Deliver engaging and personalized experiences with your own digital assistant

Quickly get up and running with a proven Generative AI-powered solution and spend less time designing, planning, and testing. Elevate your customer and employee self-service experience with natural facial expressions, gestures, and 70+ languages.

Endless possibilities

Begin your journey with every opportunity while delivering productivity gains and real savings across a range of your cases, including:

- **Customer service**: Answer product questions and provide shopping assistance.
- **Technical support**: Help with common technical requests and basic troubleshooting.
- **Training & education**: Provide customized and interactive learning experiences.
- **Information concierge**: Give directions and answer FAQs.
- **Scheduling**: Assist with guided booking and rescheduling.

Elevate your customer and employee self-service experience to provide personalized interactions with natural facial expressions, gestures, and 70+ languages.

**Endless possibilities**

Foster innovation and create new revenue streams through interactive experiences. Some industry examples include:

- **Broad industry applications**
  - You can simplify the adoption of Generative AI digital assistants and reduce risk with the deployment of pre-tested solutions on a scalable and modular infrastructure.
- **We're making it easy to stand up digital assistants**
  - Dell experts can help you get started with every stage of your Generative AI journey.
  - Rapidly deliver outcomes with Professional Services.

**Sources:**

1. Based on internal analysis, October 2023

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Learn more about Dell solutions

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Join the conversation with #PowerEdge @DellTech

Dell has spent 340,000+ engineering hours on design, development, and validation of Generative AI solutions¹

Display front end Generative AI Development Frameworks & Partner SW

Generative AI Deployment Tools

Infrastructure from device to data center

Interface Multiple display options Dell middleware

Information store

Container Storage

Interface Drivers Kubernetes

Dell Compute with NVIDIA GPUs

Dell Storage

Dell, NVIDIA Networking

Enterprise Linux

NVIDIA Triton Inference Server

NVIDIA TensorRT-LLM

NVIDIA GPU Operator

NVIDIA Audio2Face

Retail

Delivering an online or in-store shopping assistant

Healthcare and pharmaceutical

Strategize Implement Adopt Scale

What can I help you find today?

For patient check-in and discharge, or as a medication information assistant

Financial services

Providing online financial assistance or checking in customers at branch offices

DIGITAL ASSISTANT CUSTOMER SUCCESS STORY

City of Amarillo's digital assistant

The city of Amarillo delivers services in 62 languages, answering common citizen questions in their tone of voice and turning resident interactions into conversations.

City of Amarillo's digital assistant

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Rapidly deliver outcomes with Professional Services

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DIGITAL ASSISTANT CUSTOMER SUCCESS STORY

City of Amarillo’s digital assistant

The city of Amarillo delivers services in 62 languages, answering common citizen questions in their tone of voice and turning resident interactions into conversations. Our goal is to build a connected and engaged community that can foster a more prosperous future for the citizens of Amarillo. The AI tools we develop with Dell help create more effective government in the digital age and give us new tools to improve civic engagement and outcomes.

Richard Gagnon, Chief Information Officer, City of Amarillo

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