Deliver engaging and personalized experiences with your own digital assistant

Elevate your customer and employee self-service experience to provide personalized interactions with natural facial expressions, gestures, and 70+ languages.

Endless possibilities

Drive revenue with new opportunities while delivering productivity gains and cost savings across a range of use cases, including:

- **Customer service**: Answer product questions and provide shopping assistance.
- **Technical support**: Help with common technical requests and basic troubleshooting.
- **Training & education**: Provide customized and interactive learning experiences.
- **Information concierge**: Give directions and answer FAQs.
- **Scheduling**: Assist with guided booking and rescheduling.

Broad industry applications

- **Retail**: Simplify the adoption of Generative AI digital assistants with pre-tested solutions and reduce risk with a scalable and modular infrastructure.

We’re making it easy to stand up digital assistants

- **Endless possibilities**: Foster innovation and create new revenue streams through interactive experiences.

Sources:

1. Based on internal analysis, October 2023

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Align stakeholders and plan a successful solution tailored to your needs and goals.

Implement a customized digital assistant leveraging validated platforms and infrastructure.

Create a supportive environment to engage stakeholders, drive adoption and maximize utilization.

Drive ongoing success with continued optimization and upskilling of your digital assistant.

"Our goal is to build a connected and engaged community that can foster a more prosperous future for the citizens of Amarillo. The AI tools we develop with Dell help create more effective government in the digital age and give us new tools to improve civic engagement and outcomes."

Richard Gagnon, Chief Information Officer, City of Amarillo

Our experts can help you get started with every stage of your Generative AI journey.

Rapidly deliver outcomes with Professional Services

Dell experts can help you get started with every stage of your Generative AI journey.

DIGITAL ASSISTANT CUSTOMER SUCCESS STORY

City of Amarillo's digital assistant

The city of Amarillo delivers services in 62 languages, answering common citizen questions in their tone of voice and turning resident interactions into conversations.

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Our team developed a digital assistant that is used by residents to perform various tasks, such as viewing local weather, paying bills, and finding community events.

Dell's expertise in AI development and deployment enabled the city to quickly and effectively implement the digital assistant.

The City of Amarillo now enjoys improved customer service, increased efficiency, and greater innovation in the delivery of city services.

Dell has spent 340,000+ engineering hours on design, development, and validation of Generative AI solutions¹.

Display front end Generative AI Development Frameworks & Partner SW

Generative AI Deployment Tools

Infrastructure from device to data center

Multiple interface display options

Dell Compute with NVIDIA GPUs

Dell Storage

Networking

Enterprise Linux

Inference Server

TensorRT-LLM

NVIDIA GPU Operator

Audio2Face

NVIDIA Triton

Retail

Healthcare and pharmaceutical

Financial services

Strategy

Implement

Adopt

Scale

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