

Our Sustainability Leadership

Our commitment to protecting the environment is a long-standing one. Since 2007, we have recovered more than 2.5 billion pounds (1.1 Bil. Kg) of used electronics. Building on our 25+ years of offering global recycling and using sustainable materials, we are rethinking, redesigning, reusing and recycling our way to a better future.

Asset Recovery

Business customer recycling services launched.

1996

1997

2003

2004

2007

2009

2013

2014

2017

2018

2019

Public Policy

Support for first producer responsibility law.

Free Recycling

Consumer recycling programs launched.

First Goal

Collect 1 billion pounds of used computer equipment.

Dell Reconnect

Recycling partnership with Goodwill launched.

Export Ban

First in industry to ban export of e-waste to developing countries.

Kenya

Formal collection program launched.

Legacy of Good Plan

Set goal to collect 2 billion pounds of used electronics by 2020.

Closed Loop

Launch of only closed-loop recycling plastics program for computers.

UNIDO

Partnership with U.N. to develop e-waste management models for developing countries.

WEF

Collaboration to accelerate the circular economy.

Goal Achieved

Met 2-billion-pound collection goal early.

Dell & BAN

Partnership to better track asset recycling launch.

1:1 Moonshot

Set goal to recover product for each produced by 2030.