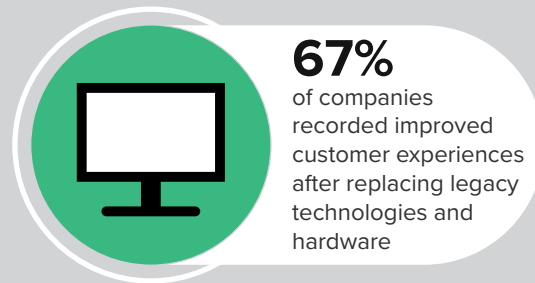
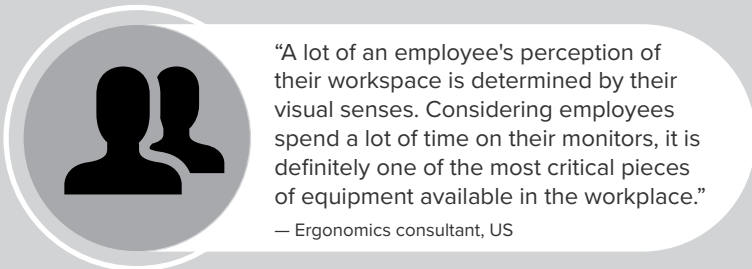
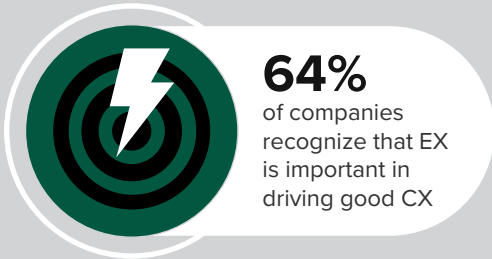
+14%
revenue from technologies and hardware

+35%
cost saving from collaborative spaces

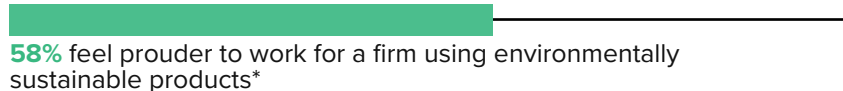
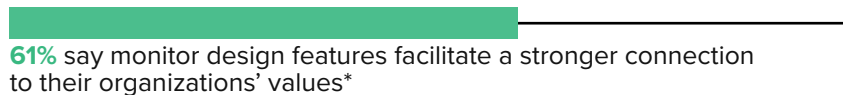
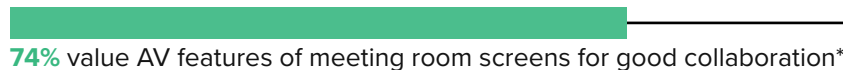
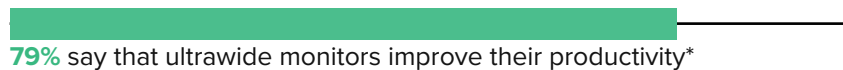
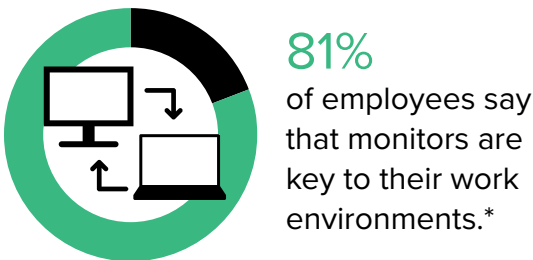
+50%
returns from remote working programs

ELEVATING EX HAS BECOME THE NEW BUSINESS PRIORITY

Adapting the workplace environment for a virtual workforce is essential for good EX.



IMPROVE EX WITH MONITORS



IT decision makers must evaluate each monitor purchase decision on three factors:



Identify virtual workforce needs and emerging behaviors



Replicate monitor configuration to enable good EX at home



Prioritize key monitor features for both onsite and remote experience



Read the full study

Methodology

Source: A study conducted by Forrester Consulting on behalf of Dell Technologies, July 2020

Base: 430 employers (business decision makers and influencers involved in monitor/end user device purchasing and/or workplace design)

*Base: 800 employees (knowledge workers using a computer and/or laptop and monitor to perform their work on a daily basis)

†Base: 150 workplace environment professionals