

Next-level market intelligence

Technology Solutions for Today's Financial Institutions



Financial services use cases



Trading and Investor Services

PAGE 3

Make it easier for your traders and investor services teams to work in a fast-paced financial environment.



Research and Development

PAGE 4

Discover what it takes to empower your research and development teams to take your company to the next level.



Business Professionals

PAGE 5

Critical technology for essential team members in roles such as marketing, operations and HR.



Meeting Spaces

PAGE 6

Offer attractive and functional meeting spaces for hosting customers and team members.



Training Spaces

PAGE 7

Create functional training environments that prepare new employees for their future roles..



Financial Centers

PAGE 8

Modernize retail branches to better serve customers now and in the future.



Powering the Financial Landscape with AI

PAGE 9

Enhance algorithmic trading, customer insights and risk assessments with Dell AI PCs.

Trading and investor services

Enable a smoother and faster customer experience that helps attract and retain clients.



Solution details

Use Dell Pro Max and Precision workstations to help traders and sales makers excel in a fast-paced financial environment.

These powerful machines support multiple displays and provide rapid processing power that allows their users to pull up and analyze large amounts of data quickly and efficiently.

Dell recommended solution

- A** Precision 5860 Tower
- B** Dell UltraSharp 43 4K USB-C Hub Monitor - U4323QE
- C** Dell UltraSharp 27 4K Thunderbolt™ Hub Monitor - U2725QE*
- D** Dell Pro Plus Keyboard and Mouse - KM7321W
- E** Dell Pro Plus Wireless ANC Headset - WL5024



Some options may not be available in all regions.

*Not pictured

Research and development

Research and development are critical for keeping ahead of the latest trends and technologies needed to accelerate and differentiate your company.



Solution details

Researchers and developers need powerful computing capabilities that support multiple displays to view more data for analysis and to develop new technology solutions. Dell Pro Max and Precision workstations deliver maximum performance and mission-critical reliability to help your employees stay on top of trends and data.

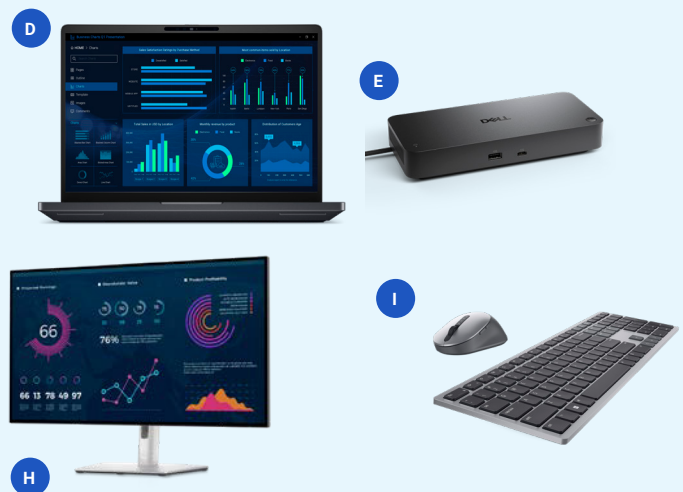
Dell Recommended Solution

- A** Dell Precision 5860 Tower Workstation
- B** Dell Pro Thunderbolt™ 5 Smart Dock - SD25TB5*
- C** Dell UltraSharp 49 Curved USB-C Hub Monitor - U4924DW



Initial Research/ Inference Models

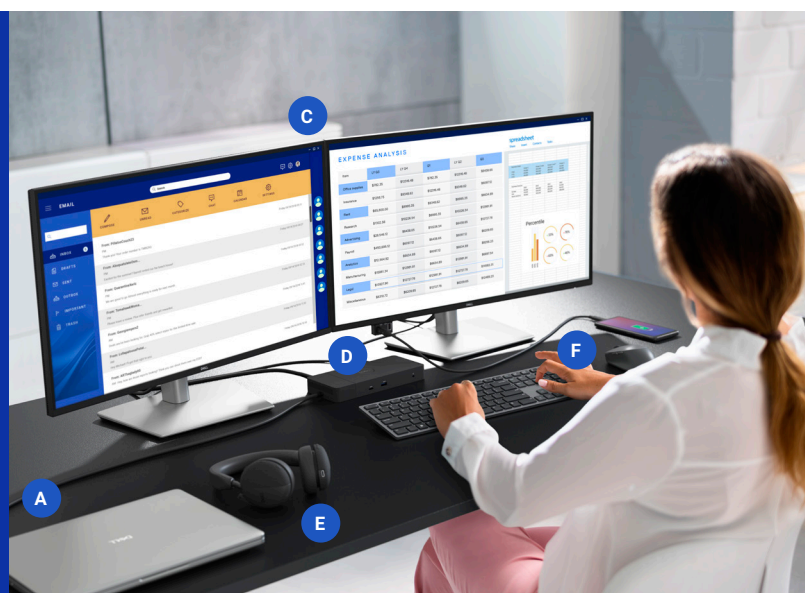
- D** Dell Pro Max 16 Plus
- E** Dell Pro Thunderbolt™ 4 Smart Dock - SD25TB4
- F** Dell UltraSharp 27 Thunderbolt™ Hub Monitor - U2724DE (x2)*
- G** Dell Dual Monitor Arm – MDA20*
- H** Dell UltraSharp 32 4K USB-C Hub Monitor – U3223QE
- I** Dell Pro Plus Keyboard and Mouse – KM7321W



*Not pictured

Business professionals

Marketing, operations, HR and other departments are an essential part of any business. Ensure they have what they need to keep things running smoothly.



Solution details

Work wherever the day takes you with the Dell Pro 13/14/16 Plus laptop, with varying size and form factor options for added versatility. Enjoy seamless connectivity with up to Wi-Fi 7 wireless card options* and enhanced performance and efficiency with options for built-in AI, including Copilot+. With improved thermal solutions that are up to 30% quieter than previous generations** and exceptional battery life, mobile productivity has never been easier.

Dell Recommended Solution

- A** Dell Pro 13/14/16 Plus
- B** Dell Pro 14/16***
- C** Dell Pro 27 Plus QHD Monitor - P2725D (x2)
- D** Dell Dock - WD19S or Dell Pro Thunderbolt™ 4 Smart Dock - SD25TB4*
- E** Dell Pro Plus Wireless ANC Headset - WL5024
- F** Dell Pro Plus Keyboard and Mouse - KM7321W

Additional accessories and options

- G** Dell Pro 7-in-1 USB-C Travel Hub - DA310
- H** Dell Pro Premium Compact Mouse - MS7421W
- I** Dell UltraSharp Webcam – WB7022
- J** Dell Pro 14-16 Plus EcoLoop Backpack – CP5723



*Wi-Fi 7/6e which has the 6GHz band requires Windows 11 Operating system and compatible router. Router requires a separate purchase. WiFi 7/6E (6GHz) connectivity is only available in select locations. Check availability with your service provider. The Wi-Fi 7 card will operate on Wi-Fi 6E/6 speeds when Wi-Fi 7 is unavailable. Drivers for Wi-Fi 7 will be available mid-2024 (Win11 24H2 update). Dates are subject to change without notice. Ubuntu OS will not support Wi-Fi 7 and will operate on Wi-Fi 6/6E speeds when configured for Wi-Fi 7.

**Based on Dell internal testing, November 2024. The claim applies for Dell Pro Plus configurations with Intel® Core™ Ultra 200U series processors or Intel® Core™ processors.

***Not pictured.

Meeting spaces

Create flexible, functional areas that can support everything from one-on-ones between team members to stylish boardrooms to host customers.



Solution details

Dell Pro 75/65 Plus 4K Touch Monitors offer up to 20 points of touch along with a dedicated space to insert an OptiPlex 7000 XE Micro Form Factor* at the back for a seamless, all-in-one experience. Users can write or draw on the large interactive display with virtually zero lag, enabling real time collaboration.

Dell Recommended Solution

- A** Dell Pro 75/65 Plus 4K Touch Monitor - P7525QT / P6524QT**

A



- B** Large Fusion® Fixed Wall Display Mount - LSA1U**

- C** OptiPlex 7000 XE Micro Form Factor

Additional accessories and options

- D** Dell Pro Plus Compact Keyboard and Mouse – KM7120W
- E** Logitech Room Solutions** (Logitech Tap Room Touch Controller, Logitech Meetup2 Conference Cam, Logitech Rally Bar or Rally Bar Mini, Logitech Rally Mic Pod)

C



D



* Optional, sold separately.
 ** Not pictured.

Training spaces

Empower real-time learning by ensuring that your training rooms are as attractive as they are functional, with displays designed for presentations and powerful computing solutions.



Solution details

Create a training experience that allows new employees to learn how to use similar technology to what they will use on the job, post-training. Learning best practices and processes in their training environment can improve ramp-up time and help them feel more confident when they start in their new role.

Dell Recommended Solution

- A** Dell Pro 55 Plus 4K Monitor– P5525QC
- B** Dell Pro Max Tower T2
- C** Dell Pro 13 Plus



Additional accessories and options

- D** Large Fusion® Fixed Wall Display Mount - LSA1U**
- E** Dell Pro 27 Plus Monitor - P2725H
- F** Dell Pro Keyboard and Mouse – KM5221W



* Optional, sold separately.

** Not pictured

Financial centers

Interactive technologies are changing how customers are engaging with your company. Modernize retail branches to better serve customers now and in the future.



Solution details

Choose between the OptiPlex 3000 Thin Client or a Dell Pro 24 All-in-One with optional touch capabilities as an ideal solution for both customer kiosks and transactional employees.

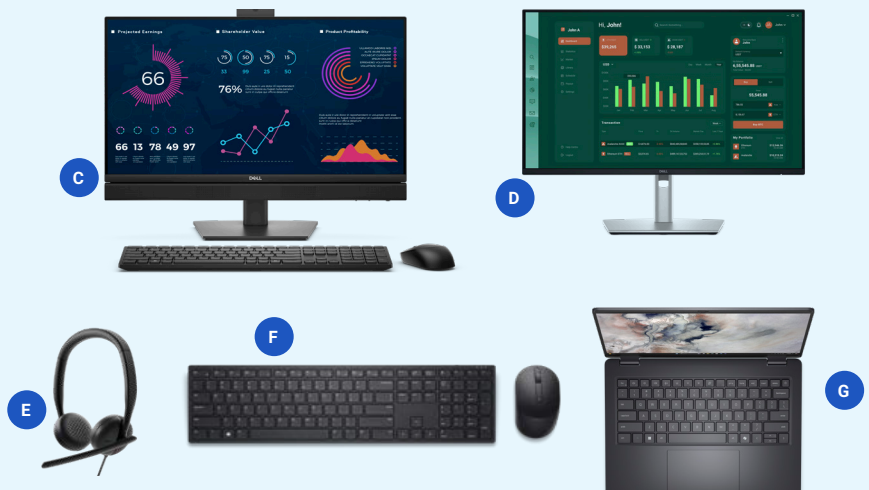
Dell Recommended Solution

- A** OptiPlex 3000 Thin Client
- B** Dell Pro 27 Plus QHD USB-C Hub Monitor - P2725DE



Additional accessories and options

- C** Dell Pro 24 All-in-One 35W
- D** Dell Pro 24 Plus Monitor - P2425H
- E** Dell Wired Headset – WH3024
- F** Dell Pro Keyboard and Mouse – KM5221W
- G** Dell Pro 14 with Dell ThinOS or Windows 11 IoT Enterprise



* Optional, sold separately.



Powering the financial landscape with AI

OPTIMIZED ALGORITHMIC TRADING

Adaptive trading Strategies

AI allows financial technology companies to develop more sophisticated trading systems with existing machine learning algorithms to be optimized for better results, identifying trends such as economic indicators, customer sentiment and current events and adapting trading strategies in real time.

UNDERSTANDING CUSTOMER BEHAVIOR

Personalized customer insights

AI refines financial data to extract key insights, enabling faster credit decisions, loan approvals, and fraud prevention. By analyzing historical data, it enhances risk management, optimizes models, and improves operational efficiency.

IMPROVING RISK PROFILING

Precise and deeper risk assessments

AI-powered tools enhance data extraction from financial documents, identifying trends and risks for precise assessments. Automated processing minimizes errors and ensures consistent profiling, improving reliability in high-stakes transactions.

Dell Recommended Solutions:

AI PCs for Financial Data and Services

Dell Pro 13/14 Premium
Dell Pro Max 16/18 Premium
Dell Pro Max 16/18 Plus
Dell Pro Max Desktops

Buy AI Solutions:

Vena Solutions
Power BI
H2O.ai

Build AI Solutions

Dell Pro AI Studio
Dell Professional Services for AI
Dell Accelerator Services for RAG on Dell Pro Max AI PCs

Simplify IT

Our most secure¹ and most manageable² commercial PCs make IT management a breeze

World's Most Secure Commercial PCs¹

According to Principled Technologies, no PC manufacturer offers the BIOS-level visibility Dell does.



SECURITY

Improve fleet-wide security with multiple layers of defense.

Reduce the attack surface and enhance long-term cyber resilience with [Dell Trusted Workspace](#)



Be secure from first boot with rigorous supply chain controls.



Maintain BIOS integrity with deep, firmware-level visibility.



Protect end-user identity from malware that looks to steal credentials.



Enrich OS-level data with PC telemetry to speed detection, response and remediation.



Layer on advanced threat protection from our ecosystem of best-of-breed software partners.



Shrink the IT-security gap with an integrated, AI-enabled solution

Explore hardware-assisted security with Dell, Intel & CrowdStrike.

[Learn More >](#)

MANAGEABILITY

Best-in-class PCs and peripherals management – only from Dell.

With [Dell Management Portal](#), you can manage Dell PCs, over the cloud, in conjunction with Microsoft Intune.

[Dell Management Portal >](#)

And with Dell Device Management Console, you can save time with centralized and secure peripherals management.

[Dell Device Management Console >](#)

Update and secure your fleet of Dell devices, with one application – [Dell Client Device Manager](#).

[Dell Trusted Update Experience](#) makes it simple to update endpoints with the latest BIOS and driver versions. Dell is the only Top-5 PC vendor that:



Publishes³ a device drivers and downloads release schedule:

IT Admins can deploy fleet-wide device updates on a predictable timeline.

[Learn More >](#)



Dell has the industry's first:⁴

Partner Portal accessible in Microsoft Intune, with fleet-wide BIOS password access capability and Enterprise application access and publication capabilities

Binary Large Object (BLOB) package-based solution, for endpoint BIOS settings configuration, using Microsoft Intune

Hardware OEM systems management solution to integrate with Intel vPro



Simplify PC refresh with Dell Services

Enabling every step of the PC lifecycle

Dell APEX PC as a Service¹

Fully customizable monthly subscription that can include PCs, peripherals, software and services with no upfront investment.

APEX PC as a Service makes it easy to refresh to the latest PCs and seamlessly deploy, secure, manage, support and help with the retirement of devices.

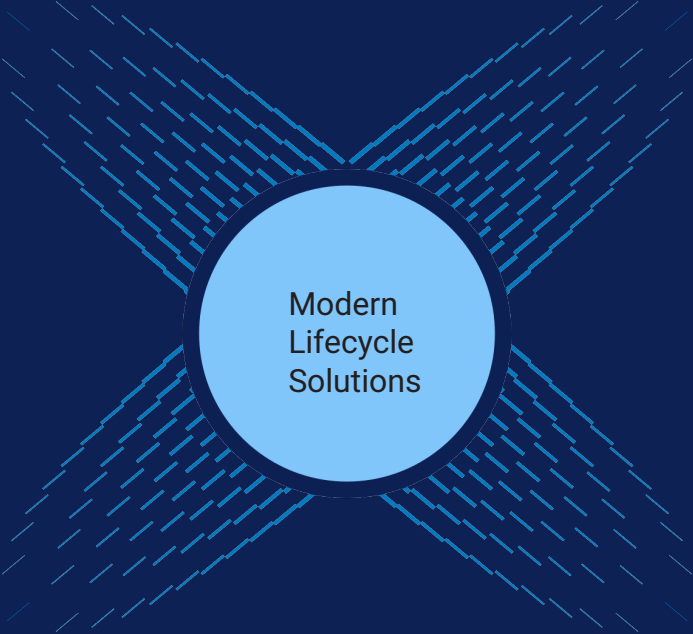
[Dell APEX PC as a Service \(PCAAS\) >](#)

ProDeploy Client Suite

PC refresh starts with getting new devices in the hands of your end-users. Dell ProDeploy Suite streamlines operations and increases productivity with configured PCs that are ready to use on day one with dynamic cloud-based provisioning and imaging.

When transitioning from old to new technology, ProDeploy Plus includes the ability to securely erase sensitive end-user data with sophisticated tools to sanitize devices and includes Asset Recovery Services for responsible retirement.

[Dell ProDeploy Client Suite >](#)



Modern
Lifecycle
Solutions

Dell Premier

324%

ROI over 3 years³

Modernize IT purchasing by shopping your catalog in a tailored online solution. Gain control over the entire IT ecosystem to cut costs, standardize ordering, access analytics and more.

[Dell Premier >](#)

Asset Recovery Services

2.8B

Pounds of electronics recovered through all recovery programs since 2007²

Let Dell help you securely and responsibly retire your old IT equipment - regardless of brand - to allow for a seamless transition from old to new technology, while protecting both your business and the planet.

[Asset Recovery Services >](#)

ProSupport Suite for PCs

ProSupport Suite is more than a 24/7 break-fix solution, it's a set of tools that automate and optimize your environment with little to no human intervention or end-user disruption.

Select from a robust library of Dell-authored scripts that correct company-wide issues quickly, minimizing remediation times and maintaining peak system performance. ProSupport Suite provides telemetry-driven data to arm IT with insights and make targeted updates, all controlled from a single dashboard.

[ProSupport Suite for PCs >](#)

Disclaimers

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1. Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies. [A comparison of security features](#), April 2024.
2. Based on Dell internal analysis, January 2025. Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solution capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase.
3. Dell publishes a device drivers and downloads release schedule. Source: Based on internal analysis, May 2023. When comparing publicly available device drivers and downloads release schedules published by the Top 5 PC vendors, as of May 2023.
4. Capabilities of Dell Update Processes, Dell Management Portal and Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, partner portal capabilities in Microsoft Intune systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solutions - Microsoft Intune, Workspace ONE, are separate purchases. Intel vPro, to support out-of-band systems management, is an additional system configuration upgrade; and Dell has the industry's first:
 - a. Based on Dell internal analysis - October 2024. Based on Dell Management Portal capabilities in Microsoft Intune compared to competitor Partner Portal capabilities in Microsoft Intune. Dell Command | Endpoint Configure for Microsoft Intune - the industry's first Binary Large Object (BLOB) package-based solution, for securely configuring & managing endpoints, using Microsoft Intune. Disclaimer: Industry's first device manageability solution to use a Binary Large Object (BLOB) package, recognized by Microsoft Intune, for secure endpoint configuration and management.
 - b. Dell Command | Intel vPro Out of Band - the industry's first hardware OEM systems management solution to integrate with Intel vPro - for remote management of systems, regardless of power-state. Disclaimer: Based on Dell internal analysis, November 2023.
 - c. Dell Command | Intel vPro Out of Band - the industry's first hardware OEM systems management solution to integrate with Intel vPro - for remote management of systems, regardless of power-state. Disclaimer: Based on Dell internal analysis, November 2023.

Based on Dell Management Portal capabilities in Microsoft Intune compared to competitor Partner Portal capabilities in Microsoft Intune.

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1. Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities. At the end of the contract, the customer may renew the contract or return the equipment to DFS.
2. Dell Technologies has recovered 2.8 billion pounds of electronics since 2007. Source: Based on Dell internal analysis of publicly available data, April 2023.
3. Based on a Forrester Total Economic Impact™ Study Commissioned by Dell Technologies and AMD, "The Total Economic Impact™ Of Dell Premier," February 2024. Full study: The Total Economic Impact™ of Dell Premier.