Progress Made Real

At Dell Technologies, we are committed to driving human progress. Through our technology, people and scale we strive to create a lasting, sizable impact on humankind and the planet. Progress Made Real — Our Vision for 2030 articulates how we will create a positive social impact in the following key areas: Advancing Sustainability, Cultivating Inclusion and Transforming Lives with Technology. Underlying all of this is our commitment to ethics and privacy.

For more information visit
DellTechnologies.com/ProgressMadeReal

Our 2030-focused work is underway to help tackle the greatest challenges facing our business and our world over the next decade. Here are some examples.

Advancing Sustainability

We protect our planet and inspire our customers and partners to do the same

Our innovation to harvest and reuse rare earth metals from recovered enterprise equipment helps us avoid mining the earth, protecting our planet and local communities.

We accelerate the circular economy

We're collecting plastics from coastal areas and bringing them back into the economy by using them in our packaging. This initiative is part of our larger circular strategy to use sustainable materials, designing to reuse and recycle.

We champion the many people who build our products

We deliver smartphone-based health and safety training, designed for workers to gain the knowledge they need for professional and personal development – and supporting our efforts for long-term improvement.

Cultivating Inclusion

We increase access to equal opportunities for all to advance progress

We engage and empower underrepresented minority groups at the university level with the hope these students will become technology leaders and join Dell. With Project Immersion, we're partnering with historically black colleges and universities and minority serving institutions across the U.S. to build STEM curriculum.

We embrace differences, allowing innovation to thrive

Unconscious bias exists. Many Advocating Real Change (MARC) provides mitigation strategies to identify and eliminate bias. To date, all Dell executives have completed our MARC training and we're expanding the program to all team members.

We advance diversity and inclusion to drive business impact

Thirty percent of our team members participate in one of our 13 ERGs, whose focus areas include gender, ethnicity, sexual orientation, care givers, and various backgrounds. ERGs provide opportunities for professional development and community involvement.

Transforming Lives with Technology

We bring more people into the digital economy

We continue to expand our solar-powered Learning Labs program, to help bridge the educational gap in areas that lack access to energy and technology. Our global labs reach over 10,000 students.

We work to address society's most pressing challenges

With the right data, our longtime partner TGen and its doctors can prescribe better treatment plans for critically ill children. Our high-performance computing delivers that data at incredible speed, so doctors can make decisions in hours instead of weeks.

We create technology to tackle global challenges that impact millions

Together with India's Ministry of Health and Family Welfare and our customer Tata Trusts, our Digital LifeCare platform helps facilitate delivery of a primary health care program aimed at curbing rising rates of noncommunicable diseases. The platform has helped enroll and screen more than 3.8 million individuals.

Upholding Ethics & Privacy

Ethics and privacy play a critical role in establishing a strong foundation for positive social impact. In this time of rapid innovation, big data, an evolving regulatory environment, and increasing expectations from both our team members and customers, our leadership in ethics and privacy is vital to what sets Dell Technologies apart. Our commitment to continually push to higher ethics and privacy standards is a guidepost for our Progress Made Real work.