Overcome your strategic challenges and succeed everywhere you go.

Technology Rotation is a business strategy enabling organizations to maintain liquidity, take advantage of current-state technology, and contribute to the circular economy. Dell Technologies’ Technology Rotation program is designed to help customers succeed by gaining a strategic advantage to enable digital transformation.

Research studies show that:

- Up to 95% of systems remain in use beyond their end-of-life, cited as a barrier to digital transformation.

- Dell Technologies has achieved a minimum certification level of ISO 9001, ISO 14001* and ISO 45001* and are audited to maintain compliance with all applicable national and local laws and conventions.*

Technology Rotation Lifecycle

1. **PHASE 1: Acquisition**
   - Two 3-year renewable leases of hardware at the start of the cycle
   - Up to 95% of systems remain in use beyond their end-of-life
   - When you choose a technology rotation strategy to manage your IT solutions, you are contributing to the circular economy because we:
     - Secure asset and data disposal
     - Responsible remarketing and recycling
     - Reduced cost over lifetime use on maintenance and upgrade costs with shorter refresh cycles
     - Current-state technology for higher productivity
     - Used equipment retrieval

2. **PHASE 2: Operation**
   - Enhanced organizational flexibility
   - SAVES 35% of your hardware budget and time of decommission
   - Secure asset and data disposal
   - Reduced cost over lifetime use on maintenance and upgrade costs with shorter refresh cycles
   - Current-state technology for higher productivity
   - Reduced cost over lifetime use on maintenance and upgrade costs with shorter refresh cycles
   - Used equipment retrieval
   - Flexible and clear end-of-term options

3. **PHASE 3: Transition**
   - SAVES 60% of your hardware budget and time of decommission
   - Security and data sanitization
   - When you choose Dell Technologies’ Technology Rotation, you can:
     - Secure asset and data disposal
     - Responsible remarketing and recycling
     - Reduced cost over lifetime use on maintenance and upgrade costs with shorter refresh cycles
     - Current-state technology for higher productivity
     - Reduced cost over lifetime use on maintenance and upgrade costs with shorter refresh cycles
     - Used equipment retrieval
     - Flexible and clear end-of-term options

**Your entire IT environment**

- Can see tangible ROI benefits with Technology Rotation
- SAVES 35% of your hardware budget and time of decommission
- SAVES 60% of your hardware budget and time of decommission

**POWERING SUSTAINABILITY**

- Technology Rotation is designed to help customers succeed by gaining a strategic advantage to enable digital transformation.